## **BOARD OF SUPERVISORS**

## Brown County



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## **EDUCATION & RECREATION COMMITTEE**

**John Vander Leest, Chair** John Van Dyck, Vice-Chair Corrie Campbell, Erik Hoyer, Patrick Williams

## **EDUCATION & RECREATION COMMITTEE**

Thursday, August 15, 2013 5:30 p.m. Room 200, Northern Building 305 E. Walnut Street Green Bay, Wisconsin

## NOTICE IS HEREBY GIVEN THAT THE COMMITTEE MAY TAKE ACTION ON ANY ITEM LISTED ON THE AGENDA.

- Call to Order.
- II. Approve/Modify Agenda.
- III. Approve/Modify Minutes of July 1, 2013.

## **Comments from the Public**

- 1. Review minutes of:
  - a. Library Board (June 20, 2013).

## **Museum**

- 2. Attendance and Admissions July, 2013.
- 3. Attendance 5 Year Span.
- 4. Sales Report.
- Marketing Survey Report.
- Resolution re: To Appropriate Excess Fund Balance for Museum Planning.
- 7. Budget Adjustment 13-63: Category 4: Interdepartmental reallocation or adjustment (including reallocation from the County's General Fund).
- 8. Director's Report.

## Park Management & New Zoo

- 9. Parks Budget Status Financial Report for June, 2013.
- 10. Action to approve new private access for Reforestation Camp.
- 11. Budget Adjustment No. 13 68: Category 2: Change in any item within Outlay account which requires the reallocation of funds from any other major budget classification or the reallocation of Outlay funds to another major budget classification.
- 12. Budget Adjustment No. 13 69: Category 5: Increase in expenses with offsetting increase in revenue.
- 13. Parks Division Assistant Director Report.
- 14. Zoo Budget Status Financial Report for June, 2013.

- 15. Zoo Budget Status Financial Report for July, 2013
- 16. Operations Reports for June and July, 2013.
  - a. i. Admissions, Revenue, Attendance Report.
    - ii. Gift Shop, Mayan Zoo Pass Revenue Report.
  - b. NEW Zoo Education & Volunteer Programs Reports for May and June, 2013.
  - c. Zoo Animal Collection Report for June and July, 2013.
  - d. Zoo Director's Report.

## **Golf Course**

- 17. Budget Status Financial Report for June, 2013.
- 18. Approve request from Thomas Paplham to purchase a bench in memory of long time Brown County Golfer Bob Prieto.
- 19. Superintendent's Report.

## **Library**

- 20. Budget Status Financial Report for June, 2013
- 21. Library Report.

## Resch Centre/Arena/Shopko Hall - No agenda items

## **Other**

- 22. Audit of bills.
- 23. Such other matters as authorized by law-
- 24. Adjourn.

John Vander Leest, Chair

Notice is hereby given that action by Committee may be taken on any of the items which are described or listed in this agenda.

Please take notice that it is possible additional members of the Board of Supervisors may attend this meeting, resulting in a majority or quorum of the Board of Supervisors. This may constitute a meeting of the Board of Supervisors for purposes of discussion and information gathering relative to this agenda.

## PROCEEDINGS OF THE BROWN COUNTY EDUCATION & RECREATION COMMITTEE

Pursuant to Section 19.84 Wis. Stats., a regular meeting of the **Brown County Education & Recreation Committee** was held on Monday, July 1, 2013 at the Neville Public Museum, 210 Museum Place, Wisconsin.

Present:

Chair Vander Leest, Supervisor Campbell, Supervisor Hoyer, Supervisor Williams, Supervisor Van

Dyck

Also Present:

Kathy Pletcher, Doug Hartman, Doug Marsh, Neil Anderson, Scott Anthes, Brent Miller, Lynn

Stainbrook, Rolf Johnson, Lori Denault

I. Call to Order.

The meeting was called to order by Chair Vander Leest at 5:35p.m.

II. Approve/Modify Agenda.

Motion made by Supervisor Hoyer, seconded by Supervisor Campbell to approve. Vote taken. MOTION CARRIED UNANIMOUSLY

III. Approve/Modify Minutes of June 6, 2013.

Motion made by Supervisor Van Dyck, seconded by Supervisor Williams to approve. Vote taken. MOTION CARRIED UNANIMOUSLY

IV. Approve/Modify Minutes of June 6, 2013 Joint Meeting.

Motion made by Supervisor Williams, seconded by Supervisor Hoyer to Approve. Vote taken. MOTION CARRIED UNANIMOUSLY

## Comments from the Public None

- 1. Review minutes of:
  - a. Library Board (May 16, 2013).

Motion made by Supervisor Van Dyck, seconded by Supervisor Hoyer to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

## Communications

2. Communication from Supervisor Erickson re: No handicapped car/boat/trailer parking at the Suamico River Boat Launch. *Referred from June County Board*.

NEW Zoo Director, Neil Anderson reported that there are 2 handicapped parking spaces with an additional handicapped space for a vehicle with a trailer attached at the Suamico River Boat Launch, totaling 3 marked handicapped parking spaces. Assistant Parks Director, Doug Hartman added that there are 3 trailer park spots with 1 being handicapped and 24 car spots with 2 being handicapped. Chair Vander Leest gave the option to the group to hold this discussion for next month or to give the information to Supervisor Erickson.

Motion made by Supervisor Van Dyke, seconded by Supervisor Campbell to give the information to Supervisor Erickson and receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

Communication from Supervisor Vander Leest re: Create an ordinance requiring the Golf Course to create a Golf Course Maintenance Fund and a policy that splits excess revenue between 75% to the Golf Course Maintenance Fund and 25% to the General Fund. *Referred from June County Board.* 

Vander Leest shared that this communication was an after discussion about the excess revenue; how to handle it in the future when it's in the positive for the general funds. He wanted to create an ordinance and see how it would be handled, rather than having it followed by the Department of Administration and public analyst.

Golf Course Superintendent Scott Anthes expressed his concerns about proper handling of the ordinances. Administration Executive Brent Miller clarified this was to change the ordinance, not to create an ordinance. Vander Leest shared a case that after all expenses, you will have the net profit—say \$100,000, assuming after operation, maintenance, capital cost and charge backs, the excess 75% would go back into a new golf course maintenance fund for upcoming capitol cost, and then the other 25% will go towards the general fund, that still has a net positive. Something has to be done to maintain those other things, after the last month's County Board meeting, it was suggested to look into this to try to find the right balance between what's the right number to contribute to the general fund, something that's not too costly to the tax payers, but will also help to get back into the net positive. Supervisor Van Dyck commented he would like to see a number established that makes sense and 100% of revenues or excess revenues should not go into that fund until that number is reached, and then splitting it whatever percentage can be determined. Putting anything back into the fund isn't wise; the funds should be built up first. Vander Leest said if the economy picks up like it has in the past, the goal can certainly be reach ed. Public Works Facility Manager Doug Marsh shared that although he cannot speak for the golf course grounds, the rule of thumb is that the annual rate adjustments in maintenance should be between 2% and 4% of the value for the facility. Vander Leest suggested re discussing this topic to staff and coming back with more information and other discussion about other potential capitol cost that might have to be covered over the next 5-10 years.

Motion made by Supervisor Campbell, seconded by Supervisor Van Dyck to review in September. Vote taken. <u>MOTION CARRIED UNANIMOUSLY</u>

## NEW Zoo and Park Management

Parks Budget Status Financial Report for May, 2013.

Motion made by Supervisor Hoyer, seconded by Supervisor Campbell to receive and place on file. Vote taken. <u>MOTION CARRIED UNANIMOUSLY</u>

5. Resolution re: To Approve a Consent to Easement for a Non-Exclusive Underground Electrical Line Easement Between the Wisconsin Department of Natural Resources and Wisconsin Public Service Corp.

Motion made by Supervisor Van Dyck, seconded by Supervisor Hoyer to approve. Vote taken. MOTION CARRIED UNANIMOUSLY

6. Request to approve park areas open for hunting during the 2013 season.

## Motion made by Supervisor Williams, seconded by Supervisor Van Dyck to approve. Vote taken. MOTION CARRIED UNANIMOUSLY

7. Parks Division - Assistant Director Report.

Assistant Parks Director Doug Hartman reported the move to the UW Extension office, room 151 last week is complete, organized, and running. They are hoping the customers find it to their advantage with the move especially with the downtown parking situation. Most walk-in clients are renters for the shelters. Customers can purchase their state trail and boat launch trail passes in the clerk's office, where they would normally go to pay their taxes. They also have the option to purchase that over the phone or at the trail, upon that the passes can be mailed to them. He also shared they have education programs that tie in with the parks. To conclude with the move, Hartman said the UW Extension and Land Conservation have done so much through their inter mail that now they have to find ways to be more efficient with making runs from their remote location to the downtown building.

Motion made by Supervisor Hoyer, seconded by Supervisor Van Dyck to receive and place on file. Vote taken. <u>MOTION CARRIED UNANIMOUSLY</u>

8. Zoo Budget Status Financial Report for May, 2013.

Motion made by Supervisor Williams, seconded by Supervisor Campbell to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

9. Budget Adjustment 13-54: Category 5: Increase in expenses with offsetting increase in revenue.

Vander Leest asked the group if they were receiving these transfers in the packet and the group confirmed they were.

Motion made by Supervisor Van Dyck, seconded by Supervisor Williams to approve. Vote taken. <u>MOTION CARRIED UNANIMOUSLY</u>

- 10. a. Operations Report for April, 2013.
  - i. Admissions, Revenue, Attendance Report.
  - ii. Gift Shop, Mayan Zoo Pass Revenue Report.
  - b. NEW Zoo Education & Volunteer Programs Report.
  - c. Zoo Animal Collection Report for June, 2013.
  - d. Zoo Director's Report.

Motion made by Supervisor Hoyer, seconded by Supervisor Williams to suspend the rules and put items ai, aii, b, c, and d together. Vote taken. <u>MOTION CARRIED UNANIMOUSLY</u>

NEW Zoo Director Neil Anderson informed they are looking for contractors to replace the visitor center's roof. RFB's for the children's zoo fencing area have been sent out as well as asphalt repairs for the zoo. They are working on a project to convert part of the Barth Center building into a birthday party room. A young male pronghorn has been picked up by staff from the Minnesota Zoo. Miller asked about the penguins with malaria, and Anderson reported that their penguins are on an anti-malarial drug similar to what the Milwaukee County Zoo are doing with their penguins.



Motion made by Supervisor Van Dyck, seconded by Supervisor Campbell to receive and place on file. Vote taken. <u>MOTION CARRIED UNANIMOUSLY</u>

## **Golf Course**

11. Budget Status Financial Report for May, 2013.

Anthes reported that they are picking up a little bit; they are trying not to purchase unnecessary things, personnel has hired half the staff they would normally hire, their mechanic quit and they are going to keep that spot open for now. Overall, June was a little better than anticipated reported by Anthes.

Motion made by Supervisor Van Dyck, seconded by Supervisor Campbell to receive and place on file. Vote taken. <u>MOTION CARRIED UNANIMOUSLY</u>

12. Superintendent's Report.

Motion made by Supervisor Hoyer, seconded by Supervisor Campbell to receive and place on file. Vote taken. <u>MOTION CARRIED UNANIMOUSLY</u>

## Library

13. Budget Status Financial Report for May, 2013

Motion made by Supervisor Van Dyck, seconded by Supervisor Williams to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

14. Director's Report.

Library Director Lynn Stainbrook reported they have raised \$25,000 of the \$35,000 goal for the Cellcom Children's Vegetable Garden, and an extra \$600 has already come in. They have put out a request for the Donald Driver Foundation. Vander Leest recommended the Dairy Business Association as potential contributors. Jamie Sellyne, an ex-Brown County worker who now works as one of their legislative directors would be a good contact person, and another recommendation given by Vander Leest was Tim Oldstrom, a farmer. Vanderleest suggested the Packer Foundation, whom focuses more on children. Stainbrook welcomed more suggestions.

Stainbrook shared a little bit about the garden project and what they've come up with as for theme names. Some she shared: The *Peter Rabbit Garden* for carrots, *Jack and the Bean Stock* for beans, *Peter Piper* Pepper plants. There have been positive publicity about the garden, although there was a negative letter to the editor last weekend, but Stainbrook isn't sure he understood what they were trying to accomplish. Regarding the No Cover Drink Policy, Stainbrook said that story was picked up fast by the Associated Press and social media. On the library's Facebook page, there was a post by a man who claimed he would never come to the library again. They learned that the man was from Tennessee, with an unlikelihood to come in anyway. Stainbrook shared the fact that the library will be 125 years old next year. Covered drinks have only been allowed in the library for 4 years. Stainbrook finished by asking the group to send any complaints, if any her way.

Stainbrook shared the library's strategic plan, which was added to the agenda. It includes the introduction, mission statement and value, children's books and programs, the "plan" and more.



Stainbrook confirmed to Vander Leest that the components will be viewed for the library to be a source for applying for jobs and resume help.

President of the Library Board Kathy Pletcher shared that at the last Library Board meeting, the group asked Stainbrook to focus on the things that would have a big impact on the community. So far she felt Stainbrook has developed a good education literacy piece and a good start on the economic piece as well. Vander Leest said that maybe in a few more weeks into the fall, they could put together a more in depth piece that highlights what the library is working on. Supervisor Williams expressed the impact that diversity has had on the community over the past 20-25 years and that it's important to cater to that as well. To add to the comment about diversity, Vand Dyck shared that the Hmong community is large and very big with agriculture and gardening. Adding a garden inspired by the Hmong with a children's Hmong story could be a good idea. Pletcher and Stainbrook agreed that was a good idea and that could be worked on. Van Dyck talked about the impact that the internet has made, and if the library had some sort of filter system that can help customers decipher the internet because there is so much information on the World Wide Web, and it can be hard to find the best resources. Stainbrook expressed this plan was not in the writing yet, but the library is working on a piece very similar to help people find information. Vander Leest asked to continue this item in the September's agenda for further discussion. Vander Leest invited Stainbrook to attend the next meeting August 15 at the Brown County Fairgrounds to discuss and share more. Stainbrook shared the library does have a meeting at 5:30pm that exact day and Vander Leest suggested to Stainbrook if she could not attend, she could send someone in replace of her to share.

Provided to the group was a document titled, *Central Library Updates* (attached). Marsh shared that over the weekend the library was shut down completely. Contractors and WPS trucks were there to disconnect/ reconnect the breaker. It went very well and was completed in one day. The library opened the usually morning. Stainbrook commended those that worked on the project for being so well prepared. Stainbrook and Marsh express how tricky and dangerous the old breaker situation was. The breaker they were replacing is the first gateway of power into the building and the original. The replacement is a slightly smaller, and saves just a little more.

Marsh shared their next big project at the library; modernization of the elevator. They are finalizing the contract for a realistic date to start. He has been working out a lot of technical clarifications since May about the concept, and so far things are looking good. Next week he and Stainbrook have a phone conference with the present manager.

The next big project Marsh shared was the 1 million dollar fund they would use to upgrade lighting, fix exterior work, exit lights of building, enclosing the racks that have the data and communication data, etc. Marsh shared they are able to move forward with the Arc (Arch) Flash project. He had already contacted the Raasch Engineers and Architects. A separate fund from good folks at the library was transferred to the facility management with plans to be used for the Arc (Arch) Flash study and there's going to be an issue for a PO this week.

Motion made by Supervisor Van Dyck, seconded by Supervisor Williams to receive and place on file. Vote taken. <u>MOTION CARRIED UNANIMOUSLY</u>



## Museum

15. Budget Status Financial Report for May, 2013.

Motion made by Supervisor Hoyer, seconded by Supervisor Williams to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

16. Attendance – Revenue May, 2013.

Motion made by Supervisor Van Dyck, seconded by Supervisor Hoyer to receive and place on file. Vote taken. <u>MOTION CARRIED UNANIMOUSLY</u>

17. Request for General Fund Transfer.

Museum Director Rolf Johnson thanked the board for reminding him emails sent to everyone become a public forum. He said he was very appreciative of the feedback he received. Johnson shared that Supervisor Tom Sieber bought up the recognition that the county is considering to support the museum and his goal of privatizing the institute which requires a plan. Johnson passed out the Museum Planning and use of Excess Fund Balance documents (attached) to the members and went through each plan. Johnson asked the county to seize this effort that's not to exceed \$100,000 to get this effort going, and said the required remaining funds will be raised by the foundation. Vander Leest clarified what the fund would go towards; the museum 5 year Strategic Plan, the Master Plan, Centennial Plan, and the Feasibility Plan, and along with the requested \$100,000, the foundation would contribute as well. Johnson answered that that was correct. Van Dyck expressed his concern of investing money into something that may or may not ever happen, and a decision needs to be made about the Cultural Campus before going forward. Johnson understood that concern, but added if they wanted to see the museum earn more money, bring in more people, and create a bigger impact, regardless, the permanent gallery needs to be changed and the case can be made. Van Dyck said it is close minded without any research to say that potentially relocating the concept downtown won't work. If given the choice, Van Dyck asked, would you rather have nothing or a location that may not be exactly what you have today, but who's to say what we have today is what we need. There are limited resources in this community and for people to throw up walls and say it can't, which is fine, but then we'll eliminate \$600,000 from the tax roll and get rid of it. Johnson said he prides himself in not being close minded and that he responds to data and logic to determine the physical constraints of the building. Vander Leest jumped in to say he agrees with Johnson, he doesn't think it would work functionally and there was a discussion people had with their accountants determining space would be an issue, because space, height and levels would need to be added. Johnson said all the \$50,000 gets the museum is the concept, they're not architectural design documents. The site has Art and Science; the integrated efforts are going determine what this institution serves. The museum is a public community partnership, and the private sector understands the concerns the county has, but they want to see some skin in the game. They want to know that the county is going to invest a little more into these institutions, and make some kind of commitment for capital improvement, or they will take over and privatize it. Johnson presented an article that read "How Milwaukee Saved the Public Museum", and emphasized it should be "How Brown Country Saved the Public Museum". Vander Leest shared he's had discussions with other people who want to be part of the larger exhibits, but the county has to be part of the process to get it started. The NEW Zoo brings in a lot of money, and he thinks the museum can accomplish the same if they get involvement from the County level.

Supervisor Campbell requested for this topic to be held for one more month for further discussion. Vand Dyck asked if the \$60,000 is spent at the end of the day, what the expectations

would be. There are mixed messages sent to the private enterprises/ industries and individuals-what are the county level supports? He offered the analogy that if the county did offer the \$60,000 to produce the book, and the book said what is needed to redo the exhibit is 4 million dollars, what are the next expectations. If the decision is made to not support the millions to redo the exhibit, then why spend the \$60,000 to produce this book. Vand Dyck said he wanted to be reassured that if they spend the \$60,000 on a book, that it will create a document that can be executed; otherwise it's a waste of \$60,000. Van Dyck commended Johnson on his enthusiasm on saving the museum, but shared that he read an article that Milwaukee's Museum is still in trouble and quite haven't figured it out yet. It's a big leap to want to take this project private, but hit the taxpayers with the \$60,000.

Vander Leest explained the privatization crossing paths. There will always be a baseline support from the county, but this would allow the museum to still do private fundraising. Johnson emphasized that the museum is not a private amenity, that they are a public utility. Vander Leest added that he supports the direction talked about; their opportunity for fund raising can be greater because they can leverage the foundation. Johnson shared his passion to turn the museum around, and Vander Leest added that this should have been turned around years ago, and it really needed to be changed; there is over a million dollars in levy per person that comes through the door, and there is almost a \$30 charge based on attendance. There needs to be a change, the museum needs to be moved towards privatization, the levy needs to be reduced to 1.1 million to 600,000 in the next five years to have a little invested in where Johnson wants to go with the museum. Vander Leest said he supports the resolution to bring it to August.

Supervisor Williams commented on the Draft Budget Narrative that Johnson handed out (attached), he said each item ties in, but each item is so minimal. Johnson said his idea was more of a strategic bundling to leverage the Centennial, and bundling gives flexibility, and again the whole thing is not to exceed \$100,000. Williams asked for clarification how the Strategic Plan and the Feasibility Plan (museum ship) tie in together. Johnson talked to consultants from the Historic Ship Association and said it would take less money to update the Feasibility. The Strategic is starting from something that's... almost a joke, into something approaching staffing, business models, examples of all the stuff. They're different, but all related. Van Dyck said he supports the \$10,000 for the Feasibility plan, and for the rest, he says not that he doesn't support it, but he would like to see Johnson put it in his 2014 budget. It's easy to take money out of the general fund, but watch when money's taken out numerous times, there's not going to be any left in the general fund. Supervisor Hoyer gestured to go ahead and make the resolution to draft the items. Vander Leest shared he had been on the committee over 10 years, and there's been issues with that have come forward with the museum, and finally there's a plan that's working on it. The Exhibit Master Plan has been talked about many years ago, so has the Centennial plan... the museum didn't have a director that bought any of these things forward in the past, and then recently the museum ship. Vander Leest said if it's possible to get it to a model where the tax levy is reduced, and increasing private participation. Campbell viewed this idea as "way overboard", and Vander Leest disagreed, because some of this stuff has been done in other museums and there are private donors that will give money to the museum. Johnson said one of the foundations is helping him put together something to help identify and approach people who have cache, profit, and can help with the non-profit foundation. Johnson expressed his 35 years in the business and openly asked the group to better articulate as to what they think should be done to turn the museum around. William asked how the dollar amounts were established. Johnson answered he has detailed information about how those were determined, plans he's put together or led, or from interested partners, this isn't to finish, but to begin the process. Vander Leest reiterated the museum has been in the same position for many years and it needs to change. There's an opportunity with the Centennial and other exhibit plans. \$100,000 will be leveraged for potentially 3-4 billion dollars in private money. It can't happen now because there needs to be a planning, resources, money, and help. The county is not going to be involved and do it on their own. Vander Leest added he supports it and saidit needs to get going, it's been 8 years long enough. Hoyer said the county has these facilities that do require some of these funds, so he is comfortable supporting this as well. Vander Leest said he views these as investments, not as partnering to get things done. Van Dyck said he found it ironic that the board has chosen over the last 5-6 years to cut the museum budget by hundreds and hundreds of dollars, and now the board is thinking about supporting the museum. In reality if the money had been in locked in the last 8 years there would be plenty to spend. Vander Leest shared that the previous director was not at this certain caliber and the museum was "dying".

Johnson expressed his appreciation for the boards time. Vander Leest and Williams clarified the what they are looking for is a motion for the next meeting for approval of the resolution supporting \$100,000 from the general fund for items #1-4 of the Draft Budget. Adding the Admin Committee was discussed; their next meeting is the 25 of July, and the Ed & Rec is on the August 15 and the County Board meeting is August 21.

Motion made by Supervisor Williams, seconded by Supervisor Hoyer to draft a resolution to send to Administration Committee for \$100,000 transfer from general fund for appropriate access fund balance for production of Strategic, Interpretive Master, Centennial, and Feasibility plan. Vote taken. MOTION CARRIED 3/2 ayes: Supervior Williams, Hoyer, Vander Leest nays: Supervisor Campbell, Van Dyck

## 18. Director's Report.

Johnson shared the arcade games opened up on Friday, the Cultural Campus did not meet last month but are analyzing things, and Governing Board has a high priority to put in this resolution for planning. Johnson provided the current *MusePaper* (attached). The foundation is raising money for these exhibits and is maturing as a non-profit. Johnson concluded that it is a challenging time, and hopes the group wishes him luck regardless, and feels that group would like to see the museum succeed.

Motion made by Supervisor Van Dyck, seconded by Supervisor Hoyer to receive and place on file. Vote taken. <u>MOTION CARRIED UNANIMOUSLY</u>

## Resch Centre/Arena/Shopko Hall

19. Complex Attendance for the Brown County Veterans Memorial Complex.

Motion made by Supervisor Hoyer, seconded by Supervisor Williams to receive and place on file. Vote taken. <u>MOTION CARRIED UNANIMOUSLY</u>

## <u>Other</u>

20. Audit of bills.

Motion made by Supervisor Van Dyck, seconded by Supervisor Williams to approve. Vote taken. MOTION CARRIED UNANIMOUSLY

21. Such other matters as authorized by law.

Vander Leest said the will be at the Fairgrounds for the next meeting. They haven't gone there in a few years and they would like to see what they are providing and what they are doing. The meeting is August 15. The agenda for this meeting will be kept lighter, because everything needs to be turned around the next day. The museums resolution probably needs to be done before this meeting, a special meeting probably needs to be made with the Admin Committee before their meeting this month on 25. He stressed he didn't want things to be tight. Otherwise, if the Admin Committee can approve it on their meeting this month on the 25<sup>th</sup>, followed by the Ed & Rec Committee meeting on August 15 approving for the general funds, it should be okay as long as it gives the County Board staff enough time to get everything out the door the next day, Friday, August 16<sup>th</sup>. The next meeting will typically meet at the Fairgrounds at 5:15 – 5:30pm with a tour after, and try to keep the meeting to one hour. Regular meeting will be held in September.

Motion made by Supervisor Williams, seconded by Supervisor Hoyer to approve. Vote taken. MOTION CARRIED UNANIMOUSLY

22. Adjourn.

Motion made by Supervisor Williams, seconded by Supervisor Hoyer to adjourn at 7:28pm. Vote taken. <u>MOTION CARRIED UNANIMOUSLY</u>

Respectfully submitted,

Blaire Xiong Recording Secretary



## PROCEEDINGS OF THE BROWN COUNTY LIBRARY BOARD

A meeting was held on June 20, 2013 at 5:15 p.m. at the Brown County Pulaski Branch Library, 222 W. Pulaski St., Pulaski, WI

PRESENT: KATHY PLETCHER, DON CARMICHAEL, TIM NIXON, VICKY VAN VONDEREN, CHRISTOPHER

WAGNER, TERRY WATERMOLEN and PAT WILLIAMS

**EXCUSED:** CARLA BUBOLTZ and BOB NIELSEN

ALSO PRESENT: Lynn Stainbrook, Lynn Hoffman, Lori Denault, Sue Lagerman, and Curt Beyler (staff)

**CALL TO ORDER** President Kathy Pletcher called the meeting to order at 5:30 p.m.

## **CONSENT ITEMS**

## a. Approve/modify agenda

Motion by D. Carmichael, seconded by C. Wagner, to approve the agenda. Motion carried.

## b. Approval of minutes

Motion by T. Watermolen, seconded by C. Wagner, to approve the minutes. Motion carried.

## COMMUNICATIONS AND OPEN FORUM FOR THE PUBLIC

None. L. Hoffman updated the Board on the Pulaski Branch Library. Staff reorganized the collection and decreased duplication of titles. The street construction has had an impact on circulation but summer is off to a good start. Registration for the Adult Summer Reading program has increased and a recent story time had 75 children in attendance. A Children's librarian splits her schedule between the Pulaski Branch (2 days) and Ashwaubenon Branch (3 days). Pulaski staff report that the split position is working well.

## REPORT FROM MUSEUM-LIBRARY TASKFORCE

No report. Next meeting is July 15.

## STRATEGIC PLANNING DISCUSSION

K. Pletcher and L. Stainbrook met to review the progress being made regarding the strategic plan. L. Stainbrook has been working with staff on strategic directions. She distributed a document, resulting from staff meetings, that focuses on the Education role and what the library can do that will have the most impact. There are three more plan components – Economic Development; Community Third Place and Civic Engagement; and Celebrating Cultural Diversity.

Key points surrounding the education role include reading proficiency, pre-literacy, school-readiness, and tools for adults who work with children to help them succeed in school. Programs like the Summer Reading Program, 1,000 Books before Kindergarten, workshops, story times, and other events are all helpful in reaching the goals and measuring the impact of the education role. Motion by D. Carmichael, seconded by V. Van Vonderen to approve the general approach being taken to compose the strategic plan. Motion carried.

## LIBRARY BUSINESS

## a. Information Services Report

The report was included in packet. L. Stainbrook commented that the added Friday morning server reboot has been helping the ILS to stay up; an upgrade to the ILS has been useful in cleaning up database; the speed of the Enterprise catalog is improving and the new web site will be launched soon. The UWGB replacement computers have been installed at the Wrightstown, Denmark, Pulaski, and Southwest branches. It was also announced that Dave Hjalmquist, Brown County's I.S. Director is resigning. K. Pletcher will try to meet with him before he leaves to discuss the library's best options for its needs.

## b. Financial Manager's report, bills and donations

The May 2013 financial reports were distributed. <u>Motion</u> by V. Van Vonderen, seconded by C. Wagner, to approve the May, 2013 financial reports. <u>Motion carried.</u> <u>Motion</u> by T. Watermolen, seconded by P. Williams, to approve the May, 2013 donations as follows:

Brown County Library
Gifts, Grants & Donations Report
May 2013

Gifts & Donations

05/01/13	Friends of Brown County Library		5,000.00	Weyers-Hilliard Remodel
05/01/13	SEEDS		425.00	Kress Rain Barrel Project
05/08/13	Julia Norton		100.00	East Children's Programming
05/23/13	Joanne Johnson		49.95	Ashwaubenon Subscription
05/30/13	SEEDS		75.00	Kress Rain Barrel Project
05/01/13	Ashwaubenon		28.05	Donation Box
05/01/13	Bookmobile		8.00	Donation Box
05/01/13	East		61.24	Donation Box
05/01/13	Weyers/Hilliard		33.73	Donation Box
05/01/13	Central Circulation		32.12	Donation Box
05/01/13	Kress		21.25	Donation Box
05/01/13	Pulaski		14.50	Donation Box
05/01/13	Southwest		19.55	Donation Box
05/01/13	Wrightstown		39.12	Donation Box
	Total Donations	\$	8,712.50	
Federal & S	tate Grants			
5/31/2013	Nicolet Federated Library System	\$ 1	4,251.18	Collection Development
5/31/2013	Nicolet Federated Library System		229.00	Continuing Education
	Total Grants	\$ 1	4,480.18	

Motion carried.

There were no bills out of the ordinary.

## c. Budget

1. Approve Performance Measures, Mission Statement and Program Description A suggestion was made to include the percentage of cardholders to county residents. Motion by C. Wagner, seconded by V. Van Vonderen, to approve the Performance Measures (including percentage of cardholders to county residents), Mission Statement and Program Description as follows:

## MISSION STATEMENT:

Brown County Library provides trusted information and resources to connect people, ideas and community.

## PROGRAM DESCRIPTION:

Brown County Library provides county residents of all ages, incomes and backgrounds with the information and education resources they need to succeed in their personal, work, school or community activities. These resources are available through a central library, a bookmobile, eight branch libraries (two in Green Bay and one each in Ashwaubenon, De Pere, Denmark, Howard, Pulaski and Wrightstown), and the Library's website. Access to materials and information not owned by Brown County Library is possible through the Internet at all Brown County Library locations, through online resources, or through cooperative arrangements with other libraries. Brown County Library also serves as the resource library for the 41 libraries of the Nicolet Federated Library System.

Brown County Library owns a collection of books, music, books on CD, magazines, newspapers, and DVDs and subscribes to online databases, e-books, downloadable audiobooks, magazines and music. Fiction collections emphasize popular reading, but maintain a strong core of classics. Specialized resources and services include: a local history and genealogy collection; job and education information; and materials for people who are physically, visually or hearing impaired.

Service to children is a high priority. Early literacy and school-readiness is promoted through storytimes for babies, toddlers, and preschoolers and educational orientations for visiting schools and child care centers. The summer reading program is critical to sustaining and improving reading skills.

The Library strives to support economic development in the community. Resources are offered in the form of online databases and programs to small businesses, entrepreneurs, and job seekers. The Library also provides free public access to computers, the Internet, and technology training that promote a skilled workforce.

The Library collaborates with hundreds of volunteers and community organizations each year to sponsor educational programs. In addition, community groups use the Library for meetings, educational events and public hearings. Through these efforts the Library offers opportunities for adults and children to learn and keep informed throughout their lives.

## 2014 BUDGET PERFORMANCE MEASURES

Annual Checkouts per Capita - Number of physical and electronic items checked out annually divided by Brown County population.

Summer Reading Program Participants - Number of registered participants birth through grade 12.

Public Computer Usage - Annual usage (logins) of our public computers.

Gifts, Grants & Donations

Partnerships with Community & Other Organizations

Number of Volunteers



## d. Facilities Report

- 1. Approve naming rights for Children's Vegetable Garden Motion by T. Watermolen, seconded by V. Van Vonderen, to approve that Cellcom be awarded naming rights of the Children's Vegetable Garden. Motion carried. Next steps will be to start demolition of the plaza and investigate fencing options.
- C. Beyler reported the preliminary work on the main disconnect took place and the work will be completed after hours on June 29. Work is scheduled to begin on the Central Library lighting retrofit the middle of the week of June 24. Panels won't arrive until mid-July. C. Beyler also reported that the duct work at the Ashwaubenon Branch is complete; the four arc flash studies have been finished and inmate labor is being used at several locations to pull weeds, wash windows, sweep parking lots, etc.

The Bookmobile generator is in need of repair. At present, a portable generator is being rented to run the interior lights and computer on board. There are two options for consideration – replace the electrical side of the generator at a cost of  $\sim$  \$3,400 or replace the entire generator for  $\sim$ \$10,000 (there would also be fuel savings with a new generator).

Conversation took place on the Bookmobile, the vehicle and the service it provides. It was agreed that there needs to be a plan regarding the future of the 20-year old Bookmobile.

Motion by T. Watermolen, seconded by C. Wagner, to approve funding the \$3,400 repair and to set a deadline of December 31, 2013 to determine the future of the Bookmobile including a justification of the service and a review of the stops. Motion carried.

The regular meeting was suspended for 10 minutes to wish Curt Beyler a Happy Birthday and enjoy a piece of birthday cake.

## **NICOLET FEDERATED LIBRARY SYSTEM**

Monthly update C. Wagner informed about the progress report from a sub-committee of SRLAAW sub-committee. SRLAAW is undertaking a multi-part process to examine how public library systems can remain effective in meeting member library needs into the future, including the possibility of reconfiguring systems. The SRLAAW subcommittee has prepared a document entitled Progress Report and Preliminary Recommendations, based on information gathered from the process that began in late 2012. They are looking for feedback. L. Stainbrook will forward the link to the board. The board can be influential in encouraging the process of restructuring the federated systems. L. Stainbrook commented that it would be beneficial to have library board trustees serve on the system level board rather than citizens with no direct relationship to the needs of the member libraries.

## **OLD BUSINESS**

## a. Adjacent County Reimbursement

1. Approve forwarding 2012 Outagamie County bill to Corporation Counsel for collection Motion by T. Nixon, seconded by T. Watermolen, to approve forwarding the outstanding Outagamie County bill to Corporation Counsel for collection. Motion carried.

## PERSONNEL

- **a.** Approve Revisions to N-9: Personnel Administration Motion by T. Nixon, seconded by P. Williams, to approve the revisions to N-9: Personnel Administration to include protective equipment. Motion carried.
- b. Approve Staff Out-of-State Travel: American Library Association Conference in Chicago <u>Motion</u> by T. Nixon, seconded by P. Williams, to approve staff out-of-state travel to attend ALA in Chicago. <u>Motion carried</u>.
- c. Approve Change in Denmark Branch Hours Proposed hours were distributed. The new hours were selected based on reaching out to and better serving preschool and family units. <u>Motion</u> by P. Williams, seconded by T. Watermolen, to approve the change in Denmark Branch hours effective after Labor Day. <u>Motion carried.</u>
- **d.** Unemployment Claim L. Hoffman explained a hearing she attended regarding an odd unemployment claim made by an employee who voluntarily resigned over 15 months ago. The State Unemployment office appeared to have made an error regarding this claim as the former employee was granted unemployment compensation without notice to the county or library. The former County employee would not have been eligible to have received the unemployment benefits. The county has not been charged for the claim.

## PRESIDENT'S REPORT

No report.

## DIRECTOR'S REPORT

L. Stainbrook reported that an additional \$500 in donations was received for the Cellcom Children's Vegetable Garden. The Southwest Branch held their umpteenth annual carnival.

None.

## **MEETING SUMMARY/NEXT MEETING PLANNING**

Kathy will call FOX 11 per their request regarding the Board action on adjacent county reimbursement. Work will be initiated on a plan for the future of the Bookmobile. L. Stainbrook will continue to work on the long range plan; send the SRLLAW link to the Board, initiate a study of the Bookmobile and its stops; and meet with Kathy and Vicky to strategize on the 2014 budget.

## **ADJOURNMENT**

Motion by P. Williams, seconded by T. Watermolen, to adjourn the meeting. Motion carried.

The meeting adjourned at 7:35 p.m.

NEXT REGULAR MEETING
July 18, 2013
Central Library
515 Pine Street, downtown Green Bay
5:15 p.m.

Respectfully submitted, Dr. Christopher Wagner, Library Board Secretary Sue Lagerman, Recording Secretary

# Neville Public Museum Attendance and Admissions July 2013

Total Facility Rental Revenue																	\$200															\$200
THE RESERVE	\$376	\$358	\$720	\$900	\$570	\$510	\$409	\$473	\$447	\$190	\$382	\$237	\$603	\$369	\$440	\$488	\$455	\$392	\$339	\$404	\$341	\$322	\$292	\$421	\$258	\$645	\$726	\$825	\$348	\$268	\$808	316
Total Admission Revenue (Net)	82	\$3	\$7	6\$	\$5	3.8	\$4	\$4	\$4	\$1	\$3	\$2	9\$	\$3	\$4	\$4	\$7	\$3	83	\$4	8	€	\$2	₩	\$2	\$6	\$7	<b>8</b> €	8	\$2	88	\$14,316
Total Attendance	611	127	432	962	182	136	114	179	154	218	117	78	182	123	125	191	300	144	901	117	93	06	89	313	109	218	317	221	26	110	428	5.405
Event/ Program Attendance										22					59.1																	99
Facility Rental Attendees																	70		23					18	26		105				36	826
Self-Guided Tours					24			37	42					46		71	11	7	11					11			19			1	39	396
Guided Tours		41	64					45	22		16					25	19	36								30				25	06	C11
Admission	611	98	368	296	158	136	114	26	06	961	101	78	182	77	125	911	200	101	72	117	93	06	68	284	83	188	193	221	26	84	263	A 517
Day	Mon	Tue	Wed	*Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fi	Sat	Sun	Mon	Tue	Wed	Thu	FFi	Sat	Sun	Mon	Tue	Wed	TOTAI
Date	1	2	3	4	rC)	9	7	∞	6	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	

5,495	2,136	7,631
Total Attendance	Outreach	Grand Total Served

# Neville Public Museum of Brown County Attendance 5-Year Span (2009-2013)

Admission Revenue \$7,902 \$4,903 \$7,153 \$5,183 \$5,555 \$7,622 \$7,622 \$3,155 \$3,155 \$3,155 \$3,155 \$3,155 \$3,155 \$3,156		2009	60	201	010	2011	11	2012	1.2	2013	13
ry         5,101         \$7,902           ry         4,258         \$4,903           ry         4,258         \$4,903           synd         \$7,153           synd         \$5,183           dynd         \$5,183           synd         \$5,183           synd         \$5,555           synd         \$7,935           synd         \$7,622           synd         \$7,622           synd         \$3,868           synd         \$3,155           sher         \$5,005         \$4,506           ber         \$5,194         \$5,352           ber         \$6,644         \$12,206		Attendance	Admission Revenue								
ry         4,258         \$4,903           s,736         \$7,153           5,704         \$5,183           4,368         \$5,555           6,484         \$7,935           1ber         \$,005         \$8,688           ber         5,005         \$4,506           ber         6,644         \$12,206	anuary	5,101	\$7,902	3,624	\$6,722	3,377	\$6,539	3,261	\$6,957	3,241	\$9,883
5,736 \$7,153  5,704 \$5,183  4,368 \$5,555  6,484 \$7,935  7,156 \$7,622  7,156 \$7,622  1ber 3,805 \$3,155  ber 6,644 \$5,352  ber 6,644 \$12,206	ebruary	4,258	\$4,903		\$6,401	4,895	\$6,710	4,274	\$7,737	1,876	\$4,473
5,704 \$5,183 4,368 \$5,555 6,484 \$7,935 7,156 \$7,622 rmber 4,720 \$8,688 ber 3,805 \$3,155 mber 5,005 \$4,506 mber 6,644 \$12,206	/Jarch	5,736		6,713	\$7,061	5,123	\$11,049	5,418	\$10,609	4,798	\$10,365
4,368       \$5,555         6,484       \$7,935         ist       4,720       \$8,688         ember       3,805       \$3,155         ber       5,005       \$4,506         ember       5,194       \$5,332         imber       6,644       \$12,206	pril	5,704	\$5,183		\$4,562	6,202	\$12,456	5,271	\$9,653	4,306	\$6,094
6,484 \$7,935 7,156 \$7,622 ember 4,720 \$8,688 ber 3,805 \$3,155 ember 5,005 \$4,506 ember 5,194 \$5,352 ember 6,644 \$12,206	Лау	4,368			\$4,119	3,415	\$6,543	3,459	\$4,447	4,085	\$6,468
ust       7,156       \$7,622         ust       4,720       \$8,688         tember       3,805       \$3,155         ober       5,005       \$4,506         ember       5,194       \$5,352         ember       6,644       \$12,206	nne	6,484		5,920	\$7,081	4,934	\$9,387	3,901	\$7,494	5,328	\$11,264
4,720       \$8,688         3,805       \$3,155         5,005       \$4,506         5,194       \$5,352         6,644       \$12,206	uly	7,156		8,201	\$9,335	4,246	\$9,069	3,968	\$9,742	5,495	\$14,316
3,805 \$3,155 5,005 \$4,506 5,194 \$5,352 6,644 \$12,206	ugust	4,720			\$9,250	3,200	\$6,731	3,675	\$8,937		
5,005 \$4,506  er 5,194 \$5,352  er 6,644 \$12,206	eptember				\$3,612	4,459	\$7,879	2,177	\$3,142		
5,194 \$5,352 6,644 \$12,206	Ctober	5,005			\$4,236	7,301	\$13,691	2,600	\$4,580		
6,644 \$12,206	lovember	5,194		4,189	\$4,810	4,852	\$7,058	2,646	\$6,825		
	ecember	6,644			\$12,929	7,257	\$17,142	7,658	\$23,275		
	OTALS	64,175	\$80,160	64,708	\$80,118	59,261	\$114,254	48,308	\$103,398	29,129	\$62,863

\*At the request of the Director, beginning March 2013, NPM facility rental attendees will be included in the monthly attendance totals.

## Sales Report

Sales method: All sales methods

ReportType:

Detailed

Graph:

Shown

Start date:

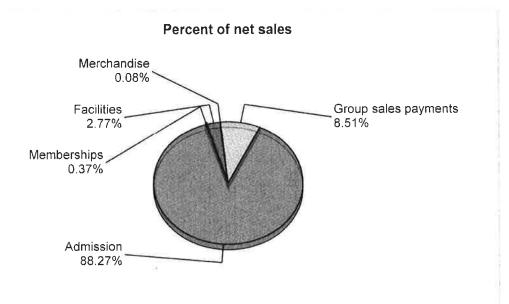
7/1/2013

End date:

7/31/2013

Note: This report does not include group sales refunds or overages. You can view information about group sales refunds and revenue from the Group Sales Revenue

Gross	Discounts	Refunds	Net
\$20,620.50	\$4,347.00	\$55.00	\$16,218.50



Revenue details						
Category	Quantity	Gross	Discounts	Refunds	Net	Percent of net
Admission	5,206	\$18,718.00	\$4,347.00	\$55.00	\$14,316.00	88.27%
Ticketed/Fee Programs	291	\$1,124.00	\$0.00	\$20.00	\$1,104.00	6.81%
4th of July Adult	193	\$788.00	\$0.00	\$16.00	\$772.00	4.76%
4th of July Child	64	\$132.00	\$0.00	\$4.00	\$128.00	0.79%
Adult New Guided	34	\$204.00	\$0.00	\$0.00	\$204.00	1.26%
Admission	4,599	\$16,907.00	\$4,347.00	\$35,00	\$12,525.00	77.23%
Guided Student	55	\$165.00	\$0.00	\$0.00	\$165.00	1.02%
Guided Tour	59	\$118.00	\$0.00	\$0.00	\$118.00	0.73%
Self-Guided	202	\$404.00	\$0.00	\$0.00	\$404.00	2.49%

Sales Report						
Category	Quantity	Gross	Discounts	Refunds	Net	Percent of net
Memberships	1	\$60.00	\$0.00	\$0.00	\$60.00	0.37%
Friends of the Neville	1	\$60.00	\$0.00	\$0.00	\$60.00	0.37%
Facilities	3	\$450.00	2	8.48	\$450.00	2.77%
122 and 123	1	\$150.00	•	· •	\$150.00	0.92%
Classroom 121	1	\$100.00	85	(18)	\$100.00	0.62%
Theater	1	\$200.00	:#C	)( <b>#</b> )	\$200.00	1.23%
Merchandise	1	\$12.50	\$0.00	\$0.00	\$12.50	0.08%
Taxable Collections	1	\$12.50	\$0.00	\$0.00	\$12.50	0.08%
Group sales payments	2	\$1,380.00	\$0.00	π.	\$1,380.00	8.51%

## Sales by Price Type Report

Sales method: All sales methods

Report type:

Detail

Graph:

Shown

Start date:

7/1/2013

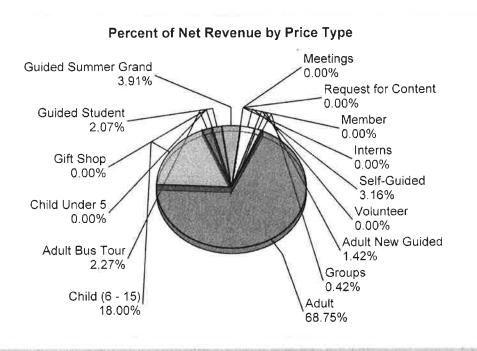
End date:

7/31/2013

Program

All programs

Revenue summary	No. West Table				
Price type	Gross	Discounts	Refunds	Net	Percent of net
Adult	\$12,688.00	\$2,810.29	\$36.00	\$9,841.71	68.75%
Child (6 - 15)	\$3,552,00	\$956.71	\$19.00	\$2,576.29	18.00%
Adult Bus Tour	\$325,00	\$0.00	\$0.00	\$325.00	2.27%
Child Under 5	\$0.00	\$0.00	\$0.00	\$0.00	0.00%
Gift Shop	\$0.00	\$0.00	\$0.00	\$0.00	0.00%
Guided Student	\$297.00	\$0.00	\$0.00	\$297.00	2.07%
Guided Summer Grand	\$560.00	\$0.00	\$0.00	\$560.00	3.91%
Interns	\$0.00	\$0.00	\$0.00	\$0.00	0.00%
Meetings	\$0.00	\$0.00	\$0.00	\$0.00	0.00%
Member	\$580.00	\$580.00	\$0.00	\$0.00	0,00%
Request for Content	\$0.00	\$0.00	\$0.00	\$0.00	0.00%
Self-Guided	\$452.00	\$0.00	\$0.00	\$452.00	3.16%
Volunteer	\$0.00	\$0.00	\$0.00	\$0.00	0.00%
Adult New Guided	\$204.00	\$0.00	\$0.00	\$204.00	1.42%
Groups	\$60.00	\$0.00	\$0.00	\$60.00	0.42%
Total	\$18,718.00	\$4,347.00	\$55.00	\$14,316.00	100.00%



Revenue detalle

Sales by Price	Type Rep	ort				
Category	Quantity	Gross	Discounts	Refunds	Net	Percent of net
4th of July Adult	193	\$788.00	\$0.00	\$16.00	\$772.00	5.39%
Adult	193	\$788.00	\$0.00	\$16.00	\$772.00	5.39%
4th of July Child	64	\$132.00	\$0.00	\$4.00	\$128.00	0.89%
Child (6 - 15)	64	\$132.00	\$0.00	\$4.00	\$128.00	0.89%
Admission	4599	\$16,907.00	\$4,347.00	\$35.00	\$12,525.00	87.49%
Adult	2376	\$11,900.00	\$2,810.29	\$20.00	\$9,069.71	63.35%
Adult Bus Tour	65	\$325.00	\$0.00	\$0.00	\$325.00	2.27%
Child (6 - 15)	1135	\$3,420.00	\$956.71	\$15.00	\$2,448.29	17.10%
Child Under 5	396	\$0.00	\$0.00	\$0.00	\$0.00	0.00%
Gift Shop	47	\$0.00	\$0.00	\$0.00	\$0.00	0.00%
Guided Student	44	\$132.00	\$0.00	\$0.00	\$132.00	0.92%
Guided Summer Grand	221	\$442.00	\$0.00	\$0.00	\$442.00	3.09%
Interns	38	\$0.00	\$0.00	\$0.00	\$0.00	0.00%
Meetings	20	\$0.00	\$0.00	\$0.00	\$0.00	0.00%
Member	116	\$580.00	\$580.00	\$0.00	\$0.00	0.00%
Request for Content	10	\$0.00	\$0.00	\$0.00	\$0.00	0.00%
Self-Guided	54	* \$108.00	\$0.00	\$0.00	\$108.00	0.75%
Volunteer	77	\$0.00	\$0.00	\$0.00	\$0.00	0.00%
Adult New Guided	34	\$204.00	\$0.00	\$0.00	\$204.00	1.42%
Adult New Guided	34	\$204.00	\$0.00	\$0.00	\$204.00	1.42%
Guided Student	55	\$165.00	\$0.00	\$0.00	\$165.00	1.15%
Guided Student	55	\$165.00	\$0.00	\$0.00	\$165.00	1.15%
Guided Tour	59	\$118.00	\$0.00	\$0.00	\$118.00	0.82%
Guided Summer Grand	59	\$118.00	\$0.00	\$0.00	\$118.00	0.82%
Self-Guided	202	\$404.00	\$0.00	\$0.00	\$404.00	2.82%
Groups	30	\$60.00	\$0.00	\$0.00	\$60.00	0.42%
Self-Guided	172	\$344.00	\$0.00	\$0.00	\$344.00	2.40%

Start date:	6/1/2013		End date:	6/30/2013
Sales item:	All types		Report type:	Detailed
po	Last period	riod	Var	Variance
Net	Qty	Net	Qty	
\$14,316.00	4,645	\$11,276.00	561	\$3,0
\$12,525.00	3,667	\$10,686.00	932	\$1,8
\$165.00	0	\$0.00	55	\$10
\$118.00	0	\$0.00	29	\$
\$404.00	289	\$578.00	-87	(\$17
\$772.00	0	\$0.00	193	2.
\$128.00	0	\$0.00	64	\$12
\$204.00	0	\$0.00	34	\$2
\$0.00	28	\$0.00	-28	
\$0.00	658	\$0.00	-658	
\$0.00	ဗ	\$12.00	6	(\$1
\$1,104.00	689	\$12.00	-398	\$1,0
		10		
\$60.00	13	\$650.00	-12	(\$58)
\$60.00	13	\$650.00	-12	(\$58)
\$450.00	0	\$0.00	က	\$
\$150.00	0	\$0.00	-	\$1
\$100.00	0	\$0.00	-	\$1
\$200.00	0	\$0.00	_	\$2
	OHOLIVAXOVIA FOR	CT1t3vott648075		

**-90.77** 

-92.31

(\$590.00) (\$590.00)

-92.31

\$450.00 \$150.00 \$200.00

-100.00 **9,100.00** 

-100.00

-100.00

-100.00

-57.76

\$1,092.00

291

Ticketed/Fee Programs Total

Run Away Shoes

Friends of the Neville

Memberships

0

-30.10

-30.10

(\$174.00)

202

193 48 48

Ticketed/Fee Programs

4th of July Adult 4th of July Child Adult New Guided

Father's Day

Kids Day

29

55

**Guided Student** 

Admission

**Guided Tour** 

Self-Guided

\$772.00 \$128.00 \$204.00 \$0.00 \$12.00)

\$165.00

**26.96** 17.21

Net

Oty 12.08 25.42

Net

**\$3,040.00** \$1,839.00

% change

7/31/2013

End date:

7/1/2013

Start date:

Sales Comparison Report

Last Month

This period: Last period: This period

Specific Date All sales methods

Sales method:

Oty 5,206 4,599

Admission Tickets

Type

Classroom 121

Theater

122 and 123

Facilities

Page: 1 of 2

	This period		Last period	P	Variance	eg	% change	81
Туре	Qty	Net	Qty	Net	Qty	Net	Qty	Net
Merchandise	1	\$12.50	3	\$50.00	-5	(\$37.50)	-66.67	-75.00
Taxable Collections	-	\$12.50	က	\$50.00	7	(\$37.50)	-66.67	-75.00
Total		\$14,838,50		\$11,976.00		\$2,862.50		23.90

## Discount Report All users Sales method: All sales methods Report type: Detailed User: Application method: **Brown County** ΑII Include refunded No Discount: Residents discounts: Start date: 7/1/2013 End date: 7/31/2013 Group by: Discount

Discount	User	Quantity Redeemed	% of Total Quantity	Value Redeemed	% of Total Value
Brown County Residents					
	ckehler48075	162	24.55%	\$710.00	24.98%
	mzwieschowski4807 5	119	18.03%	\$521.00	18.33%
	pshah48075	77	11.67%	\$315.00	11.08%
	spieschek48075	302	45.76%	\$1,296.00	45.60%
	Grand total:	660	100.00%	\$2,842.00	100.00%

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Group Sales Revenue Report	ue Report							
From: 7/1/2013 To:	5: 7/31/2013	Group Type:	N .	Room Rental				
Revenue summary								
Order Totals To	Total Paid	Discounts	Refu	Refunds	Overage kept	Balance (you owe)		Balance (they owe)
\$450.00	\$250.00	\$0.00	\$0.	\$0.00	\$0.00	\$0.00		\$200.00
Reservation details		STATE OF STA						
Reservation	Arrival date	Visitors	Order total	Paid	Discounts	Refund	Overage kept	Balance
Neville Public Museum - Gerry Kocken - Astronomical Society	7/10/2013	_	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Neville Public Museum - Welter	7/10/2013	22	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Neville Public Museum - LaMalfa	7/13/2013	25	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
W Hooper Law Office - Gitter 7/17/2013	7/17/2013	70	\$200.00	\$0.00	\$0.00	\$0.00	\$0.00	\$200.00
G Green Bay Metro Fire Department - Watzka	7/19/2013	23	\$100.00	\$100.00	\$0.00	\$0.00	\$0.00	\$0.00
✓ Neville Public Museum - Geology Club	7/24/2013	18	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
∇ang	7/27/2013	105	\$150.00	\$150.00	\$0.00	\$0.00	\$0.00	\$0.00
Brown County Planning and Land Services - Heyroth	7/31/2013	36	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

# IMPACT OF J.E.M. CAMIT - VIDEO ACCADE GAME EXHIS. +

Marketing Survey Report Question: All questions		
Start date: 5/25/2013 End date:	e: 8/4/2013	
What county do you live in?		ř
Door	46 1,29	1.29%
Fond du lac	16 0.45	0.45%
Green Lake	1 0.03	0.03%
Kewaunee	58 1.62	1.62%
Langlade	4 0.11	0.11%
Lincoln	4 0.11	0.11%
Manitowoc	. 64 1.79	1.79%
Marathon	22 0.61	0.61%
Marinette	37 1.03	1.03%
Marquette	2 0.06	%90.0
Menominee	6 0.17	0.17%
Northwest Region	13 0.36	0.36%
Oconto	69 1.93	1.93%
Oneida	1 0.03	0.03%
Other	280 7.82	7.82%
Outagamie	147 4.11	4.11%
Portage	5 0.14	0.14%
Shawano	45 1.26	1.26%
Sheboygan	14 0.39	0.39%
Southeast Region	60 1.65	1.68%
	Prepared by: BLACKBAUDHOST\jday48075	Page 1 of 2

TO THE HONORABLE CHAIRMAN AND MEMBERS OF THE BROWN COUNTY BOARD OF SUPERVISORS

Ladies and Gentlemen:

## RESOLUTION TO APPROPRIATE EXCESS FUND BALANCE FOR MUSEUM PLANNING

WHEREAS, Brown County has owned and operated the Neville Public Museum located along the West side of the Fox River in downtown Green Bay, Wisconsin since 1983; and

WHEREAS, the museum is in need of an exhibit-master plan to replace the current permanent exhibit "Life at the Edge of an Inland Sea"; and

WHEREAS, the Museum's Strategic Plan is no longer relevant to the issues facing the institution, nor does it reflect new realities and opportunities at the museum; and,

WHEREAS, the museum also requires an updated feasibility study for the possible acquisition of a museum ship for the community; and

WHEREAS, 2015 marks the museum's centennial celebration which will require a plan for celebrating and financially leveraging this upcoming event; and

WHEREAS, it is no longer feasible to continue the public/private, collaborative effort to transform the museum into a vibrant, self-sustaining cultural and educational organization and visitor attraction without coherent strategic, exhibit master, ship feasibility and centennial plans; and,

WHEREAS, individual members of the museum's foundation, governing and county oversight boards, along with community leaders want and need to see these plans for the

museum's future; and,

WHEREAS, in order to continue pursuing a new governance model that would privatize the museum and allow for the eventual decrease of tax levy funding to a sustainable base amount as part of a new public/private partnership; and

WHEREAS, in order to develop these plans the museum is in need of funding in an amount not to exceed \$100,000; and

WHEREAS, Brown County Ordinance 3.32 FUND BALANCE POLICY section (5) Unassigned Fund Balance (General Fund Only) states: 'Unassigned cash flow should be used for non-recurring purposes whenever possible, and preference should be given to expenditures that will result in efficiencies or other cost savings; and

WHEREAS, the current unassigned fund balance reserved for contingencies has met the maximum 20 percent, so funds are available in the unassigned cash flow to be spent on non-recurring purposes; and

WHEREAS, the financial needs of the museum in developing these stated plans qualify as a non-recurring purpose and will benefit this community.

NOW, THEREFORE, BE IT RESOLVED, by the Brown County Board of Supervisors that there be an appropriation made from the unassigned fund balance of the General Fund in the amount not to exceed \$100,000 for the purpose of funding Neville Museum planning activities.

Respectfully submitted,

EDUCATION AND RECREATION COMMITTEE

ADMINISTRATION COMMITTEE

Approved By:						
Troy Streckenbach, COUNTY EXECUTIVE						
Date Signed:						
Authored by:						
Final Draft Approved by Corporation Counsel						
Fiscal Note: This Resolution does require an appropriation from the General Fund.						
BOARD OF SUPERVISORS ROLL CALL #						
Motion made by Supervisor						
Seconded by Supervisor						

SUPERVISOR NAMES	DIST.#	AYES	NAYS	ABSTAIN
SIEBER	1			
DE WANE	2			
NICHOLSON	3			
HOYER	4			
HOPP	5			
HAEFS	6			
ERICKSON	7			
ZIMA	8			
EVANS	9			
VANDER LEEST	10			
BUCKLEY	11			
LANDWEHR	12			
DANTINNE, JR	13			

STAIN	SUPERVISOR NAMES	DIST. #	AYES	NAYS	ABSTAIN
	LA VIOLETTE	14			
	WILLIAMS	15			
	KASTER	16			
	VAN DYCK	17			
	JAMIR	18			
	ROBINSON	19			
	CLANCY	20			
	CAMPBELL	21			
	MOYNIHAN, JR	22			
	STEFFEN	23			
	CARPENTER	24			
	LUND	25			
	FEWELL	26			

Total Votes Cast				
Motion:	Adopted	Defeated	Tabled	

## **BUDGET ADJUSTMENT REQUEST**

Adjustmen	<u>1t</u>	Description	<u>on</u>	Approval Level
Catego	ery 1	Reallocation from one account to major budget classifications.	another <u>within</u> the	Department Head
Catego	ry 2			
	☐ a.	Change in Outlay not requiring the from another major budget class		County Executive
	b.	Change in any item within Outlay the reallocation of funds from an classification or the reallocation another major budget classificat	y other major budget of Outlay funds to	County Board
Catego	ory 3			
	☐ a.	Reallocation between budget cla 2b or 3b adjustments	ssifications other than	County Executive
	☐ b <sub>ti</sub>	Reallocation of personnel servic another major budget classificat services, or reallocation to perso benefits from another major bud contracted services.	ion except contracted onnel services and fringe	County Board
⊠ Catego	ory 4	Interdepartmental reallocation or reallocation from the County's G	County Board	
Catego	ргу 5	Increase in expenses with offset	County Board	
Increase	Decrease	Account #	Account Title	Amount
$\boxtimes$		100.058,001.5708	Professional Services	100,000
$\boxtimes$		100.058.001.9004	Intrafund Transfer In	100,000
$\boxtimes$		100.090.9005	Intrafund Transfer Out	100,000

Narrative Justification: Funds are being requested for -

Professional Services: to hire both strategic planning team consultants and an exhibit design firm to work with museum staff and selected stakeholders (e.g. Foundation personnel and board members) in order to develop the integrated Museum Master Plan (strategic, master exhibit and interpretive, ship feasibility and centennial) outlined in the resolution to appropriate excess fund balance for museum-planning.

**AUTHORIZATIONS** 

Signature of Executive

- rapeage

Date: 7/16/1

Department:

Signature of Department Head

## Neville Public Museum Director's Report To The Education & Recreation Committee Brown County Board of Supervisors

## August 15, 2013

## Operations (including Exhibits, Education & Curatorial Affairs):

Museum Planning: The formal resolution to "appropriate excess fund balance for the production of interconnected strategic, master interpretive/exhibit and centennial plans," which the Ed & Rec Committee voted to have the museum director complete (by a 3 to 2 vote at the July meeting), was approved unanimously at the July Administration Meeting. The good advice provided by members of the Ed & Rec Committee was used by the director to make the case for the resolution stronger. This includes:

## Goal-

To drive more visitors through the doors while attracting more donors, sponsors and grants in support of the museum and its mission.

## Objectives-

- To leverage the museum's centennial in 2015 to launch a major capital campaign and related fundraising
- To create a new, permanent exhibit experience to replace the out-of-date "Life on the Edge of an Inland Sea" exhibit
- To attract more than 100,000 visitors per year by 2015 and 2,500 members by 2016;
- To develop and adopt a more sustainable, flexible and entrepreneurial governance and business model for the museum

**Centennial Planning** is now underway. The director is working with an ad hoc team from the Museum Foundation to prepare for an invitation only, VIP "kick-off" event at the museum Tuesday, September 10<sup>th</sup>. A copy of the Save the Date card will be distributed to members of the committee.

**Exhibits:** The "Golden Age of Video Arcade Games," which opened on May 25<sup>th</sup> and will run through September 2<sup>nd</sup>, has generated very good gate and penetration numbers, as is reflected in our metrics report for July and trends for early August. The \$19,000 JEM (Joint Effort Marketing) Grant awarded to the Foundation in order to support marketing state-wide for the exhibition is allowing us to quantify the impact and make the case for the importance of marketing funds being used to improve our "bottom line."

The exhibit produced with the Oneida and Menominee Nations (*The Sacred Stick: Lacrosse and Indian Games*) opened on July.

Work on the Phase II Port of Green Bay exhibit, with funding from the Harbor Commission, is going very well. Called "People of the Port," this work highlights the many careers, challenges and opportunities facing our dynamic port. The final product will be an interactive exhibit kiosk with videos from the interviews we are conducting, and should be installed in September.

**Administration:** Working in-concert with BC Human Resources and administrative staff, we have completed re-working the approved, "new" position descriptions based on our initial restructuring of the Museum's table of organization. Job applications are now being reviewed (there were hundreds of them), with the goal of hiring individuals for these positions by September 30<sup>th</sup>.

The director has worked with BC Administration on the FY 2014 budget for the museum, in preparation for final meetings with The County Executive.

## **Cultural Campus**

There is no major update on the work of the Cultural Campus Study Group at this time.

## Governing Board:

The Governing Board did not meet in July, but will be meeting on August 12<sup>th</sup>. A brief update on that meeting, which will include discussions on the pending resolution for museum planning money, personnel changes, the FY 2014 budget and on-going governance review, will be given.

## **Neville Public Museum Foundation:**

The Neville Public Museum Foundation is continuing its internal work on meeting 2013-2014 fundraising targets for exhibits and programs. The 2014 exhibit schedule is in final review, and may change due to opportunities being discussed.

Due to the County not being engaged in this critical activity, general marketing for the museum (exhibitions, programs and events) continues to be done by the Foundation. This includes the abovementioned utilization of the JEM Grant for our "Golden Age of Video Arcade Games" exhibit and the As noted above, Foundation members are working with the Director on the upcoming museum centennial. This effort also requires planning, support for which is being solicited from the County, which owns and operates the museum.

## Miscellaneous:

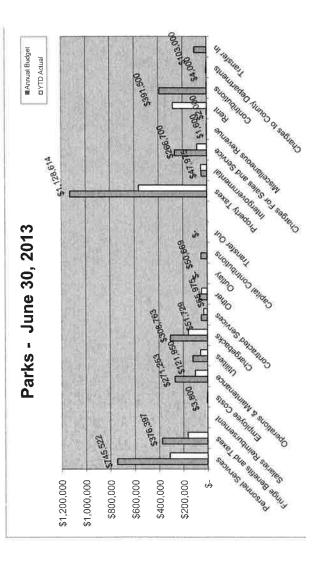
The first community involvement session for the City of Green Bay's "Downtown Master Planning" initiative took place at the museum on Thursday, June  $27^{th}$ .

Planning continues the August 16-18, Baylake Bank Tall Ships Festival, which the museum is cosponsoring, as well as foundation-sponsored events and fundraisers linked to this event.

The outdoor "Packers Heritage Trail" map has been installed. This trail map was funded by the Packers Heritage Trail Foundation.

Property Taxes         \$ 1,128,614         \$ 564,307           Intergovernmental         \$ 47,975         \$ 49,536           Charges For Sales and Service         \$ 268,700         \$ 1429           Miscellaneous Revenue         \$ 1,600         \$ 280,527           Contributions         \$ 391,500         \$ 1,123           Charges to County Departments         \$ 4,000         \$ 300           Transfer In         \$ 103,000         \$ 1	Budget Status Report 6/30/2013 Personnel Services Fringe Benefits and Taxes Salaries Reimbursement Employee Costs Operations & Maintenance Utilities Chargebacks Contracted Services Outher Outlay Capital Contributions		Annual Budget 745,522 376,397 3,800 271,263 121,950 308,763 51,729 65,975		Actual 314,641 164,829 102,070 58,778 157,258 29,474 47,975	HIGHLIGHTS: Budget on track at this time Expenses: Total expenses to date: \$876,274
Jovennine 1	operty Taxes	6 <del>3</del> 6	1,128,614	69 B	564,307	Revenies
1,600 \$   28   28   29   391,500 \$   28   391,500 \$	ergovernmental arges For Sales and Service	A 69	266,700	e ee	81,429	Total revenues to date: \$977,814
\$ 2,000 \$ 28 ibutions \$ 391,500 \$ 28 ges to County Departments \$ 4,000 \$ ifer in \$ 103,000 \$	scellaneous Revenue	49	1,600	S	592	
\$ 391,500 \$ \$ 4,000 \$ \$ 103,000 \$	int	49	2,000	S	280,527	
\$ 4,000 \$ \$ 103,000 \$	nntributions	B	391,500	S	1,123	
69	arges to County Departments	B	4,000	S	300	
	insfer In	69	103,000	69	760	

Brown County Parks





## APPLICATION FOR PRIVATE ACCESS

## BROWN COUNTY PARK MANAGEMENT

	Street		Brad John ntergreen 2-7055			State	Reforestation WI 54171	n Camp
PARCEL#				prop	perty requiri	ng access	:	
			NI 54					
						red location	for access. Be	specific.)
			12 Telegra	Le i.	N TR		W -	N E S
PREFERSED LOCATION WINTER-								
(N) (N)	CAME	<u>ځ (لا</u>	Treated and the same and		Hopse	10	PROWN Caun	FOAD!
	I have re		ched rules a	and	agree to abid	_/	ditions set forth	
1	Application	on Fee	\$45.00		Department (	use only		
16	201 <b>5</b> Anı	nual Fee	\$25.00		Date Received		☐ Initial	Renewal
	Tax		\$3.85	31	Date of Action	Department		
	Total Du	е	\$73.85			Committee		
						County Boa		
				(00)	Date Installed		Date Closed	

## **BUDGET ADJUSTMENT REQUEST**

Adjustm	ent	<u>Description</u>	<u>on</u>	Approval Level
Cate	gory 1	Reallocation from one account to major budget classifications.	o another <u>within</u> the	Department Head
	gory 2			
	☐ a.	Change in Outlay not requiring the from another major budget class		County Executive
)ē	<b>⊠</b> b.	Change in any item within Outlay the reallocation of funds from an classification or the reallocation another major budget classificat	y other major budget of Outlay funds to	County Board
☐ Cate	gory 3			
	☐ a.	Reallocation between budget cla 2b or 3b adjustments.	ssifications other than	County Executive
	☐ b <sub>.s</sub>	Reallocation of personnel service another major budget classificat services, or reallocation to person benefits from another major bud contracted services.	ion except contracted onnel services and fringe	County Board
Cate	gory 4	Interdepartmental reallocation or reallocation from the County's G		County Board
☐ Cate	gory 5	Increase in expenses with offset	ting increase in revenue	County Board
Increase	Decrease	Account #	Account Title	Amount
	$\boxtimes$	124.062.063.6110.020 124.062.063.5395	Rails to Trails – Outlay Equi Rails to Trails – NonOutlay	59 \$4,500 \$4,500

## Narrative Justification:

This transfer will switch money from the Rails to Trails Outlay Equipment Account to the Rails to Trails Outlay account. The purchase of a mower was originally budgeted in outlay, but the actual cost will be less than \$5,000 so will need to come from the non-outlay account instead.

AUTHORIZATIONS

Date:

-12/12

Department:

ent: PARK

Date:

7-29-13

Signature of Department Head

		BUDGET ADJUSTI	MENT REQUEST	
Adjustme	<u>ent</u>	Descript	tion	Approval Level
☐ Categ	јогу 1	Reallocation from one account major budget classifications.	to another <u>within</u> the	Department Head
☐ Categ	ory 2			
	☐ a.	Change in Outlay not requiring from another major budget class		County Executive
	☐ b.	Change in any item within Outle the reallocation of funds from a classification or the reallocation another major budget classifica	iny other major budget n of Outlay funds to	County Board
☐ Categ	ory 3			
_ ,	a.	Reallocation between budget c 2b or 3b adjustments.	lassifications other than	County Executive
	□ b.	Reallocation of personnel servi another major budget classifica services, or reallocation to pers benefits from another major bu contracted services.	ation except contracted sonnel services and fringe	County Board
☐ Catego	огу 4	Interdepartmental reallocation of reallocation from the County's		County Board
⊠ Catego	ory 5	Increase in expenses with offse	etting increase in revenue	County Board
Increase	Decrease	Account #	Account Title	Amount
$\boxtimes$	П	121.062.064.6110.100	BOAT LAUNCH - Outlay o	ther \$40,000
$\square$	Ħ	121.062.064.6181	BOAT LAUNCH -Architect	
$\boxtimes$		121.062.064.5700	BOAT LAUNCH - Contra Services	cted \$60,000
	$\boxtimes$	121,3300.200	BOAT LAUNCH – F Balance	Fund \$107,500

### Narrative Justification:

An initial engineering/design/feasibility has been done for Bay Shore Boat Launch and includes dredging the harbor of refuge and also installing articulated concrete matting at the end of the existing boat ramp. Low bay water levels have created the need for this work in order to accommodate the boating public. The project will be funded out of fund balance reserves with a portion of the funds going to the actual dredging (\$60,000 in contracted services), mat installation (\$40,000 in Outlay Other) and another portion going for engineering oversight of the project (\$7,500 in Architect account).

Department: Park 5
Date: 7-29-13

Rev 10/09

### ASSISTANT DIRECTOR REPORT – PARKS DIVISION August 2013 ED and REC MEETING

Bay Shore Boat Launch Dredging/Concrete Matting - Engineering plans/specifications complete, DNR permit application submitted, RFB has been completed and announced in papers. Bids due August 21<sup>st</sup>. Budget adjustment completed and is on tonight's Ed and Rec committee agenda to get funding in place based on construction estimates.

Special Events - Fairgrounds had a horse show on July 13 and the Family Pet Expo on August 2.

<u>Bay Shore Land</u> – The deed has been recorded for the DOT surplus land at the entrance to Bay Shore Park. This land will be used for dredge disposal for the launch project.

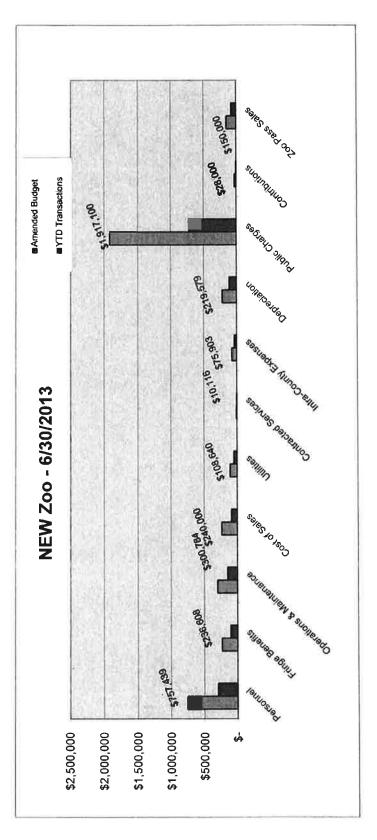
<u>Virtual Tours</u> – There are 44 separate 360 degree videos being taken on Park properties. This will allow shelter renters and park visitors to get a view of our facilities from their computer. These should be on-line sometime in September or October.

<u>Kayaking Programming</u> – Barkhausen continues to offer a schedule of kayaking adventures. Hopefully you all can sign up for one!

<u>Lily Lake Aerator</u> – Permits have been submitted to the DNR for installation of new aerator system at Lily Lake. This system will be used in winter to increase dissolved oxygen levels to prevent winter fish kill. This system will replace an inefficient existing system (electrical and dissolved oxygen inefficiencies)

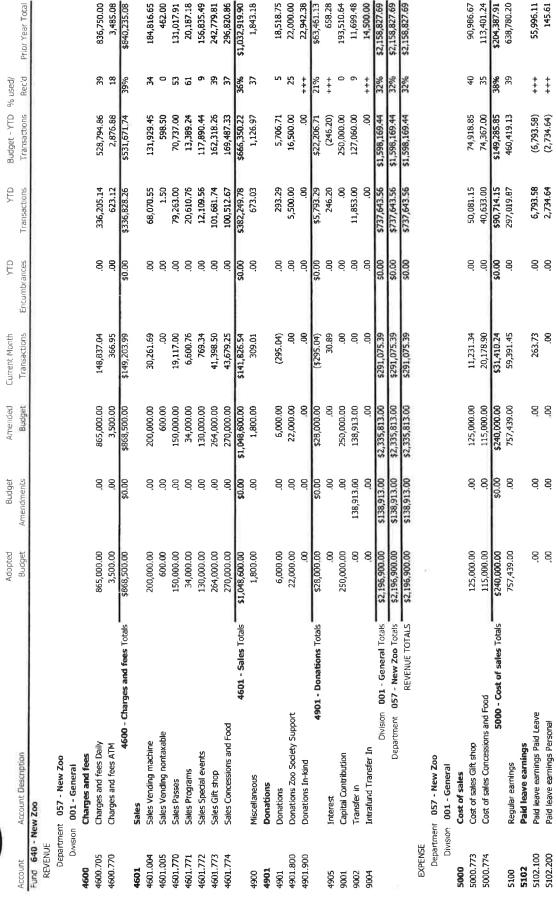
			278,084 HIGHLIGHTS:		129,023 Expenses: Personnel & Fringe Benefits are up	116,966 Ithis year from previous 2012 YTD due to open	51,680 positions in 2012 that were not filled.			00,696 Revenues: Revenues are considerably down	654,305 due to Spring inclement weather. Revenues	are tracking higher than 2011 YTD transactions.	
	2011 YTD	Transactions	278,084 H	115,798	129,023 E	116,966 th	51,680 pc	499	27,723	100,696 R	654,305 dt	7,445 ar	77,222
			69	69	69	49	6/)	69	69	69	69	69	↔
	2012 YTD	Transactions	275,468	90,044	157,106	95,547	51,276	2,596	27,393	106,690	897,801	30,934	83,061
	Percent of	Budget	36%	45%	51%	38%	47%	%09	46%	51%	38%	21%	23%
	AT.	Transactions	297,020	105,602	152,075	90,714	51,071	6,042	34,728	112,838	719,078	5,793	79,263
		F	G	s	69	69	69	63	69	€9	69	<b>59</b>	6F)
	Amended	Budget	757,439	236,608	300,784	240,000	108,640	10,116	75,903	219,579	1,917,100	28,000	150,000
			69	69	69	<b>G</b>	69	69	69	69	69	69	69
Budget Status Report	6/30/2013		Personnel	Fringe Benefits	Operations & Maintenance	Cost of Sales	Utilities	Contracted Services	Intra-County Expenses	Depreciation	Public Charges	Contributions	Zoo Pass Sales

Brown County NEW Zoo



Fiscal Year to Date 06/30/13

Include Rollup Account and Rollup to Account



Run by Bourassa, Darlene on 08/05/2013 10:16:42 AM

Page 1 of 6

)	\									
		Adopted	Budget	Amended	Current Month	YTD	A L	Budget - YTD % used/	/pasn %	
Account	Account Description	Budget	Amendments	Budget	Transactions	Encumbrances	Transactions	Transactions	Rec'd	Prior Year Total
Fund 640 - New Zoo	lew Zoo									
EXPENSE										
Departme	Department 057 - New Zoo									
Divisio	Division 001 - General									
5102	Paid leave earnings									
5102.300	Paid leave earnings Casual	00.	00,	00:	00	00	953,57	(953.57)	+++	7.469.33
5102.500	Paid leave earnings Holiday	8,	00.	00,	1.776.61	8	3.340.36	(3,340,36)	+++	5.572.95
5102,600	Paid leave earnings Other (funeral, jury duty, etc)	9.	00.	00.	00	8	161.82	(161.82)	+++	00.
5102.999	Paid leave earnings Accrual	00.	00.	00'	00	00	00'	00.	+++	(2,296.73)
	5102 - Paid leave earnings Totals	\$0.00	\$0.00	\$0.00	\$2,040.34	\$0.00	\$13,983.97	(\$13,983.97)	‡	\$66,887.27
5103	Premium									
5103.000	Premium Overtime	13,000.00	00"	13,000.00	3,317.18	8.	4,522.90	8,477.10	35	5,705.06
5103.100	Premium Comp time premium	00.	00	00.	154.05	00:	302.50	(302.50)	+++	00.
	5103 - Premium Totals	\$13,000.00	\$0.00	\$13,000.00	\$3,471.23	\$0.00	\$4,825.40	\$8,174.60	37%	\$5,705.06
5109	Salaries reimbursement									
5109.100	Salaries relmbursement Short term disability	00.	00	00.	(395.58)	90.	(395.58)	395.58	+ + +	(9,737,09)
	5109 - Salaries reimbursement Totals	\$0.00	\$0.00	\$0.00	(\$395.58)	\$0.00	(\$395.58)	\$395.58	+ + + +	(60'757,09)
5110	Fringe benefits									
5110.100	Fringe benefits FICA	56,629.00	00:	56,629.00	4,826.42	00.	23,460.68	33,168.32	41	53,146.45
5110.110	Fringe benefits Unemployment compensation	7,280.00	00.	7,280.00	606.67	00:	3,640.02	3,639.98	ß	6,899.00
5110.200	Fringe benefits Health insurance	97,439.00	00.	97,439.00	9,837.82	00.	50,091.49	47,347.51	51	104,364.73
5110.210	Fringe benefits Dental Insurance	8,911.00	00:	8,911.00	778.26	00:	3,980.87	4,930.13	45	8,555.23
5110.220	Fringe benefits Life Insurance	1,516.00	00.	1,516.00	25.09	00:	103.44	1,412.56	7	235.77
5110.230	Fringe benefits LT disability insurance	2,727.00	00:	2,727.00	115.17	00.	741.55	1,985.45	27	(10.93)
5110.235	Fringe benefits Disability insurance	14,937.00	00:	14,937.00	1,244.75	00.	7,468.50	7,468.50	20	8,012,26
5110.240	Fringe benefits Workers compensation insurance	1,714.00	00:	1,714.00	142.83	00.	826.98	857.02	20	1,825.00
5110.300	Fringe benefits Retirement	45,455.00	90,	45,455.00	2,818.52	00.	15,258.04	30,196.96	<b>₹</b>	29,936.95
5110.310	Fringe benefits Retirement credit	00.	00.	00	00.	00'	00.	00-	+++	196.94
	5110 - Fringe benefits Totals	\$236,608.00	\$0.00	\$236,608.00	\$20,395.53	\$0.00	\$105,601.57	\$131,006.43	45%	\$213,161.40
5200	Uniform						3			
5200	Uniform	2,500.00	90.	2,500.00	469.80	00	685.80	1,814.20	77	2,168.00
5200,900	Uniform Contra	(2,500.00)	00.	(2,500.00)	(543.00)	00*	(877.00)	(1,623.00)	33	(2,011.00)
	5200 - Uniform Totals	80.00	\$0.00	\$0.00	(\$73.20)	\$0.00	(\$191.20)	\$191.20	‡	\$157.00
5203	Employee allowance									
5203.100	Employee allowance Clothing	2,700.00	00"	2,700.00	00*	<b>8</b> .	0°.	2,700.00	0	1,211.26
	5203 - Employee allowance Totals	\$2,700.00	80.00	\$2,700.00	\$0.00	00:05	\$0.00	\$2,700.00	%0	\$1,211.26
5300	Supplies				100	Ş	1	10 000	ç	16 042 03
5300	Supplies	24,000.00	00.	24,000.00	79,0/3,67	3	5,400.08	18,533.32	3 !	10,045,05
5300.001	Supplies Office	2,500.00	00:	2,500.00	202.62	0. 0.	921.75	1,578.25	3/	2,485.01
5300.002	Supplies Cleaning and household	6,000.00	00'	6,000.00	1,305.81	00:	4,386.23	1,613.77	23	10,723.77
5300.004	Supplies Postage	6,000.00	00.	6,000.00	598.43	00.	2,667.00	3,333.00	4	3,259.52

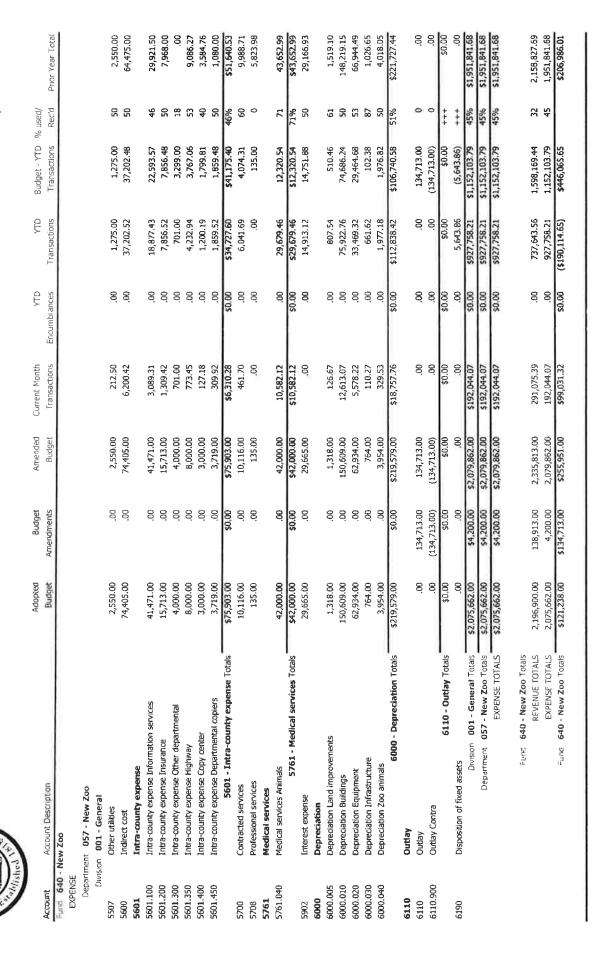
Run by Bourassa, Darlene on 08/05/2013 10:16:42 AM

Fiscal Year to Date 06/30/13 Include Rollup Account and Rollup to Account

	Adopted	Budget	Amended	Current Month	YTD	YTD	Budget - YTD % used/	% used/	
Account Account Description	Budget	Amendments	Budget	Transactions	Encumbrances	Transactions	Transactions	Rec'd	Transactions Rec'd Prior Year Total
Fund 640 - New Zoo									
EXPENSE									

Departm	Department US/ * New 200 Division 001 - General									
2300	Supplies									
5300.020	Supplies Zoo Pass	3,000.00	00.	3,000.00	00'	00.	563.50	2,436.50	19	1,753.63
	5300 - Supplies Totals	\$41,500.00	\$0.00	\$41,500.00	\$4,183.48	\$0.00	\$13,938.56	\$27,561.44	34%	\$34,264.96
5302	Food	55,000.00	00.	55,000.00	3,182.12	00:	36,448.67	18,551.33	99	58,779.14
5304	Printing	8	00'	00:	00.	00.	99.	00.	+++	206.73
5305	Dues and memberships	7,000.00	00.	2,000.00	250.00	00.	3,579.19	3,420.81	51	4,692.22
2306	Maintenance agreement									
5306.100	Maintenance agreement Software	2,372,00	00'	2,372.00	915.00	9,	1,089.07	1,282.93	46	1,613.05
	5306 - Maintenance agreement Totals	\$2,372.00	\$0.00	\$2,372.00	\$915.00	\$0.00	\$1,089.07	\$1,282.93	46%	\$1,613.05
5307	Repairs and maintenance									
5307.100	Repairs and maintenance Equipment	20,000.00	00	20,000.00	1,239.19	00.	5,831.09	14,168.91	53	17,851.77
5307.200	Repairs and maintenance Vehicle	2,200.00	00.	2,200.00	00.	00:	980.63	1,219.37	45	2,073.45
5307.300	Repairs and maintenance Building	12,000.00	00.	12,000.00	1,154.18	00.	7,071.16	4,928.84	23	8,892.64
5307.400	Repairs and maintenance Grounds	18,000.00	(1,688.00)	16,312.00	2,394.85	00:	4,164.59	12,147.41	56	19,190.76
	5307 - Repairs and maintenance Totals	\$52,200.00	(\$1,688.00)	\$50,512.00	\$4,788.22	\$0.00	\$18,047.47	\$32,464.53	36%	\$48,008.62
5308	Vehicle/equipment									
5308.100	Vehide/equipment Gas, oil, etc.	8	8	00'	731.04	00:	3,108.63	(3,108.63)	+++	5,291.72
	5308 - Vehicle/equipment Totals	\$0.00	\$0.00	\$0.00	\$731.04	\$0.00	\$3,108.63	(\$3,108.63)	+++	\$5,291.72
5310	Advertising and public notice	12,500.00	00	12,500.00	2,205,00	00.	5,803.73	6,696.27	46	9,156.74
5315	Vending	27,000.00	00	27,000.00	6,788.39	.00	15,221.39	11,778.61	26	32,276.71
5330	Books, periodicals, subscription	15,000.00	00	15,000.00	00.	90.	14,513.19	486.81	6	13,485.00
5340	Travel and training	6,500.00	00	6,500.00	(253.80)	00.	445.44	6,054.56	7	4,626.60
5345	Permits	1,400.00	8	1,400.00	99.	00	00.	1,400.00	0	701.00
5365	Special events	31,000.00	00	31,000.00	521.01	00:	5,798.58	25,201.42	19	48,143.19
5366	Volunteer expense	1,000.00	00*	1,000.00	00:	00.	00:	1,000.00	0	242.95
5392	Service fees	6,000.00	00	6,000.00	2,131.88	90.	4,247.90	1,752.10	て	12,770.67
5395	Equipment - nonoutlay	5,000,00	4,200,00	9,200.00	00.	00:	00'	9,200.00	0	28,699.43
5396	Animal purchases	2,000.00	00"	2,000.00	38.00	00′	153.55	1,846.45	œ	285.59
5501	Electric	76,440.00	00	76,440.00	7,113.22	00.	35,797.81	40,642.19	47	76,674.60
5502	Gas, oil, etc.	24,000.00	00*	24,000.00	537.45	00:	13,086.83	10,913.17	22	18,633.01
5503	Water & sewer									
5503,100	Water & sewer Storm water management	00.	1,688.00	1,688.00	00:	00.	1,687.37	.63	100	00:
	5503 - Water & sewer Totals	\$0.00	\$1,688.00	\$1,688.00	\$0.00	\$0.00	\$1,687.37	\$0.63	100%	\$0.00
5505	Telephone									
5505	Telephone	4,000.00	00	4,000.00	148.27	90.	910.98	3,089.02	23	2,404.66
5505.100	Telephone cell	1,650.00	00'	1,650.00	00.	00:	00.	1,650.00	٥	1,306.50
	5505 - Telephone Totals	\$5,650.00	\$0.00	\$5,650.00	\$148.27	\$0.00	\$910.98	\$4,739.02	16%	\$3,711.16

Fiscal Year to Date 06/30/13 Include Rollup Account and Rollup to Account

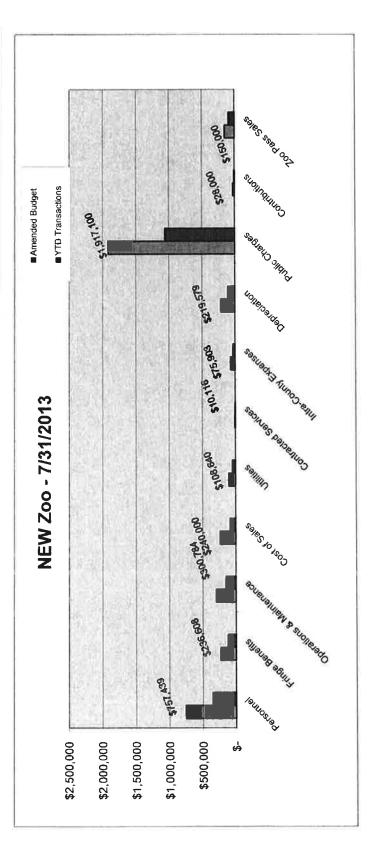


Fiscal Year to Date 06/30/13 Include Rollup Account and Rollup to Account

)										
		Adopted	Budget	Amended	Current Month	YTD	YTD	Budget - YTD 9	% used/	
Account	Account Description	Budget	Amendments	Budget	Transactions	Encumbrances	Transactions		Rec'd	Prior Year Total
Fund <b>641</b> -	Fund 641 - New Zoo Donations									
REVENUE										
Departn	Department 057 - New Zoo									
Divisi	Division 001 - General									
4901	Donations									
4901	Donations	56,000.00	00	56.000.00	2.143.00	8	4.808.00	51 192 00	đ	75 773 74
4901.700	Donations Conservation	3,000.00	8	3,000.00	60.00	00.	230.00	2.770.00	0	994.09
	4901 - Donations Totals	\$59,000.00	\$0.00	\$59,000.00	\$2,203.00	\$0.00	\$5,038.00	\$53,962.00	%5	\$76,267.83
4905	Interest	300.00	9	300.00	25.18	00:	180.73	119.27	9	237.11
	Division 001 - General Totals	\$59,300.00	\$0.00	\$59,300.00	\$2,228.18	\$0.00	\$5,218.73	\$54,081.27	%6	\$76,504.94
	Department 057 - New Zoo Totals	\$59,300.00	\$0.00	\$59,300.00	\$2,228.18	00:00	\$5,218.73	\$54,081.27	%6	\$76,504.94
	REVENUE TOTALS	\$59,300.00	\$0.00	\$59,300.00	\$2,228.18	\$0.00	\$5,218.73	\$54,081.27	%6	\$76,504.94
EXPENSE										
Departn	Department 057 - New Zoo									
DIVIS	Division 001 - General									
2300	Supplies	10,000.00	58,772.00	68,772.00	00	00.	7,235.45	61,536.55	11	10,127.60
5307	Repairs and maintenance									
5307.100	Repairs and maintenance Equipment	00:	00.	00:	724.35	00.	724.35	(724.35)	+++	00.
5307.300	Repairs and maintenance Building	4,000.00	00	4,000.00	00.	00.	12.38	3,987.62	0	00.
5307.400	Repairs and maintenance Grounds	3,000.00	8,175.00	11,175.00	00.	90.	181.36	10,993.64	7	619.54
	5307 - Repairs and maintenance Totals	\$7,000.00	\$8,175.00	\$15,175.00	\$724.35	\$0.00	\$918.09	\$14,256.91	969	\$619.54
5310	Advertising and public notice	8.	00	00'	3,537.50	00.	3,537.50	(3,537.50)	‡	00.
5340	Travel and training	3,000.00	6,500.00	9,500.00	00.	00.	2,157.74	7,342.26	23	714.59
5365	Special events	3,000.00	100.00	3,100.00	00.	00.	96:	3,100.00	0	00.
5366	Volunteer expense	1,000.00	210,00	1,210.00	00.	00.	00:	1,210.00	0	00'
5395	Equipment - nonoutlay	8.	00.	00.	00.	00.	8,	00.	++++	417.14
5396	Animal purchases	2,000.00	9,314.00	11,314.00	00.	90.	00.	11,314.00	0	1,513.43
570B	Professional services	00'	1,000.00	1,000.00	00.	00.	8.	1,000.00	0	00.
5804	Conservation expense	3,500.00	5,583.00	9,083.00	1,500.00	00:	1,500.00	7,583.00	17	1,350.00
9005	Intrafund Transfer Out	90.	00.	00'	00*	00.	06:	00.	+++	14,500.00
	Division 001 - General Totals	\$29,500.00	\$89,654.00	\$119,154.00	\$5,761.85	\$0.00	\$15,348.78	\$103,805.22	13%	\$29,242.30
	Department 057 - New Zoo Totals	\$29,500.00	\$89,654.00	\$119,154.00	\$5,761.85	\$0.00	\$15,348.78	\$103,805.22	13%	\$29,242.30
	EXPENSE TOTALS	\$29,500.00	\$89,654.00	\$119,154.00	\$5,761.85	\$0.00	\$15,348.78	\$103,805.22	13%	\$29,242.30
	Fund 641 - New Zoo Donations Totals									
	REVENUE TOTALS	59,300.00	00	59,300.00	2,228.18	00.	5,218.73	54,081.27	6	76,504.94
	EXPENSE TOTALS	29,500.00	89,654.00	119,154.00	5,761.85	00.	15,348.78	103,805.22	13	29,242.30
	Fund 641 - New Zoo Donations Totals	\$29,800.00	(\$89,654.00)	(\$59,854.00)	(\$3,533.67)	\$0.00	(\$10,130.05)	(\$49,723.95)		\$47,262.64

	YTD 8udaet - YTD % used/						500,000.00	\$0.00 100%	\$0.00	\$500,000.00 \$0.00 100% \$0.00			00*000000000000000000000000000000000000	0	+++	\$0.00		\$0.00 \$0.00 +++		500,000.00 .00 100 .00	00" +++ 00" 00"	\$500,000.00 \$0.00		1,242,862.29 1,652,250.71 43 2,235,332.63
je.	Ϋ́	Encumbrances					00	\$0.00	\$9.00	\$0.00			00	00*	\$0.00	\$0.00	\$0.00	\$0.00		00	8	\$0.00		8.
	Current Month	Transactions					200,000.00	\$500,000.00	\$500,000.00	\$500,000.00			00.	.00	\$0.00	\$0.00	\$0.00	\$0.00		500,000.00	00	\$500,000.00		793,303.57
	Amended	Budget					500,000.00	\$500,000.00	\$500,000.00	2500,000.00			200,000.00	(500,000.00)	\$0.00	\$0.00	\$0.00	\$0.00		200,000.00	80.	\$500,000.00		2,895,113.00
	Budget	Amendments					200,000.00	\$500,000.00	\$500,000.00	\$200,000.00			500,000.00	(500,000.00)	\$0.00	\$0.00	20.00	\$0.00		200,000.00	00	\$500,000.00		638,913,00
	Adopted	Budget					8	\$0.00	\$0.00	20.00			00:	8.	\$0.00	\$0.00	80.00	\$0.00		00:	00.	\$0.00		2,256,200.00
								Division 001 - General Totals	Department 057 - New Zoo Totals	KEVENUE TOTALS					6110 - Outlay Totals	Division 001 - General Totals	Department 057 - New Zoo Totals	EXPENSE TOTALS	กับเต. 643 - Adventure Park Totals	REVENUE TOTALS	EXPENSE TOTALS	643 - Adventure Park Totals	Grand Totals	REVENUE TOTALS
\		Account Description	643 - Adventure Park		Department 057 - New Zoo	Division 001 - General	Transfer in	ā	Depart		Department 057 - New Zoo	Division 001 - General	Outlay	Outlay Contra		Õ	Departs		Fund 6			inna 6		
Irshed		Account	Fund 643 - Ad	REVENUE	Departmen	Division	2006			EXPENSE	Departmen	6110	6110	6110.900										

	Q	Ons	346,018 HIGHLIGHTS:	132,601	153,437 Wear from previous 2012 VTD due to appropriate the	137,715 2012 that were not filled Operations and	52,186 Maintenance is lower due to the Maintenance done in	570 2012.	31,458	117,566 Revenues: Revenues are considerably down due to	915,329 Spring inclement weather but July attendance	13,748 numbers increased from 2012 numbers. Revenues	89,156 are tracking higher than 2011 YTD transactions.
	2011 YTD	Transactions	\$ 34	\$ 13	\$ 15	\$ 13	\$	69	3	\$ 11	\$ 91	\$	8
	2012 YTD	Transactions	336,578	107,931	183,682	133,949	59,781	3,884	31,516	125,863	1,192,199	37,347	\$ 95,617
	Percent of	Budget	47%	23%	92%	39%	48%	58%	48%	51%	92%	42%	8 %89
	YTD	Transactions	356,691	125,438	156,204	93,721	52,191	5,903	36,559	112,838	1,060,775	11,722	94,895
		_	€>	69	↔	69	€9	69	69	69	69	6P	69
	Amended	Budget	757,439	236,608	300,784	240,000	108,640	10,116	75,903	219,579	1,917,100	28,000	150,000
			S	w	4	s	w	w	w	w	49	B	S
Brown County NEW Zoo Budget Status Report	7/31/2013		Personnel	Fringe Benefits	Operations & Maintenance	Cost of Sales	Utilities	Contracted Services	Intra-County Expenses	Depreciation	Public Charges	Contributions	Zoo Pass Sales





)	V	Adopted	Budger	papuam	Current Month	Ę	ģ	CE TO THE PERSON OF THE PERSON	79 600	
Account	Account Description	Budget	Amendments	Budget	Transactions	Encumbrances	Transactions	Transactions	Na USeu/	Prior Year Total
Fund 640 - New Zoo	lew Zoo									
REVENUE										
Departme	Department 057 - New Zoo									
Divisio	Division 001 - General									
4600	Charges and fees									
4600.705	Charges and fees Daily	865,000.00	90	865,000.00	177,608.66	00:	513,813.80	351,186.20	26	836,750.00
4600.770	Charges and fees ATM	3,500.00	00;	3,500.00	00.	90:	623.12	2,876.88	18	3,485.08
	4600 - Charges and fees Totals	\$868,500.00	\$0.00	\$868,500.00	\$177,608.66	\$0.00	\$514,436.92	\$354,063.08	28%	\$840,235.08
4601	Sales									
4601.004	Sales Vending machine	200,000.00	00:	200,000.00	37,243.35	00.	105,313.90	94,686.10	23	184,816.65
4601.005	Sales Vending nontaxable	00.009	00:	00'009	86.00	00.	87.50	512.50	15	462.00
4601.770	Sales Passes	150,000.00	00	150,000.00	15,632.00	00.	94,895.00	55,105.00	63	131,017.91
4601.771	Sales Programs	34,000.00	00.	34,000.00	3,481.41	00:	24,092.17	9,907.83	71	20,187.18
4601.772	Sales Special events	130,000.00	00.	130,000.00	525.00	00	12,634.56	117,365.44	10	156,835.49
4601.773	Sales Gift shop	264,000.00	00.	264,000.00	51,565.33	00.	153,247.07	110,752.93	28	242,779.81
4601.774	Sales Concessions and Food	270,000.00	89.	270,000.00	55,555.07	00.	156,067.74	113,932.26	28	296,820.86
	4601 - Sales Totals	\$1,048,600.00	\$0.00	\$1,048,600.00	\$164,088.16	\$0.00	\$546,337.94	\$502,262.06	25%	\$1,032,919.90
4900	Miscellaineous	1,800.00	00.	1,800.00	345.01	00:	1,018.04	781.96	23	1,843.18
4901	Donations									
4901	Donations	00'000'9	O;	6,000.00	428.85	86	722.14	5,277.86	12	18,518.75
4901.800	Donations Zoo Society Support	22,000.00	00.	22,000.00	5,500.00	00.	11,000.00	11,000.00	20	22,000.00
4901.900	Donations In-kind	8,	8.	00.	00.	00.	00.	00.	+++	22,942.38
	4901 - Donations Totals	\$28,000.00	\$0.00	\$28,000.00	\$5,928.85	\$0.00	\$11,722.14	\$16,277.86	45%	\$63,461.13
4905	Interest	00,	00.	00.	00	00	246.20	(246.20)	+++	658.28
9001	Capital Contribution	250,000.00	00-	250,000.00	00	00	8.	250,000.00	0	193,510.64
3005	Transfer in	90.	138,913.00	138,913.00	00	00	11,853.00	127,060.00	6	11,699.48
9004	Intrafund Transfer In	00.	8	00.	0,	00*	00.	00'	++	14,500.00
	Division 001 - General Totals	\$2,196,900.00	\$138,913.00	\$2,335,813.00	\$347,970.68	\$0.00	\$1,085,614.24	\$1,250,198.76	46%	\$2,158,827.69
	Department 057 - New Zoo Totals	\$2,196,900.00	\$138,913.00	52,335,813.00	\$347,970.68	\$0.00	\$1,085,614.24	\$1,250,198.76	46%	\$2,158,827.69
EVBENCE	REVENUE TOTALS	\$2,196,900.00	\$138,913.00	\$2,335,813.00	977,970.80	0000	17:110:000,14	200000000000000000000000000000000000000	2	
Departme	Department 057 - New Zoo									
OBMO	Dayson 001 - General									
LOUD!	Cost of sales									
2000	Cody of Cody and Cody	125,000,00	8	125,000.00	1.413.77	8	51,494.92	73,505.08	4	60,986.67
5000.773	COM OF SAIRS WITH MIND	15 000 00	8	115.000.00	1.593.21	06:	42,226.21	72,773.79	37	113,401.24
10000	Coor and Coordinate of the Coo	07 000 000	90 00	¢240 000 00	\$3,006.98	80.00	\$93,721.13	\$146,278.87	39%	\$204,387.91
		00 000	0000	757 430 00	20 671 25	2	356 691 12	400.747.88	47	638,780.20
5100	Regular earnings	757,439.00	90:	00.664,767	19,07 1.23	3	11110000			
5102	Paid leave earnings	Š	S	Ġ	סס ברר ר	6	0 031 44	(0.021.44)	4	55 996 11
5102.100	Paid leave earnings Paid Leave	9.	99.	00.	98',777'7	9; 8	#,120,6	(7,021.77)		145.61
5102.200	Paid leave earnings Personal	00.	00.	00:	00.	00.	2,7.34:04	(4,734.04)		TOICHT





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Account	Account Description	Adopted	Budget	Amended	Current Month	YTD	ATD.	Budget - YTD % used/	/pasn %	
ALCOURT.	Account Description	gnaget	Amendments	Budget	Transactions	Encumbrances	Transactions	Transactions	Rec'd	Prior Year Total
Fund 640 - New Zoo	New Zoo									
EXPENSE										
Department	nent 057 - New Zoo						2			
Divisi	Division 001 - General									
5102	Paid leave earnings									
5102,300	Paid leave earnings Casual	00.	00*	00	00	00,	953.57	(953,57)	+++	7.469.33
5102.500	Paid leave earnings Holiday	00:	00	00	1,798.59	00.	5,138.95	(5,138.95)	+++	5,572.95
5102.600	Paid leave earnings Other (funeral, jury duty, etc)	8.	00	8	8	00.	161.82	(161.82)	+++	00.
5102.999	Paid leave earnings Accrual	8.	00	00	00	00'	00:	00	+ + +	(2,296.73)
	5102 - Paid leave earnings Totals	\$0.00	\$0.00	\$0.00	\$4,026.45	\$0.00	\$18,010.42	(\$18,010.42)	‡	\$66,887.27
5103	Premium									
5103.000	Premium Overtime	13,000.00	00*	13,000.00	1,527.96	00.	6,050.86	6,949.14	47	5,705.06
5103.100	Premium Comp time premium	00 <sub>.</sub>	00	00.	64.48	00'	366.98	(366.98)	+++	00:
	5103 - Premium Totals	\$13,000.00	\$0.00	\$13,000.00	\$1,592.44	\$0.00	\$6,417.84	\$6,582.16	46%	\$5,705.06
5109	Salaries reimbursement									
5109.100	Salaries reimbursement Short term disability	8.	00.	00:	00*	00.	(395.58)	395.58	+++	(9,737.09)
	5109 - Salaries reimbursement Totals	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	(\$335.58)	\$395.58	++++	(\$9,737.09)
5110	Fringe benefits									
5110.100	Fringe benefits FICA	56,629.00	<b>0</b> 6.	56,629.00	4,861.69	00.	28,322.37	28,306.63	S	53,146.45
5110.110	Fringe benefits Unemployment compensation	7,280.00	00.	7,280.00	606.67	00′	4,246.69	3,033.31	82	00.668′9
5110.200	Fringe benefits Health insurance	97,439.00	06.	97,439.00	9,368.60	00.	59,460.09	37,978.91	61	104,364.73
5110.210	Fringe benefits Dental Insurance	8,911.00	00.	8,911.00	742.68	.00 00	4,723.55	4,187.45	23	8,555.23
5110.220	Fringe benefits Life Insurance	1,516.00	00:	1,516.00	25.09	00:	128.53	1,387.47	<b>6</b> 0	235.77
5110.230	Fringe benefits LT disability insurance	2,727.00	00:	2,727.00	115.17	00.	856.72	1,870.28	31	(10.93)
5110.235	Fringe benefits Disability insurance	14,937.00	00:	14,937.00	1,244.75	00:	8,713.25	6,223.75	28	8,012.26
5110.240	Fringe benefits Workers compensation insurance	1,714.00	00.	1,714.00	142.83	90 <sup>.</sup>	999.81	714.19	æ	1,825.00
5110.300	Fringe benefits Retirement	45,455.00	00.	45,455.00	2,728.45	00:	17,986.49	27,468.51	4	29,936.95
5110.310	Fringe benefits Retirement credit	8.	00.	00.	00.	00.	00.	00.	+++	196.94
	5110 - Fringe benefits Totals	\$236,608.00	00:05	\$236,608.00	\$19,835.93	\$0.00	\$125,437.50	\$111,170.50	53%	\$213,161.40
5200	Uniform					H	4		ŗ	00 001 0
5200	Uniform	2,500.00	00-	2,500.00	00.	00"	082.80	1,814.20	/7	2,100.00
5200.900	Uniform Contra	(2,500.00)	00	(2,500.00)	(178.00)	00	(1,055.00)	(1,445.00)	45	(2,011.00)
	5200 - Uniform Totals	\$0.00	\$0.00	\$0.00	(\$178.00)	\$0.00	(\$369.20)	\$369.20	‡	\$157.00
5203	Employee allowance	1	8	00 000	ć	8	5	2 700 00	c	1,211,26
5203.100	Employee allowance Clothing	7,700.00	on:	2,700.00	00.	9	00.00	000000	700	35 115 13
	5203 - Employee allowance Totals	\$2,700.00	\$0.00	\$2,700.00	\$0.00	20.00	\$0.00	\$5,700.00	6	07.117/14
2300	Supplies	24 000 00	5	24 000 00	00	00	5,400.08	18,599.92	23	16,043.03
5300	Supplies	3 500 00	8 8	2,500,00	00	0.	921.75	1,578.25	37	2,485.01
5300.001	Supplies Office Supplies Cleaning and household	6.000.00	00	6,000.00	339,23	00'	4,725.46	1,274.54	79	10,723.77
5300.002	Supplies creating and received	6,000.00	00:	6,000.00	00	00.	2,667.00	3,333.00	44	3,259.52



)	•	1								
Account	Account Description	Budget	Amendments	Amended Budget	Current Month Transactions	YTD	YTD	Budget - YTD 9	% used/ Rec'd	Prior Year Total
Fund 640 -	640 - New Zoo									
Departm	Department 057 - New Zoo									
Divis	Division 001 - General									
5300	Supplies									
5300.020	Supplies Zoo Pass	3,000.00	00:	3,000.00	425.00	00	988.50	2,011.50	33	1,753.63
	5300 - Supplies Totals	\$41,500.00	\$0.00	\$41,500.00	\$764.23	\$0.00	\$14,702.79	\$26,797.21	35%	\$34,264.96
5302	Food	55,000.00	00.	55,000.00	1,666,15	00:	38,114.82	16,885.18	69	58,779.14
5304	Printing	89.	00	8.	00	00.	00.	00.	+++	206.73
5305	Dues and memberships	7,000.00	.00	7,000.00	8	00.	3,579.19	3,420.81	51	4,692.22
5306	Maintenance agreement									
5306.100	Maintenance agreement Software	2,372.00	00	2,372.00	00	00	1,089.07	1,282.93	4	1,613.05
	5306 - Maintenance agreement Totals	\$2,372.00	\$0.00	\$2,372.00	\$0.00	\$0.00	\$1,089.07	\$1,282.93	46%	\$1,613.05
5307	Repairs and maintenance									
5307.100	Repairs and maintenance Equipment	20,000.00	00.	20,000.00	209.00	00*	6,040.09	13,959.91	30	17,851.77
5307.200	Repairs and maintenance Vehicle	2,200.00	00'	2,200.00	00-	00	980.63	1,219.37	54	2,073.45
5307.300	Repairs and maintenance Building	12,000.00	00.	12,000.00	90.	00	7,071.16	4,928.84	59	8,892,64
5307.400	Repairs and maintenance Grounds	18,000.00	(1,688.00)	16,312.00	00'	00	4,164.59	12,147.41	56	19,190.76
	5307 - Repairs and maintenance Totals	\$52,200.00	(\$1,688.00)	\$50,512.00	\$209.00	\$0.00	\$18,256.47	\$32,255.53	36%	\$48,008.62
5308	Vehicle/equipment									
5308,100	Vehide/equipment Gas, oii, etc.	00.	00.	00'	00.	00.	3,108.63	(3,108.63)	† † †	5,291.72
	5308 - Vehicle/equipment Totals	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,108.63	(\$3,108.63)	+ + +	\$5,291.72
5310	Advertising and public notice	12,500.00	00.	12,500.00	72.46	00.	5,876.19	6,623.81	47	9,156.74
5315	Vending	27,000.00	<u>6</u>	27,000.00	280.13	00.	15,501.52	11,498.48	27	32,276.71
5330	Books, periodicals, subscription	15,000.00	00.	15,000.00	00.	00	14,513.19	486.81	97	13,485.00
5340	Travel and training	6,500.00	00:	6,500.00	00'	00:	445.44	6,054.56	7	4,626.60
5345	Permits	1,400.00	00.	1,400.00	00.	00'	90.	1,400,00	0	701.00
5365	Special events	31,000.00	00.	31,000.00	00	8	5,798.58	25,201.42	19	48,143.19
5366	Volunteer expense	1,000.00	00.	1,000.00	00:	90.	8	1,000.00	0 ;	242.95
5392	Service fees	6,000.00	00'	6,000.00	88.89	8	4,336.79	1,663.21	72	12,770.67
5395	Equipment - nonoutlay	5,000.00	4,200.00	9,200.00	3,350.00	00.	3,350.00	5,850.00	92	28,699.43
5396	Animal purchases	2,000.00	00.	2,000.00	00.	00.	153.55	1,846.45	no,	285.59
5501	Electric	76,440.00	00.	76,440.00	00.	00.	35,797.81	40,642.19	74	76,674.60
5502	Gas, oil, etc.	24,000.00	80.	24,000.00	00.	00.	13,086.83	10,913.17	22	18,633.01
5503	Water & sewer							Ę	9	8
5503.100	Water & sewer Storm water management	00.	1,688.00	1,688.00	00.	00.	1,687.37	50.	OOT .	00:
	5503 - Water & sewer Totals	\$0.00	\$1,688.00	\$1,688.00	\$0.00	\$0.00	\$1,687.37	\$0.03	100%	\$0.00
5205	Telephone	000	8	00 000 4	149 13	6	1.060.11	2,939.89	77	2,404.66
5505	Telephone	4,000.00	8. 8	00.000,1	CT 837	8 0	758 77	841 28	46	1.306.50
5505.100	Telephone cell	1,650.00	00.	1,050.00	730.72	00.00	41 010 03	e2 831 17	2005	63 711 16
	5505 - Telephone Totals	\$5,650.00	\$0.00	\$5,650.00	\$8706\$	\$0.00	\$1,610.03	27.100/00	25.70	21.11.100



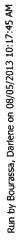


Account December		Adoored	D. Manh							
		andone.	pooder	Amended	Current Month	OF.	ATV	Budget - YTD 9	% nsed/	
Account Account Description		Budget	Amendments	Budget	Transactions	Encumbrances	Transactions		Rec'd	Prior Year Total
Fund 640 - New Zoo										
EXPENSE										
Department 057 - New 700										
Leverage 100 monary										
		i i			1	;			i	
		2,550.00	00:	2,550.00	212.50	00.	1,487.50	1,062.50	<b>2</b> 23	2,550.00
5600 Indirect cost		74,405.00	00.	74,405.00	6,200.42	00.	43,402.94	31,002.06	28	64,475.00
5601 Intra-county expense										
5601,100 Intra-county expense Information services	formation services	41,471.00	00.	41,471.00	211,83	00.	19,089.26	22,381.74	46	29,921.50
5601.200 Intra-county expense Insurance	surance	15,713.00	00.	15,713,00	1,309.42	00.	9.165.94	6,547.06	82	7,968.00
	ther departmental	4 000 00	8	4 000 00	5	50	701.00	3 200 00	8	
	Ne made	00:000/s	8 9	00 000 8	8 8	8 8	4 737 04	3 767 06	3 6	70 980 0
	J. Land	00.000,0	3 3	00.000,0	3 5	8. 1	FC-3C-2,1	00:10/1	ָיָ נְ	7,000,0
5601.400 Intra-county expense Copy center	py center	3,000.00	90.	3,000.00	00.	00,	1,200.19	1,799.81	9	3,584.76
5601.450 Intra-county expense Departmental copiers	epartmental copiers	3,719.00	00.	3,719.00	309.92	00°	2,169.44	1,549.56	28	1,080.00
- 1092	5601 - Intra-county expense Totals	\$75,903.00	\$0.00	\$75,903.00	\$1,831.17	\$0.00	\$36,558.77	\$39,344.23	48%	\$51,640.53
5700 Contracted services		10,116.00	00.	10,116.00	(138.35)	00.	5,903.34	4,212.66	28	9,988.71
5708 Professional services		135.00	00:	135,00	00.	80,	0,	135.00	0	5,823.98
040		42.000.00	00	42,000.00	1,047.82	00.	30,727.28	11,272.72	73	43,652.99
	5761 - Medical convices Totals	\$47 000 00	80.00	\$42,000.00	\$1.047.82	\$0.00	\$30,727.28	\$11,272.72	73%	\$43,652.99
5907 Interest expense		29.665.00	00.	29,665.00	00.	00.	14,913.12	14,751.88	20	29,166.93
6000.005 Depreciation Land improvements	vements	1,318.00	00:	1,318.00	00'	00.	807.54	510.46	61	1,519.10
		150,609.00	00.	150,609.00	00.	00.	75,922.76	74,686.24	20	148,219.15
		62,934.00	00**	62,934.00	00.	00.	33,469.32	29,464.68	53	66,944.49
	e in	764.00	00.	764.00	00.	00.	661.62	102.38	87	1,026.65
	<u>.</u>	3,954.00	00:	3,954.00	00	00.	1,977.18	1,976.82	20	4,018.05
	6000 - Depreciation Totals	\$219,579.00	\$0.00	\$219,579.00	\$0.00	\$0.00	\$112,838.42	\$106,740.58	%15	\$221,727.44
6110 Outlay										
		00*	134,713.00	134,713.00	00.	00"	00.	134,713.00	0	0
000		8	(134,713.00)	(134,713.00)	00′	00"	00:	(134,713.00)	0	00.
	6110 - Outlay Totals	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	+++	\$0.00
6190 Disposition of fixed assets		8	00.	00	00	90,	5,643.86	(5,643.86)	+++	00.
	Division 001 - General Totals	\$2,075,662.00	\$4,200.00	\$2,079,862.00	\$104,447.32	\$0.00	\$1,032,205.53	\$1,047,656.47	20%	\$1,951,841.68
2000	Denartment 057 - New Zon Totals	\$2,075,662.00	\$4,200.00	\$2,079,862.00	\$104,447.32	\$0.00	\$1,032,205.53	\$1,047,656.47	%05	\$1,951,841.68
	EXPENSE TOTALS	\$2,075,662.00	\$4,200.00	\$2,079,862.00	\$104,447.32	\$0.00	\$1,032,205.53	\$1,047,656.47	20%	\$1,951,841.68
	3									
	REVENUE TOTALS	2.196,900.00	138,913.00	2,335,813.00	347,970.68	00	1,085,614.24	1,250,198.76	46	2,158,827,69
	EXPENSE TOTALS	2,075,662,00	4,200.00	2,079,862.00	104,447.32	8.	1,032,205.53	1,047,656.47	20	1,951,841.68
	Signal 640 - New Zoo Totals	\$121,238.00	\$134,713.00	\$255,951.00	\$243,523.36	\$0.00	\$53,408.71	\$202,542.29		\$206,986.01

Fiscal Year to Date 07/31/13 Include Rollup Account and Rollup to Account

et Amendments Budget Transactions Encumbrances Transactions		Adopted	Budget	Amended	Current Month	YTD	YTD	Budget - YTD % used/	% used/	
	Account Description	Budget	Amendments	Budger	Transactions	Encumbrances	Transactions	Transactions	Rec'd	Prior Year Total

		Adopted	Budget	Amended	Current Month	al.	AT.	Budget - YTD % used/	% nsed/	
Account	Account Description	Budget	Amendments	Budger	Transactions	Encumbrances	Transactions	Transactions	Rec'd	Prior Year Total
Fund 641 -	Fund 641 - New Zoo Donations									
REVENUE										
Departo	Department 057 - New Zoo									
Divis	Division 001 - General									
4901	Donations									
4901	Donations	56,000.00	00.	26,000.00	30.00	00.	4,838.00	51,162.00	6	75,273.74
4901.700	Donations Conservation	3,000.00	00	3,000.00	555.05	00.	785.05	2,214.95	26	994.09
	4901 - Donations Totals	\$59,000.00	\$0.00	\$59,000.00	\$585.05	\$0.00	\$5,623.05	\$53,376.95	10%	\$76,267.83
4905	Interest	300.00	00:	300.00	00:	00:	180.73	119.27	9	237.11
	Division 001 - General Totals	\$59,300.00	\$0.00	\$59,300.00	\$585.05	80.00	\$5,803.78	\$53,496.22	10%	\$76,504.94
	Department 057 - New Zoo Totals	\$59,300.00	\$0.00	\$59,300.00	\$585.05	\$0.00	\$5,803.78	\$53,496.22	10%	\$76,504.94
	REVENUE TOTALS	\$59,300.00	\$0.00	\$59,300.00	\$585.05	\$0.00	\$5,803.78	\$53,496.22	10%	\$76,504.94
EXPENSE										
Depart	Department 057 - New Zoo									
Divis	Division 001 - General									
5300	Supplies	10,000.00	58,772.00	68,772.00	00	00.	7,235.45	61,536.55	11	10,127.60
5307	Repairs and maintenance							i		;
5307.100	Repairs and maintenance Equipment	00:	00.	00	00:	00:	724.35	(724.35)	+++	00.
5307.300	Repairs and maintenance Building	4,000.00	9.	4,000.00	00'	00'	12.38	3,987.62	0	00.
5307.400	Repairs and maintenance Grounds	3,000.00	8,175.00	11,175.00	00'	00.	181.36	10,993.64	2	619.54
	5307 - Repairs and maintenance Totals	\$7,000.00	\$8,175.00	\$15,175.00	\$0.00	\$0.00	\$918.09	\$14,256.91	%9	\$619.54
5310	Advertising and public notice	8,	00.	00.	00.	00.	3,537.50	(3,537.50)	† † †	00.
5340	Travel and training	3,000.00	6,500.00	9,500.00	00.	00:	2,157.74	7,342.26	23	714.59
5365	Special events	3,000.00	100.00	3,100.00	00:	00,	00	3,100.00	0	00.
2262	Wolumbor expense	1.000.00	210.00	1,210.00	00.	00:	00:	1,210.00	0	00:
2300	Volunteer expense	00	00:	00'	00	00.	00.	00'	++	417.14
2393	Asimal purchases	2,000,00	9.314.00	11,314.00	1,500.00	00.	1,500.00	9,814.00	13	1,513.43
0330	Animal purinases	8	1.000.00	1,000.00	00	00.	00.	1,000.00	0	00.
5708	Professional services	3 500 00	5.583.00	9.083.00	00.	00:	1,500.00	7,583.00	17	1,350.00
1304	Conservation expense	2000000	00	00	00	00.	8.	<b>%</b>	+++	14,500.00
3005	intrarund Transfer Out	00 000 000	489 654 DO	\$119.154.00	\$1.500.00	\$0.00	\$16,848.78	\$102,305.22	14%	\$29,242.30
	Division OLI - General Totals	00.000,626	\$89,654,00	\$119,154.00	\$1,500.00	\$0.00	\$16,848.78	\$102,305.22	14%	\$29,242.30
	Department US/ - New Zoo Totals	25,500,000	00.00000	00 104 00	CO 000 15	00 00	\$16.848.78	\$102,305,22	14%	\$29,242.30
	EXPENSE TOTALS	\$29,500.00	289,654.00	2119,154,00	000000116	200				
	Fund 641 - New Zoo Donations Totals REVENUE TOTALS	59.300.00	8	59,300.00	585.05	8.	5,803.78	53,496.22	DI .	76,504.94
	S. LATOT BY DEVICE A CONTROL OF THE	29,500.00	89,654,00	119,154.00	1,500.00	<b>6</b> 0′	16,848.78	102,305.22	14	29,242.30
	Series Constitute Constitute Totals	\$29.800.00	(\$89,654.00)	(\$59,854.00)	(\$914.95)	\$0.00	(\$11,045.00)	(\$48,809.00)		\$47,262.64
			Sec. 250							





halled	led.										
			Adopted	Budget	Amended	Current Month	YTD	YTD	Budget - YTD % used/	/pasn %	
Account	Account Description	tion	Budget	Amendments	Budget	Transactions	Encumbrances	Transactions	Transactions	Rec'd	Prior Year Total
Fund 643	Fund 643 - Adventure Park										
REVENUE											
Depart	Department 057 - New Zoo	200									
DIVI	Division 001 - General	_									
9005	Transfer in		00	500,000.00	500,000.00	8	00	200,000.00	00'	100	00:
		Division 001 - General Totaks	\$0.00	\$500,000.00	\$500,000.00	\$0.00	\$0.00	\$500,000.00	\$0.00	100%	\$0.00
		Department 057 - New Zoo Totals	\$0.00	\$500,000.00	\$500,000.00	\$0.00	\$0.00	\$500,000.00	\$0.00	100%	\$0.00
EVDENICE		REVENUE TOTALS	\$0.00	\$500,000.00	\$500,000.00	\$0.00	\$0.00	\$500,000.00	\$0.00	100%	\$0.00
EATENDE											
Depart	Department 057 - New Zoo	200									
DIVE	Division 001 - General	_									
6110	Outlay										
6110	Outlay		8	200,000.00	200,000.00	0	00*	80	500,000.00	0	00*
6110.900	Outlay Contra		8	(500,000.00)	(500,000.00)	8	8.	8	(200'000'00)	0	00*
		6110 - Outlay Totals	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0,00	\$0.00	+++	\$0.00
		Division 001 - General Totals	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	+++	\$0.00
		Department 057 - New Zoo Totals	\$0.00	80.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	+++	\$0.00
		EXPENSE TOTALS	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	+++	\$0.00
		Fund 643 - Adventure Park Totals									
		REVENUE TOTALS	00.	200,000.00	200,000.00	00	00:	500,000.00	00	100	99.
		EXPENSE TOTALS	00.	90	00	00'	00.	00.	00.	+++	00'
		Fund 643 - Adventure Park Totals	\$0.00	\$500,000.00	\$500,000.00	\$0.00	\$0.00	\$500,000.00	\$0.00		\$0.00
		Grand Totals									
		REVENUE TOTALS	2,256,200.00	638,913.00	2,895,113.00	348,555.73	9; B	1,591,418.02	1,303,694.98	X &	2,235,332.63
		Grand Totals	\$151,038.00	\$545,059.00	\$696,097.00	\$242,608.41	\$0.00	\$542,363.71	\$153,733.29		\$254,248.65

### ZOO MONTHLY ACTIVITY REPORT For July 2013

- 1. Operations Report
- 2. Education/Volunteer Programs Report
- 3. Curator Report
- 4. Zoe Director Report

FOX 11 programs weekly

Zoo Society meeting held on 7-15-13

Visitor center new roof installed

2014 Zoo & Park Management Budget work

Feast with the Beast held 8-5-13

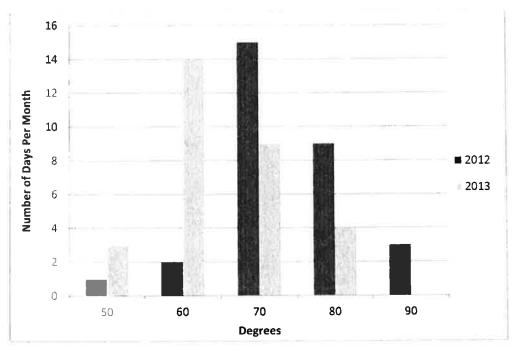
### NEW Zoo Operations Report: June 2013

### Noteworthy:

Average Temperature recorded at the zoo in June 2013 = 69°F
3 days in the 50's, 14 in the 60's, 9 in the 70's, 4 in the 80's

Average Temperature recorded at the zoo in June 2012 = 78°F

1 day in the 50's, 2 in the 60's, 15 in the 70's, 9 in the 80's, 3 in 90's



Lowest temperature for period in 2012: 50°F Highest Temp: 89°F Lowest temperature for period in 2013: 53°F Highest Temp: 80°F

### <u>June</u>

- 43,835 guests visited the NEW Zoo in June surpassing the 2011 and 2012 marks.
- 3,790 family members enjoyed Fathers' Day at the NEW Zoo.
- Thrivent began the month with a customer appreciation luncheon at the Zoo for 150 people. They ended the month with a customer luncheon for 125.
- The NEW Zoo catered an event in the Pine Shelter. Their guests then enjoyed a visit to the Zoo.
- "Wild Wednesdays" made its summer return. Despite rain on the 1<sup>st</sup> two nights, 263 people took advantage of the Wednesday night admission special.
- Admissions and donations were significantly higher than any prior month over the past two years! Food and Gift shop sales surpassed 2011 and 2012 numbers.
- Zoo pass sales continued to sell very strong.

Sal	Date Gift Shop	Concessions	Admissions	Vendina	G Zoo Pass	H sal Adopt/zoom		Donation Cons Fund	⊼ Mis	L Special Event	M	Normal
Sal								2000		The same of the sa	Vince III.	a dinor
	1 2,329.90	L	6,533.16	1,694.11	916.00	24.00	14	5.00	17.06		1646	
	1,600.94		5,853.63	814.22	472.00	127.00	Ŷ	15.00	9.48	,	1410	
Mon :	3 3,340.69		9,153.76	938.78	707.00	543.00	120.00	,	7.58		2424	
Tue 7		1,061.91	7,228.42	2,508.27	128.00	846.76	439 06	15.00	1.90		2210	.,
Wed !	5 555.05	319.35	1,685 42	612.32	182.00	260.00			×	v	776	
Thu C	6 854.93	435.38	2,574.56	505.53	246.00	795.00	S.	2.00	3.79	(0)	620	
Fri	7 1,987.86	1,764.05	6,661.69	926.73	955.00	492.00		,	11.37	*	1823	
Sat 8	8 2,640.89	3,410.35	9,267.19	1,522.75	1,021,00	74.00	•		32.23	R	2217	
Sun	9 1,079 79	1,289.48	4,329.90	587.68	497.00	179	1/4		3.79	.0	1041	
Mon 1	10 956.84	1,563,55	6,805.67	2,356.08	1,317.00	438.00	٠	,	11.37		1611	
Tue 1	11 1,265.17	1,836.82	4,159.39	534.12	1,285,00	48.00	7	i	11.37	•	1066	1,5
Wed	12 976.59	1,299.58	3,700.13	537.44	579.00	2.00		•	20.85	i i	1049	
Thu 1	13 1,489.04		5,173.15	604.27	733.00	108.00	·	*	15.17	×	1397	ì
Fi	14 2,203.88	2,387.92	6,243 60	761.14	776.00	48.00	re	,	20.85		1613	
Sat 1	15 2,039,93	2,076.18	6,754.68	1,497.92	742.00	29.00			13.27		1614	8 1
Sun 1	16 2,859.10		10,579.36	1,868.54	810.00	80.00	7	10.00	22.75	*0	3790	2
Mon		1,009.94	2,879.00	2,511.54	408.00	i	252.90	i	1.90	(*1)	735	. 1
Tue	18 1,205.46		4,629 05	1,537.24	571.00	4.00	live	,	18.96		1241	
1	19 1,343.54	1,845.96	4,758.37	1,008.53	443.00	18.00	•	5.00	5.69	**	1289	
+		L	7,804.62	672.04	1,716.00	790.00	O.		17.06		1897	•
T		428.59	1,478.37	833.13	438.00	ű.		,	5.69	*	337	
			5,881.99	989.57	177.00	30.00	•	Ŷ	9.48	0000	1350	
	L		6,547.37	861.14	433.00			٠	11.37		1506	
t	24 906.51	854.27	3,409.97	797.06	1,452.00	326.00	36.00	,	5.69	662.45	852	
1	-		3,988.33	1,417.55	581.00	581.00	190	ŧ	18.96	72.11	1082	
-	26 858.49	1,073.88	2,806.25	572.99	325.00	224.00	٠	×	5.69		759	-
T	-	855.24	3,528 91	639.34	674.00	177.41	٠	*	9.48		1011	-
T			4,047.94	1,255.69	559.00	150.00	1000	15.00	3.79	20.00	1051	
	29 2,553.62	3,415.27	8,377.52	1,216.24	423.00	236.00	(*	**	9.48		1950	
1_	L	L	10,466.54	1,089.10	743.00	26.00	ж	,	30.33	<b>4</b> 3	2468	
(-)	31	×			٨	0)	40	0		134.)	0	
Total	\$ 47,174.03	\$ 51,184.40	\$ 167,307.94	\$ 33,671.06	\$ 20,309.00	\$ 6,477.17	\$ 847.96	\$ 70.00	\$ 356.40	\$ 784.56	43,835	
Weather	Weather Ke 1 = Sunny	2 = Overcast	3 = Rain	4 = Snow						Volunteers		
									Total	Total Attendence	43835	

### **NEW Zoo Operations Report: July 2013**

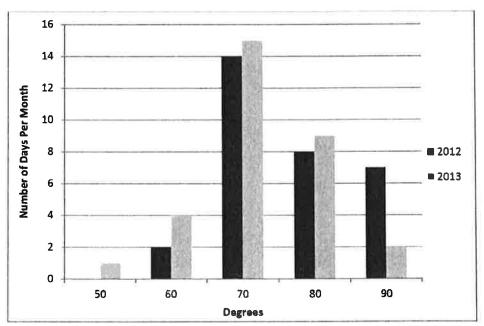
### Noteworthy:

Average Temperature recorded at the zoo in July 2013 = 77°F

1 day in the 50's, 4 in the 60's, 15 in the 70's, 9 in the 80's and 2 in 90's

Average Temperature recorded at the zoo in July 2012 = 80.7°F

2 days in the 60's, 14 days in the 70's, 8 days in the 80's, 7 in the 90's



Lowest temperature for period in 2012: 68°F Highest Temp: 94°F Lowest temperature for period in 2013: 57°F Highest Temp: 90°F

### <u>ylut</u>

- Despite the road construction, 38,029 guests visited the NEW Zoo in July 6,229 more than in 2012!
- For exposure to thousands of potential guests, we had the newly wrapped "Zoo Mobile" on display in the Neville parking lot during the 4<sup>th</sup> of July celebration.
- The new Safari Birthday room hosted 5 birthdays in July. This new area has greatly improved the experience for the birthday attendees, as well as opening up space in the Mayan during the busy weekend lunch rush.
- Zoo Camps were well attended in the Educational Classroom Center.
- The Visitor Center had a new roof, as well as a new HVAC system installed, greatly improving the comfort, appearance and atmosphere of the building!
- Gift Shop and Zoo Sales remained strong, surpassing 2012 numbers.
- The NEW Zoo hosted the Green Bay Visitor and Convention Bureau quarterly meeting.
- The GBVCB held a breakfast meeting in the Zoological Society boardroom.

6 J188 J2         1,588 R2         1,452 00         196 00         27.75         50.00         1522         1432         1432         1432         1432         1432         1432         1432         1443         15         1443         15         1443         15         1443         15         1443         15         1443         1444	Giff Shop Concessions Admission	Concessions		Admissions	Vending	Zoo Pass	Zoo Pass al Adopt/zoom Donation Cons. Fund	Donation	Cons. Fund	Misc	Special Event Attend.	Attend.	Temp/W
44         1,812.62         541.00         63.00         .         5.00         17.06         .         144.3           24         1,1017.06         256.00         16.00         -         -         -         1.736         -         1478         -         1478           25         1,773.16         227.00         16.00         240.44         -         5.00         18.96         -         1478           26         2,134.12         320.00         10.00         -         -         20.00         18.96         -         1770           27         4,882.2         350.00         10.00         -         20.00         7.88         100.00         63.1           27         685.34         310.00         22.00         -         20.00         5.69         -         1770           28         685.48         310.00         22.00         -         20.00         5.69         -         1475           28         685.48         310.00         22.00         -         1476         -         1475           28         685.48         310.00         22.00         -         -         1475         -         1475 <t< td=""><td>2,514.30</td><td></td><td>6,1</td><td>68.78</td><td>1,586.82</td><td>1,452.00</td><td>196.00</td><td>×.</td><td>10.00</td><td>22.75</td><td>20.00</td><td></td><td>-</td></t<>	2,514.30		6,1	68.78	1,586.82	1,452.00	196.00	×.	10.00	22.75	20.00		-
11         1,017.06         256.00         16.00         2.0         7.58         1.478         1.478           75         1,773.16         227.00         12.00         240.44         25.00         18.96         50.00         18.97           80         2,134.12         327.00         16.00         240.44         25.00         20.85          1770           19         54.88         315.00         20.00          94.8          1770           19         54.88         315.00         22.00          94.8          1770           11         781.14         128.00         10.00          20.00         5.69          1571           12         781.14         128.00         82.00          15.17          1571           13         781.18         130.00         82.00          15.13          1475           14         782.00         82.00          15.13          15.13           14         1550.86         98.00         80.00          15.00         15.20           14	5 1,932.94		2,8(	13.64	1,812.62	541.00			5.00	17.06	×,		-
17.3 16         227 00         12.00         .         5.00         1137         .         1687           13.4 12         327.00         16.00         240.44         25.00         18.96         5.00         1848           14.9 548.82         59.00         20.00         .         9.48         .         95.00         1770           15. 148.2         320.00         .         .         .         9.48         .         95.00           17. 148.2         12.00         .         .         .         .         .         .         9.48           17. 18.5         17. 18.5         .	1,783.88	3	5,63	14.91	1,017.06	256.00		390		7.58		1478	2
1790 33         557 00         16 00         240.44         25 00         18 96         50.00         1848           21,4412         35000	2,217.97		)6'9	38.75	1,773.16	227.00			2 00	11.37	2	1687	-
89         2,134,12         320,00         20,00         -         500         20,85         -         1770           149         58,882         35,00         -         20,00         7.58         -         959           141         58,882         35,00         -         20,00         7.58         -         959           141         781,14         128,00         10,00         -         20,00         7.58         -         959           15         711,85         310,00         22,00         -         15,17         -         1571           14         75,81         437,00         500         -         15,17         -         1571           14         1,50,86         497,00         74,00         -         15,17         -         1571           14         1,550,86         497,00         74,00         -         15,17         -         1571           14         1,550,86         497,00         600         -         17,06         1500         188           14         1,550,86         497,01         600         -         17,06         1500         188           14         1,550,86         49	2,105.63 2,360.19 7,839.7		7,8	39.73	1,790.33	527.00		240.44	25.00	18.96	20.00		F
948         548 82         59.00         .         94.8         .         96.9           22         66534         315.00         10.00         .         20.00         5.69         .         631           23         865.34         315.00         10.00         .         20.00         5.69         .         635           24         771.85         310.00         22.00         .         15.17         .         1475           25         851.18         438.00         82.00         .         .         15.17         .         1475           26         1480.86         437.00         74.00         .         .         15.17         .         1571           27         1480.86         437.00         .         .         7.88         .         1571           28         661.54         64.00         8.00         .         .         7.58         .         1445           29         1,185.31         .         8.00         .         .         .         .         .         .         .         .         .         .         .         .         .         .         .         .         .         .	2,057.20 2,644.15 7,876.0		18'1	89.9	2,134.12	320.00		×	2.00	20.85		1770	-
22         685.34         315.00         10.00         20.00         7.58         100.00         631           23         741.14         128.00         10.00         -         20.00         5.69         -         595           23         851.18         438.00         22.00         -         15.17         -         1475           24         1487.25         2.052.00         93.00         -         15.17         -         1596           27         1487.25         2.052.00         93.00         -         15.17         -         1596           24         1487.25         2.052.00         93.00         -         15.07         1506         1509           25         1487.25         2.052.00         74.00         -         17.06         150.00         1588           23         858.00         10.00         -         19.0         7.58         -         1786           24         457.11         595.00         10.00         -         19.0         -         1786           25         457.11         595.00         10.00         -         11.37         -         1798           26         48.96         10.00<	1,093.20 1,015.45 4,21		4.21	4,212.49	548.82	59.00		ia (	· ·	9.48	0	959	2
11         781.14         128.00         10.00         .         50.00         5.69         .         595           88         71.185         310.00         22.00         .         15.17         .         1475           11         481.18         438.00         82.00         .         .         15.17         .         1571           11         481.18         438.00         83.00         .         .         15.07         .         1571           11         1,590.86         497.00         74.00         .         .         17.06         .         1590         .         .         1590         .	976.47	976.47	2,57	2,574.82	685.34	315.00		(A	20.00	7.58	100.00	631	2,1
88         711.85         310.00         22.00         -         15.17         -         1475           23         855.18         438.00         82.00         -         15.17         -         15.99           31         1,560.86         497.00         74.00         -         17.06         15.00         15.99           32         858.06         182.00         60.00         -         7.58         -         1181           33         858.06         182.00         60.00         -         7.58         -         1181           34         1,185.31         -         8.00         -         7.58         -         1181           38         661.54         64.00         8.00         -         17.06         -         285         1,           38         661.54         -         1.030.00         -         168.41         -         180         -         285         1,           456.92         650.00         1,030.00         -         1.68.41         -         1.90         -         285         1,           56.82         620.00         1,94.00         -         1.68.41         -         1.90         -	854.95 605.29 2,466.91	605.29	2,46	5.91	781.14	128.00			20.00	5.69	*	595	2
23         85.118         438.00         82.00         -         11.37         -         1571           27         1,487.25         2,052.00         93.00         -         15.17         -         1599           31         8,500.86         497.00         74.00         -         17.06         150.00         1808           33         8,86.86         182.00         60.0         -         17.06         1614         1808           39         1,185.31         8.00         -         1.90         -         180         1180           38         661.54         64.00         8.00         -         1.90         -         285         11           39         1,185.31         64.00         1030.00         -         1.90         -         285         11           457.11         555.00         1,030.00         -         1.896         -         285         11           10         1,1280         689.00         1,030.00         -         1.896         -         279           10         1,1280         869.00         1,000         1,137         -         1807           11         1,593.84         630.00	1,321.71 1,677.76 5,358.98		5,35	8.98	711.85	310.00		v		15.17	ě	1475	-
27         1,487.25         2,052.00         93.00         -         15.17         -         15.08         15.09         15.09         15.09         15.09         15.09         15.00         15.00         15.00         15.00         15.00         15.00         15.00         15.00         16.00         15.00         16.00         17.0	1,255.89 1,850.74 6,15		6,15	5.23	851.18	438.00		0	((0))	11.37		1571	-
31         1,590.86         497.00         74.00         -         17.06         150.00         1808           32         858.06         182.00         6.00         -         7.58         -         1181           38         858.06         182.00         6.00         -         7.58         -         1181           38         1,185.31         -         8.00         -         1.90         -         614           38         661.50         8.00         -         168.41         -         37.9         -         226           30         112.80         689.00         1,030.00         -         18.40         -         226           31         112.80         689.00         1,030.00         -         3.79         -         226           32         566.92         620.00         194.00         -         18.96         -         226           34         566.92         620.00         190.00         10.00         11.37         -         1807           35         66.92         630.00         160.00         10.00         11.37         -         1245           34         286.92         160.00	2,150.08 1,856.56 6,365		6,36	5.27	1,487.25	2,052.00				15.17	٠	1599	-
33         858.06         182.00         6.00         -         7.58         -         1181           34         1,185.31         -         8.00         -         7.58         -         614           38         661.54         64.00         8.00         -         1.90         -         285         1,1           75         457.11         595.00         1,030.00         -         188.41         -         226         1.20         1.20         1.20         226         1.20<	2,491.78 2,486.54 7,509.91		7,509	166	1,590.86	497.00	74.00		*:	17.06	150.00	L	-
79         1,185.31         8.00         5.00         7.58         614           28         661.54         64.00         8.00         - 1.90         - 285         1           75         457.11         595.00         1,030.00         - 1.90         - 285         1           70         112.80         689.00         1,94.00         - 184.00         - 279         379         - 276           71         1,593.84         630.00         680.00         10.00         - 18.96         2793         396           70         932.23         369.00         10.00         - 18.96         2793         396         2793           8         618.96         290.00         16.00         - 10.00         11.37         - 1807         2793           17         2,353.19         708.00         205.00         - 5.00         11.37         - 799           17         2,353.19         708.00         55.00         - 10.00         379         - 1456           11         991.94         320.00         65.00         - 15.00         13.9         - 1456           11         1,390.52         315.00         45.00         - 15.00         37.9         - 1141 <td>1,470.92 1,596.97 5,228.63</td> <td></td> <td>5,228</td> <td>63</td> <td>858.06</td> <td>182.00</td> <td>00'9</td> <td>•</td> <td>, e</td> <td>7.58</td> <td>•</td> <td>1181</td> <td>-</td>	1,470.92 1,596.97 5,228.63		5,228	63	858.06	182.00	00'9	•	, e	7.58	•	1181	-
38         661.54         64.00         8.00         168.41         285         1,           75         457.11         595.00         1,030.00         -         168.41         -         285         1,           90         112.80         689.00         1,030.00         -         18.40         -         226         1,           11         566.92         620.00         194.00         -         18.96         -         226         1           11         1,593.84         630.00         10.00         10.00         11.37         -         1807           12         932.23         3890.00         16.00         -         5.00         11.37         -         1308           14         1,593.84         630.00         16.00         -         5.00         13.79         -         179           15         2,353.19         708.00         205.00         10.00         3.79         -         130           16         991.94         320.00         65.00         15.00         3.79         -         1245           11         1,390.52         315.00         465.00         -         5.00         948         -         1141 <td>908.42 842.47 2,509</td> <td></td> <td>2,509</td> <td>79</td> <td>1,185.31</td> <td>•</td> <td>8.00</td> <td>Se</td> <td>2.00</td> <td>7.58</td> <td></td> <td>614</td> <td>F</td>	908.42 842.47 2,509		2,509	79	1,185.31	•	8.00	Se	2.00	7.58		614	F
75         457.11         595.00         168.41         -         285         1,           30         112.80         689.00         1,030.00         -         3.79         -         226           35         566.92         620.00         194.00         -         3.79         -         226           11         1,593.84         630.00         68.00         10.00         11.37         -         2793           30         932.23         369.00         10.00         -         18.96         2793           30         932.23         369.00         10.00         11.37         -         799           31         618.96         290.00         16.00         11.37         -         799           32         618.96         20.00         16.00         11.37         -         799           34         28.64.90         416.00         65.00         13.27         -         1245           34         286.49         320.00         45.00         -         5.00         9.48         -         1141           39         1,589.33         251.00         120.00         -         5.00         9.48         -         1141	547.04 480.16 1,257.	480.16	1,257	89	661.54	64.00			a	1.90		382	1
50         112.80         689.00         1,030.00         -         3.79         -         226           556.92         620.00         194.00         -         3.79         -         396           11         1,593.84         630.00         68.00         -         18.96         -         2793           30         932.23         369.00         10.00         -         18.96         -         2793           30         932.23         369.00         10.00         -         18.96         -         2793           30         932.23         369.00         16.00         -         5.00         11.37         -         1807           31         2,353.19         708.00         205.00         16.00         10.00         3.79         -         130           4         991.34         320.00         65.00         -         15.00         13.27         -         15.00           11         991.34         320.00         416.00         -         5.00         9.48         -         1245           11         1,390.52         315.00         14.00         -         3.79         -         1245           11	490.78 258.44 1,014.	258.44	1,014	75	457.11	595.00		168.41	*	×	*	285	1,3
556.92         620.00         194.00         -         3.79         -         396           11         1,593.84         630.00         68.00         -         18.96         -         2793           39         932.23         369.00         10.00         -         18.96         -         18.96           38         618.96         290.00         16.00         -         5.00         11.37         -         1807           38         618.96         290.00         16.00         -         5.00         11.37         -         799           17         2,353.19         708.00         205.00         -         5.00         11.37         -         799           16         931.85         320.00         55.00         -         13.00         13.00         13.20         13.20         14.60         -         14.60         -         14.60         -         14.60         -         -         14.60         -         -         14.60         -         -         14.60         -         -         -         14.60         -         -         14.60         -         -         -         -         -         -         -         -	310.83 287.70 932.	287.70	932.	00	112.80	689.00	1	*8	0	3.79	*)	226	1
11         1,593.84         630.00         68.00         68.00         10.00         11.37         2793           30         932.23         369.00         10.00         10.00         11.37         1807           38         618.96         290.00         16.00         5.00         11.37         799           17         2,353.19         708.00         205.00         16.00         3.79         1330           16         931.85         320.00         65.00         10.00         3.79         1545           17         868.53         64.00         416.00         -         15.00         1248           14         1,390.52         315.00         45.00         -         948         125.00         635           286.49         320.00         18.00         -         5.00         948         1141         126           1         1,589.33         251.00         132.00         5.00         9.48         1126         126           2         5.33,744.15         \$ 13,361.00         \$ 3,024.00         \$ 408.85         \$ 150.00         \$ 301.41         \$ 475.00         38,029	771.93 665.31 1,772.0	665.31 1,772.	1,772	35	566.92	620.00			(0)	3.79	*	396	-
932.23         369.00         10.00         10.00         11.37         1807           618.96         290.00         16.00         5.00         5.69         799           2,353.19         708.00         205.00         5.00         5.69         779           931.85         320.00         65.00         10.00         3.79         1608           991.94         320.00         416.00         -         15.00         13.27         1245           868.53         64.00         416.00         -         5.00         9.48         1245           1,390.52         315.00         45.00         5.00         9.48         -         141           959.81         374.00         14.00         -         5.69         -         1141           1,589.33         251.00         132.00         5.00         9.48         -         1126           615.17         128.00         3,024.00         5.00         9.48         475.00         38,029	3,736.46 3,090.40 11,612.	11,612.	11,612.	=	1,593.84	630.00				18.96	æ	2793	-
58         618.96         290.00         16.00         5.00         11.37         799           76         2,353.19         708.00         205.00         5.00         5.00         5.69         1330           11         2,353.19         708.00         55.00         10.00         3.79         1508           11         991.94         320.00         416.00         -         15.00         13.27         1245           11         1,390.52         315.00         45.00         -         5.00         9.48         2325           14         1,390.52         315.00         45.00         -         5.00         9.48         2325           34         286.49         320.00         18.00         -         5.00         9.48         1141           10         1,589.31         251.00         132.00         -         5.00         9.48         1126           51         615.17         128.00         3,024.00         \$ 408.85         \$ 150.00         \$ 30.44         \$ 475.00         38,029	1,750.14 2,061.88 7,784.90		7,784.9	2	932.23	369.00			10.00	11.37		1807	2
17         2,353.19         708.00         205.00         5.00         5.09         5.69         1330           16         931.85         320.00         55.00         10.00         3.79         1608           11         991.94         320.00         65.00         15.00         13.27         1245           17         868.53         64.00         416.00         65.00         23.28         125.00         635           18         286.49         320.00         18.00         5.00         9.48         23.25         2325           11         1,390.52         315.00         18.00         5.00         9.48         1141         141           11         959.81         374.00         14.00         5.00         9.48         1141           19         1,589.33         251.00         132.00         5.00         9.48         1126           26         5 33,744.15         \$ 13,361.00         \$ 408.85         \$ 150.00         \$ 30.44         \$ 475.00         38,029           26         \$ 33,744.15         \$ 13,361.00         \$ 408.85         \$ 150.00         \$ 30.44         \$ 350.24         380.29	1,196.09		3,170	28	618.96	290.00		ĸ	2.00	11.37	83	799	-
36         931.85         320.00         55.00         10.00         3.79         1608           11         991.94         320.00         65.00         15.00         13.27         1245           17         868.53         64.00         416.00         65.00         -         125.00         635           11         1,390.52         315.00         45.00         -         5.00         9.48         -         2325           34         286.49         320.00         18.00         -         5.00         9.48         -         694           11         959.81         374.00         14.00         -         5.69         -         1141           29         1,589.33         251.00         132.00         -         5.00         9.48         -         1126           51         615.17         128.00         132.00         5.00         9.48         475.00         38,029           4 = Snow         5.004.00         5.00         5.00         9.48         475.00         38,029	1,726.87 1,733.29 5,282.		5,282.	17	2,353.19	708.00		40	5.00	5.69	(•)	1330	-
11         991.94         320.00         65.00         15.00         13.27         1245           17         868.53         64.00         416.00         -         5.00         9.48         -         2325           34         286.49         320.00         18.00         -         5.00         9.48         -         2325           11         286.49         320.00         18.00         -         5.00         9.48         -         694           12         959.81         374.00         14.00         -         5.69         -         1141           13         1589.33         251.00         132.00         -         5.00         9.48         -         1126           26         33,744.15         \$ 13,361.00         \$ 3,024.00         \$ 408.85         \$ 150.00         \$ 301.41         \$ 475.00         38,029           26         \$ 33,744.15         \$ 13,361.00         \$ 408.85         \$ 150.00         \$ 301.41         \$ 475.00         38,029	1,787.94 1,826.37 6,088.06	L	6,088	90	931.85	320.00		10	10.00	3.79		1608	
17         868.53         64.00         416.00         64.00         416.00         635         635           11         1,390.52         315.00         45.00         5.00         9.48         2325         2325           34         286.49         320.00         18.00         694         694         694           11         959.81         374.00         14.00         14.00         1141         1141           29         1,589.33         251.00         120.00         5.00         9.48         1126           51         615.17         128.00         132.00         5.00         9.48         1056           52         5.33,744.15         \$ 13,361.00         \$ 3,024.00         \$ 408.85         \$ 150.00         \$ 301.41         \$ 475.00         38,029           4 = Snow         Volunteers	1,500.95 1,397.62 4,881.		4,881	=	991.94	320.00		•	15.00	13.27	ř		-
11     1,390.52     315.00     45.00     45.00     5.00     9.48     2325       34     286.49     320.00     18.00     694     694       11     959.81     374.00     14.00     7.69     1141       12     1589.33     251.00     120.00     3.79     1126       13     128.00     132.00     5.00     9.48     1056       26     \$ 33,744.15     \$ 13,361.00     \$ 408.85     \$ 150.00     \$ 301.41     \$ 475.00     38,029       Volunteers       Total Attendence       335.024.00	752.11 832.01 2,612.		2,612	17	868.53	64.00		*	,	**	125.00		
34       286.49       320.00       18.00       694       694         11       959.81       374.00       14.00       -       5.69       -       1141         09       1,589.33       251.00       120.00       -       3.79       -       1126         51       615.17       128.00       132.00       5.00       9.48       1056         26       \$ 33,744.15       \$ 13,361.00       \$ 3,024.00       \$ 408.85       \$ 150.00       \$ 301.41       \$ 475.00       38,029     A = Snow  Total Attendence  3.79  A = Snow  Total Attendence  3.79  A 25.00  3.79  A 25.00  3.8029	3,033.57 2,509.24 10,216.		10,21	6.11	1,390.52	315.00		(00)	5.00	9.48		2325	2
11     959.81     374.00     14.00     -     5.69     -     -     5.69     - <t< td=""><td>891.45</td><td></td><td>3,06</td><td>7.34</td><td>286.49</td><td>320.00</td><td>18.00</td><td>•</td><td></td><td>3.79</td><td>٠</td><td>694</td><td>3</td></t<>	891.45		3,06	7.34	286.49	320.00	18.00	•		3.79	٠	694	3
99     1,589.33     251.00     120.00     5.00     9.48       51     615.17     128.00     132.00     \$ 408.85     \$ 150.00     \$ 301.41     \$ 475.00     38       26     \$ 33,744.15     \$ 13,361.00     \$ 3,024.00     \$ 408.85     \$ 150.00     \$ 301.41     \$ 475.00     38       4 = Snow     Volunteers	1,557.12 1,476.80 4,418.		441	8.11	959.81	374.00			×	5.69	E)	1141	1
51     615.17     128.00     132.00     5 408.85     5 150.00     5 301.41     5 475.00     38       26     \$ 33,744.15     \$ 13,361.00     \$ 3,024.00     \$ 408.85     \$ 150.00     \$ 301.41     \$ 475.00     38       4 = Snow    Total Attendence 38	1,637.57		4,47	5.09	1,589.33	251.00		**	**	3.79	•	1126	
\$ 33,744.15         \$ 13,361.00         \$ 3,024.00         \$ 408.85         \$ 150.00         \$ 301.41         \$ 475.00           4 = Snow         Total Attendence	1,702.13	1,702.13	4,12	4.51	615.17	128.00	132.00	٠	5.00	9.48	100	1056	
= Snow Volunteers  Total Attendence	\$ 45,434.44 \$ 48,408.14 \$ 155,324	\$ 48,408.14	\$ 155,324		\$ 33,744.15	\$ 13,361.00	5	1 1	1 1	\$ 301.41		_	
Total Attendence	Weather K 1 = Sumv 2 = Overcast 3 = Rain	2 = Overcast 3 = Rain	3 = Rain		4 = Snow						Volunteers	(0	
										Total	Attendence	38029	

### **ATTENDANCE**

NEW ZOO
ADMISSIONS REVENUE ATTENDANCE
2013 REPORT
2011, 2012, 2013

HUNOM	2011	2012	2013
January	592	1,478	666
February	1.240	2,705	861
March	4,112	16,576	5,989
April	16,835	27,117	10,499
May	34,741	37,257	37,075
June	43,321	38,457	43,835
July	40.042	31,800	0
August	48,792	39,342	0
September	15.637	17.907	0
October	31,148	25.959	0
November	2.693	2,604	0
December	1,949	1,245	0
TOTAL	241.102	242,447	99,258

### **ADMISSION & DONATIONS**

	2041		2012		2013			2011	2612	2013
		DONATION		DONATION		DONATION		PER	PER	PER
	ADMISSIONS	BIN	ADMISSIONS	BIN	ADMISSIONS	BIN	(÷)/(÷)	CAP	CAP	SA S
MONTH										
Variate.	1 239 00	389,55	2.544.25	499.00	1,520.87	53.76	(1023.38)	\$2.09	\$1.72	\$1.52
February	2,506.00	429.78	4.438.00	227.35	1,517.10		(2920.90)	\$2.02	\$1.64	\$1.76
March	9 465 00	83.95	57.832.00	5.00	16,111.68	89.46	(41720.32)	\$2.30	\$3.49	\$2.69
Anril	33.618.40	•	70,708.04	1,063.92	40,458.27	106.03	(30249.77)	\$2.00	\$2.61	\$3.85
Max	100 768 40	515.18	139,311,23	479.48	135,610.19	259.08	(3701.04)	\$2.90	\$3.74	\$3.66
limo	122 512 42	526 74	155.736.01	479.34	167,307,94	847.96	11571.93	\$2.83	\$4.05	\$3.82
24.5	103 100 B3	616.58	134,766.05	912.97	•	•5		\$3.07	\$4.24	
And a	141 056 40	547.61	160.778.75	474.79	<b>9</b> 2	*		\$2.91	\$4.09	
Sentember	50.013.28	791 07	71.549.06	1,280.76	•	7.		\$3.20	\$4.00	
October	36 991 97	469 46	68.375.30	1,463.47	•	3		\$1.19	\$2.63	
November	7.318.45	186.05	7,498.02	288.06	•	•		\$2.72	\$2.88	
December		271.41	4.052.72	25.00	•			\$2.46	\$3.26	
TOTAL	\$634 313 88	8	\$877,589.43	\$7,199,14	\$362,526.05	\$1,356.29	(68043.48)	\$2.47	\$3.19	\$2.88
	200	١								

### NEW ZOO ADMISSIONS REVENUE ATTENDANCE 2013 REPORT 2011, 2012, 2013

### **ATTENDANCE**

MONTH	2011	2012	2043
January	592	1,478	666
February	1,240	2.705	861
March	4,112	16,576	5,989
April	16,835	27.117	10,499
May	34,741	37,257	37,075
June	43,321	38,457	43,835
July	40,042	31,800	38,029
August	48,792	39,342	0
September	15.637	17.907	0
October	31,148	25,959	0
November	2.693	2.604	0
December	1,949	1.245	0
TOTAL	241,102	242.447	137.287

### **ADMISSION & DONATIONS**

	2011		2012		2013			2011	2012	2013
		DONATION		DONATION		DONATION		PER	PER	PER
	ADMISSIONS	BIN	ADMISSIONS	BIN	ADMISSIONS	BIN	(-)/(+)	CAP	CAP	CAP
MONTH										
January	1,239,00	389.55	2.544.25	499.00	1,520.87	53.76	(1023.38)	\$2.09	\$1.72	\$1.52
February	2,506.00	429.78	4.438.00	227.35	1,517.10	*	(2920.90)	\$2.02	\$1.64	\$1.76
March	9,465.00	83,95	57,832,00	5.00	16.111.68	89.46	(41720.32)	\$2.30	\$3.49	\$2.69
April	33,618.40		70,708.04	1,063.92	40,458.27	106.03	(30249.77)	\$2.00	\$2.61	\$3.85
May	100,768.40	515.18	139,311.23	479.48	135,610,19	259.08	(3701.04)	\$2.90	\$3.74	\$3.66
June	122.512.42	526.74	155,736.01	479.34	167,307.94	847.96	11571.93	\$2.83	\$4.05	\$3.82
July	123,122,83	616.58	134.766.05	912.97	155,324.26	408.00	20558.21	\$3.07	\$4.24	\$4.08
August	141,956.40	547.61	160,778.75	474.79	EL•			\$2.91	\$4.09	
Seotember	50.013.28	791.07	71.549.06	1,280.76	•			\$3.20	\$4.00	
October	36,991.97	469.46	68,375.30	1,463.47	Xd	•		\$1.19	\$2.63	
November	7,318.45	186.05	7.498.02	288.06	٠	3		\$2.72	\$2.88	
December	4,801.73	271.41	4,052.72	25.00	×			\$2.46	\$3.26	
TOTAL	\$634,313.88	\$4,827.38	\$877,589.43	\$7,199.14	\$517,850.31	\$1,764.29	(47485.27)	\$2.47	\$3.19	\$3.06

### NEW ZOO GIFT SHOP, MAYAN ZOO PASS REVENUE

			2013 REF	OF	т Г	2011	2012	2013
					<b>\ 1</b>	NAME OF TAXABLE PARTY.		
			2011, 2012	2, 2	013	PER	PER	PER
11	2012	U.S	2013	7910	(-)/(+)	CAP	CAP	ÇAP
350.64 \$	1,039.73	\$	1,055.77	\$	16.04	\$1.44	\$0.70	1.06
313.73 \$	2,590.76	\$	1,251.19	\$	(1,339.57)	\$1.46	\$0.96	1.45
136.34 \$	17,393.87	\$	6,410.95	\$	(10,982.92)	\$1.08	\$1.05	1.07
544.60 \$	25,425.46	\$	13,203.95	\$	(12,221.51)	\$0.75	\$0.94	1.26
526.74 \$	40,899.61	\$	39,997.32	\$	(902.29)	\$1.05	\$1.10	1.08
355.32 \$	42,680.43	\$	47,174.03	\$	4,493.60	\$1.04	\$1.11	1.08
382.07 \$	42,478.70	S	-			\$1.17	\$1.34	
252.33 \$	40,950.79	\$				\$1.03	\$1.04	
149.13 \$	16,563.22	\$				\$0.97	\$0.92	
782.65 \$	11,876.10	\$				\$0.60	\$0.46	
733.23 \$	2,394.31	\$				\$1.39	\$0.92	
359.67 \$	2,434.19	\$				\$1.88	\$1.96	
86.45 \$	246,727.17	\$	109,093.21	\$	(20,936.65)	\$ 1.15	\$ 1.04	\$ 1.17
	350.64 \$ 313.73 \$ 436.34 \$ 644.60 \$ 626.74 \$ 855.32 \$ 882.07 \$ 252.33 \$ 149.13 \$ 782.65 \$ 733.23 \$ 559.67 \$	350.64 \$ 1,039.73 313.73 \$ 2,590.76 436.34 \$ 17,393.87 544.60 \$ 25,425.46 626.74 \$ 40,899.61 355.32 \$ 42,680.43 382.07 \$ 42,478.70 252.33 \$ 40,950.79 149.13 \$ 16,563.22 782.65 \$ 11,876.10 733.23 \$ 2,394.31 359.67 \$ 2,434.19	350.64     \$ 1,039.73     \$       3513.73     \$ 2,590.76     \$       436.34     \$ 17,393.87     \$       544.60     \$ 25,425.46     \$       626.74     \$ 40,899.61     \$       355.32     \$ 42,680.43     \$       382.07     \$ 42,478.70     \$       252.33     \$ 40,950.79     \$       149.13     \$ 16,563.22     \$       782.65     \$ 11,876.10     \$       733.23     \$ 2,394.31     \$       359.67     \$ 2,434.19     \$	11         2012         2013           350.64         \$ 1,039.73         \$ 1,055.77           313.73         \$ 2,590.76         \$ 1,251.19           436.34         \$ 17,393.87         \$ 6,410.95           544.60         \$ 25,425.46         \$ 13,203.95           626.74         \$ 40,899.61         \$ 39,997.32           355.32         \$ 42,680.43         \$ 47,174.03           382.07         \$ 42,478.70         \$ -           252.33         \$ 40,950.79         \$ -           449.13         \$ 16,563.22         \$ -           782.65         \$ 11,876.10         \$ -           733.23         \$ 2,394.31         \$ -           359.67         \$ 2,434.19         \$ -	11         2012         2013           350.64         \$ 1,039.73         \$ 1,055.77         \$           313.73         \$ 2,590.76         \$ 1,251.19         \$           436.34         \$ 17,393.87         \$ 6,410.95         \$           544.60         \$ 25,425.46         \$ 13,203.95         \$           626.74         \$ 40,899.61         \$ 39,997.32         \$           855.32         \$ 42,680.43         \$ 47,174.03         \$           382.07         \$ 42,478.70         \$ -           252.33         \$ 40,950.79         \$ -           149.13         \$ 16,563.22         \$ -           782.65         \$ 11,876.10         \$ -           733.23         \$ 2,394.31         \$ -           359.67         \$ 2,434.19         \$ -	350.64     \$ 1,039.73     \$ 1,055.77     \$ 16.04       313.73     \$ 2,590.76     \$ 1,251.19     \$ (1,339.57)       436.34     \$ 17,393.87     \$ 6,410.95     \$ (10,982.92)       544.60     \$ 25,425.46     \$ 13,203.95     \$ (12,221.51)       326.74     \$ 40,899.61     \$ 39,997.32     \$ (902.29)       355.32     \$ 42,680.43     \$ 47,174.03     \$ 4,493.60       382.07     \$ 42,478.70     \$ -       252.33     \$ 40,950.79     \$ -       149.13     \$ 16,563.22     \$ -       782.65     \$ 11,876.10     \$ -       733.23     \$ 2,394.31     \$ -       359.67     \$ 2,434.19     \$ -	11         2012         2013         (-)/(+)         CAP           350.64         \$ 1,039.73         \$ 1,055.77         \$ 16.04         \$1.44           813.73         \$ 2,590.76         \$ 1,251.19         \$ (1,339.57)         \$1.46           436.34         \$ 17,393.87         \$ 6,410.95         \$ (10,982.92)         \$1.08           544.60         \$ 25,425.46         \$ 13,203.95         \$ (12,221.51)         \$0.75           626.74         \$ 40,899.61         \$ 39,997.32         \$ (902.29)         \$1.05           855.32         \$ 42,680.43         \$ 47,174.03         \$ 4,493.60         \$1.04           382.07         \$ 42,478.70         \$ -         \$1.03           252.33         \$ 40,950.79         \$ -         \$1.03           149.13         \$ 16,563.22         \$ -         \$0.60           733.23         \$ 2,394.31         \$ -         \$1.39           359.67         \$ 2,434.19         \$ -         \$1.88	11         2012         2013         (-W(+)         CAP         CAP           350.64         \$ 1,039.73         \$ 1,055.77         \$ 16.04         \$1.44         \$0.70           313.73         \$ 2,590.76         \$ 1,251.19         \$ (1,339.57)         \$1.46         \$0.96           436.34         \$ 17,393.87         \$ 6,410.95         \$ (10,982.92)         \$1.08         \$1.05           544.60         \$ 25,425.46         \$ 13,203.95         \$ (12,221.51)         \$0.75         \$0.94           626.74         \$ 40,899.61         \$ 39,997.32         \$ (902.29)         \$1.05         \$1.10           355.32         \$ 42,680.43         \$ 47,174.03         \$ 4,493.60         \$1.04         \$1.11           382.07         \$ 42,478.70         \$ -         \$1.03         \$1.04           \$252.33         \$ 40,950.79         \$ -         \$1.03         \$1.04           \$149.13         \$ 16,563.22         \$ -         \$0.97         \$0.92           \$782.65         \$ 11,876.10         \$ -         \$0.60         \$0.46           \$733.23         \$ 2,434.19         \$ -         \$1.88         \$1.96

								2011	2012	2013
Mayan	1						- 1	PER	PER	PER
Taste of Tropic	BUT-	2011	33	2012	110	2013	 (-)/(+)	CAP	CAP	CAP
January	\$	974.96	\$	1,739.60	\$	1,437.87	\$ (301.73)	\$1.65	\$1.18	\$1.44
February	\$	1.677.23	\$	2,909.96	\$	1,376.70	\$ (1,533.26)	\$1.35	\$1.08	\$1.60
March	\$	4,831.74	\$	19,988.69	\$	4,238.14	\$ (15,750.55)	\$1.18	\$1.21	\$0.71
April	\$	13,908.56	\$	31,085.05	\$	12,214.97	\$ (18,870.08)	\$0.83	\$1.15	\$1.16
May	\$	33,326.69	\$	40,333.93	\$	38,989.01	\$ (1,344.92)	\$0.96	\$1.08	\$1.05
June	\$	47,807.81		\$47,150.95	\$	51,184.40	\$ 4,033.45	\$1.10	\$1.23	\$1.17
July	\$	52,190.85	\$	51,853.30	\$	848		\$1.30	\$1.63	
August	\$	57,760.72	\$	52,829.77	\$	202		\$1.18	\$1.34	
September	\$	19,539.45	\$	28,950.70	\$			\$1.25	\$1.62	
October	\$	25,618.50	\$	16,577.99	\$			\$0.82	\$0.64	
November	\$	2,972.94	\$	2,776.76	\$			\$1.10	\$1.07	
December	\$	2,594.06	\$	1,697.51	\$	-		\$1.33	\$1.36	
TOTAL	\$ 2	63,203.51	\$	297,894.21	\$	109,441.09	\$ (33,767.09)	\$1.17	\$ 1.21	\$1.19

ZOO PASS	1							
MONTH	2011	1	2012	No.	2013	(-)/(+)		
January	\$ 1,38	5.00	\$ 1,872.0	3 \$	2,538.00	\$ 666.00		
February	\$ 2,48	5.00	\$ 2,878.0	) \$	2,431.00	\$ (447.00)		
March	\$ 8,04	2.00	\$ 20,763.0	3 \$	11,066.00	\$ (9,697.00)		
April	\$ 21,61	4.00	\$ 20,150.0	3 \$	19,401.00	\$ (749.00)		
May	\$ 24,23	2.00	\$ 14,759.0	3 (\$	25,115.00	\$ 10,356.00		
June	\$ 20,41	2.00	\$ 16,591.0	) \$	20,309.00	\$ 3,718.00		
July	\$ 12,12	7.00	\$ 12,066.0	) \$				1
August	\$ 10,53	8.00	\$ 10,579.0	3 5				
September	\$ 5,34	1.00	\$ 6,022.0	3 \$	125			
October	\$ 5,03	6.00	\$ 2,390.0	3 \$	7.			
November	\$ 5,80	2.00	\$ 5,102.0	3 \$	-			
December	\$ 10,07	9.00	\$ 10,336.0	0 \$				
TOTAL	\$ 127,09	3.00	\$ 123,508.0	3 \$	80,860.00	\$ 3,847.00		

### NEW ZOO GIFT SHOP, MAYAN ZOO PASS REVENUE

					30 I A00 II	_	-140-					
					2013 REF	POF	RT	2	011	2012	20	113
1								P	PER	PER	PER CAP	
2011 2012		2013 (-)/(+)		(-)/(+)	CAP		CAP					
\$	850.64	\$	1,039.73	\$	1,055.77	\$	16.04		\$1.44	\$0.70		1.06
\$	1,813.73	\$	2,590.76	\$	1,251.19	\$	(1,339.57)		\$1.46	\$0.96		1.45
\$	4,436.34	\$	17,393.87	\$	6,410.95	\$	(10,982.92)		\$1.08	\$1.05		1.07
\$	12,644.60	\$	25,425.46	\$	13,203.95	\$	(12,221.51)		\$0.75	\$0.94		1.26
\$	36,626.74	\$	40,899.61	\$	39,997.32	\$	(902.29)		\$1.05	\$1.10		1.08
\$	44,855.32	\$	42,680.43	\$	47,174.03	\$	4,493.60		\$1.04	\$1.11		1.08
\$	46,882.07	\$	42,478.70	\$	45,434.44	\$	2,955.74		\$1.17	\$1.34		1,19
\$	50,252.33	\$	40,950.79	\$	-				\$1.03	\$1.04		
\$	15,149.13	\$	16,563.22	\$	E.⊕(;				\$0.97	\$0.92		
\$	18,782.65	\$	11,876.10	\$	<b>36</b>				\$0.60	\$0.46		
\$	3,733.23	\$	2,394.31	\$	176				\$1.39	\$0.92		
\$	3,659.67	\$	2,434.19	\$	V#3				\$1.88	\$1.96		
\$	239,686.45	\$	246,727.17	\$	154,527.65	\$	(17,980.91)	\$	1.15	\$ 1.04	\$	1.17
	\$ \$ \$ \$ \$ \$ \$ \$ \$	\$ 850.64 \$ 1,813.73 \$ 4,436.34 \$ 12,644.60 \$ 36,626.74 \$ 44,855.32 \$ 46,882.07 \$ 50,252.33 \$ 15,149.13 \$ 18,782.65 \$ 3,733.23 \$ 3,659.67	\$ 850.64 \$ \$ 1,813.73 \$ \$ 4,436.34 \$ \$ 12,644.60 \$ \$ 36,626.74 \$ \$ 44,855.32 \$ \$ 46,882.07 \$ \$ 50,252.33 \$ \$ 15,149.13 \$ \$ 18,782.65 \$ \$ 3,733.23 \$ \$ 3,659.67 \$	\$ 850.64 \$ 1,039.73 \$ 1,813.73 \$ 2,590.76 \$ 4,436.34 \$ 17,393.87 \$ 12,644.60 \$ 25,425.46 \$ 36,626.74 \$ 40,899.61 \$ 44,855.32 \$ 42,680.43 \$ 46,882.07 \$ 42,478.70 \$ 50,252.33 \$ 40,950.79 \$ 15,149.13 \$ 16,563.22 \$ 18,782.65 \$ 11,876.10 \$ 3,733.23 \$ 2,394.31 \$ 3,659.67 \$ 2,434.19	2011 2012 \$ 850.64 \$ 1,039.73 \$ \$ 1,813.73 \$ 2,590.76 \$ \$ 4,436.34 \$ 17,393.87 \$ \$ 12,644.60 \$ 25,425.46 \$ \$ 36,626.74 \$ 40,899.61 \$ \$ 44,855.32 \$ 42,680.43 \$ \$ 46,882.07 \$ 42,478.70 \$ \$ 50,252.33 \$ 40,950.79 \$ \$ 15,149.13 \$ 16,563.22 \$ \$ 18,782.65 \$ 11,876.10 \$ \$ 3,733.23 \$ 2,394.31 \$ \$ 3,659.67 \$ 2,434.19 \$	2013 REF 2011, 2012 2011 2012  \$ 850.64 \$ 1,039.73 \$ 1,055.77 \$ 1,813.73 \$ 2,590.76 \$ 1,251.19 \$ 4,436.34 \$ 17,393.87 \$ 6,410.95 \$ 12,644.60 \$ 25,425.46 \$ 13,203.95 \$ 36,626.74 \$ 40,899.61 \$ 39,997.32 \$ 44,855.32 \$ 42,680.43 \$ 47,174.03 \$ 46,882.07 \$ 42,478.70 \$ 45,434.44 \$ 50,252.33 \$ 40,950.79 \$ - \$ 15,149.13 \$ 16,563.22 \$ - \$ 18,782.65 \$ 11,876.10 \$ - \$ 3,733.23 \$ 2,394.31 \$ - \$ 3,659.67 \$ 2,434.19 \$ -	2013 REPOR 2011, 2012, 2  2011  \$ 850.64 \$ 1,039.73 \$ 1,055.77 \$  \$ 1,813.73 \$ 2,590.76 \$ 1,251.19 \$  \$ 4,436.34 \$ 17,393.87 \$ 6,410.95 \$  \$ 12,644.60 \$ 25,425.46 \$ 13,203.95 \$  \$ 36,626.74 \$ 40,899.61 \$ 39,997.32 \$  \$ 44,855.32 \$ 42,680.43 \$ 47,174.03 \$  \$ 46,882.07 \$ 42,478.70 \$ 45,434.44 \$  \$ 50,252.33 \$ 40,950.79 \$ -  \$ 15,149.13 \$ 16,563.22 \$ -  \$ 18,782.65 \$ 11,876.10 \$ -  \$ 3,733.23 \$ 2,394.31 \$ -  \$ 3,659.67 \$ 2,434.19 \$ -	\$ 850.64 \$ 1,039.73 \$ 1,055.77 \$ 16.04 \$ 1,813.73 \$ 2,590.76 \$ 1,251.19 \$ (1,339.57) \$ 4,436.34 \$ 17,393.87 \$ 6,410.95 \$ (10,982.92) \$ 12,644.60 \$ 25,425.46 \$ 13,203.95 \$ (12,221.51) \$ 36,626.74 \$ 40,899.61 \$ 39,997.32 \$ (902.29) \$ 44,855.32 \$ 42,680.43 \$ 47,174.03 \$ 4,493.60 \$ 46,882.07 \$ 42,478.70 \$ 45,434.44 \$ 2,955.74 \$ 50,252.33 \$ 40,950.79 \$ - \$ 15,149.13 \$ 16,563.22 \$ - \$ 18,782.65 \$ 11,876.10 \$ - \$ 3,733.23 \$ 2,394.31 \$ - \$ \$ 3,659.67 \$ 2,434.19 \$ -	2013 REPORT 2011, 2012, 2013  2011  2012  2013  (-)/(+)  \$ 850.64 \$ 1,039.73 \$ 1,055.77 \$ 16.04  \$ 1,813.73 \$ 2,590.76 \$ 1,251.19 \$ (1,339.57)  \$ 4,436.34 \$ 17,393.87 \$ 6,410.95 \$ (10,982.92)  \$ 12,644.60 \$ 25,425.46 \$ 13,203.95 \$ (12,221.51)  \$ 36,626.74 \$ 40,899.61 \$ 39,997.32 \$ (902.29)  \$ 44,855.32 \$ 42,680.43 \$ 47,174.03 \$ 4,493.60  \$ 46,882.07 \$ 42,478.70 \$ 45,434.44 \$ 2,955.74  \$ 50,252.33 \$ 40,950.79 \$ -  \$ 15,149.13 \$ 16,563.22 \$ -  \$ 18,782.65 \$ 11,876.10 \$ -  \$ 3,733.23 \$ 2,394.31 \$ -  \$ 3,659.67 \$ 2,434.19 \$ -	2011 REPORT 2011, 2012, 2013 PER  2011 2012 2013 (-)/(+) CAP  \$ 850.64 \$ 1,039.73 \$ 1,055.77 \$ 16.04 \$1.44  \$ 1,813.73 \$ 2,590.76 \$ 1,251.19 \$ (1,339.57) \$1.46  \$ 4,436.34 \$ 17,393.87 \$ 6,410.95 \$ (10,982.92) \$1.08  \$ 12,644.60 \$ 25,425.46 \$ 13,203.95 \$ (12,221.51) \$0.75  \$ 36,626.74 \$ 40,899.61 \$ 39,997.32 \$ (902.29) \$1.05  \$ 44,855.32 \$ 42,680.43 \$ 47,174.03 \$ 4,493.60 \$1.04  \$ 46,882.07 \$ 42,478.70 \$ 45,434.44 \$ 2,955.74 \$1.17  \$ 50,252.33 \$ 40,950.79 \$ - \$1.03  \$ 15,149.13 \$ 16,563.22 \$ - \$0.97  \$ 18,782.65 \$ 11,876.10 \$ - \$0.60  \$ 3,733.23 \$ 2,394.31 \$ - \$1.88	2013 REPORT 2011 2012 PER PER 2011 2012 2013 PER PER 2011 2012 2013 PER PER 2011 2012 2013 PER 2011 September 2012 2013 PER 2011 September 2013 September 20	2013 REPORT 2011, 2012, 2013 PER PER PER P 2011 2012 2013 PER PER PER P 3 850.64 \$ 1,039.73 \$ 1,055.77 \$ 16.04 \$ 1,813.73 \$ 2,590.76 \$ 1,251.19 \$ (1,339.57) \$ 1.46 \$ 0.96 \$ 4,436.34 \$ 17,393.87 \$ 6,410.95 \$ (10,982.92) \$ 1.08 \$ 12,644.60 \$ 25,425.46 \$ 13,203.95 \$ (12,221.51) \$ 0.75 \$ 0.94 \$ 36,626.74 \$ 40,899.61 \$ 39,997.32 \$ (902.29) \$ 1.05 \$ 1.10 \$ 44,855.32 \$ 42,680.43 \$ 47,174.03 \$ 4,493.60 \$ 11.04 \$ 15,149.13 \$ 50,252.33 \$ 40,950.79 \$ - \$ 10,982.92 \$ 11,05 \$ 11,10 \$ 11,11 \$ 11

								6	2011	2012	2013
Mayan	ı							PER	PER	PER	
Taste of Tropic		2011	20	2012	The second	2013		(-)/(+)	CAP	CAP	CAP
January	\$	974.96	\$	1,739.60	\$	1,437.87	\$	(301.73)	\$1,65	\$1.18	\$1.44
February	\$	1,677.23	\$	2,909.96	\$	1,376.70	\$	(1,533.26)	\$1.35	\$1.08	\$1.60
March	\$	4,831.74	\$	19,988.69	\$	4,238.14	\$	(15,750.55)	\$1,18	\$1.21	\$0.71
April	\$	13,908.56	\$	31,085.05	\$	12,214.97	Ş	(18,870.08)	\$0.83	\$1.15	\$1.16
May	\$	33,326.69	\$	40,333.93	\$	38,989.01	\$	(1,344.92)	\$0.96	\$1.08	\$1.05
June	\$	47,807.81	\$	47,150.95	\$	51,184.40	\$	4,033.45	\$1.10	\$1.23	\$1.17
July	\$	52,190.85	\$	51,853.30	\$	48,408.14	\$	(3,445.16)	\$1.30	\$1.63	\$1.27
August	\$	57,760.72	\$	52,829.77	\$	-			\$1.18	\$1.34	
September	\$	19,539.45	\$	28,950.70	\$	-			\$1.25	\$1.62	
October	\$	25,618.50	\$	16,577.99	\$	2			\$0.82	\$0.64	
November	\$	2,972.94	\$	2,776.76	\$				\$1.10	\$1.07	
December	\$	2,594.06	\$	1,697.51	\$				\$1.33	\$1.36	
TOTAL	\$	263,203.51	\$ 2	297,894.21	\$	157,849.23	\$	(37,212.25)	\$1,17	\$ 1.21	\$1.20

ZOO PASS					
MONTH	2011	2012	2013	(-)/(+)	
January	\$ 1,385.00	\$ 1,872.00	\$ 2,538.00	\$ 666.00	
February	\$ 2,485.00	\$ 2,878.00	\$ 2,431.00	\$ (447.00)	
March	\$ 8,042.00	\$ 20,763.00	\$ 11,066.00	\$ (9,697.00)	
April	\$ 21,614.00	\$ 20,150.00	\$ 19,401.00	\$ (749.00)	
May	\$ 24,232.00	\$ 14,759.00	\$ 25,115.00	\$ 10,356.00	
June	\$ 20,412.00	\$ 16,591.00	\$ 20,309.00	\$ 3,718.00	
July	\$ 12,127.00	\$ 12,066.00	\$ 13,361.00	\$ 1,295.00	
August	\$ 10,538.00	\$ 10,579.00	\$ -		
September	\$ 5,341.00	\$ 6,022.00	\$ -		
October	\$ 5,036.00	\$ 2,390.00	\$ -		
November	\$ 5,802.00	\$ 5,102.00	\$ -		
December	\$ 10,079.00	\$ 10,336.00	\$ -		
TOTAL	\$ 127,093.00	\$ 123,508.00	\$ 94,221.00	\$ 5,142.00	

### **NEW ZOO**

### Brown County

4418 REFORESTATION ROAD GREEN BAY, WISCONSIN 54313



ANGELA KAWSKI-KROENING

PHONE (920) 434-7841 ext. 2405 E-MAIL KAWSKI\_AJ@CO.BROWN.WI.US **EDUCATION & VOLUNTEER PROGRAMS COORDINATOR** 

### NORTHEASTERN WISCONSIN ZOO EDUCATION AND VOLUNTEER PROGRAMS REPORT MAY 2013

### Volunteer Hours

2013 Hours	Opportunity	2012 Hours
	<b>Education Program</b>	2.5
200	Giraffe Stand	193.25
122.5	Horticulture	294
86	Husbandry	94.25
	Mayan Restaurant	31
9.25	Office Help	18.25
20.25	Special Events	12.75
45	Special Projects	67
45	Visitor Center	65.5
51.75	Zoo Watch	22.5
579.75	Total Hours	801
1054	Intern Hours	393

### Off-Site Programs (Zoomobiles)

5/31 Forest Glen Elm → \$200

5/29 St John Lutheran School → \$192

5/13 Hillcrest Primary School → 250

5/31 CPFK Daycare → S215

5/21 Prince of Peace School → S275

5/11 Wester birthday Party → 200

Total = \$1,332

versus \$0 in 2012

### On-Site Programs

5/30 Bay City Baptist → \$100 est

5/30 Tullar Elem → \$140 est

5/29 Washington Elm → \$110 est 5/24 Brownies/Daisy Scouts → \$34

5/24 Zookeeper Adventure → \$204

5/23 Jacob Shapiro School → \$120 est

St John Lutheran Schools → \$240 est

5/14 St Pauls School → \$30 est

5/11 Daisy Girl Scouts → \$32

5/30 Washington Middle → \$30

5/29 Bridges Virtual Acad → \$100 est

5/28 St Paul Lutheran School → \$60 est

5/24 Lena Elem → \$70 est 5/23 Jetterson Elem  $\rightarrow$  \$68

5/23 Sugar Bush Elem → \$48

5/17 Wisconsm International School  $\rightarrow$  \$110 5/14 Spring Road School → \$150 est

5/10 Aldo Leopold School→ S60 est

5/9 St Paul Lutheran → 48

5/4 Webelos Group → \$28

5/4 Girl Scout Troop → \$48

5/2 LB Middle School  $\rightarrow$  \$100 est 5/1 Christ Luth Church → \$34

5/23 Notre Dame Elem → \$100 est5/21

5/16 Manitowoc Sr Center → \$60

5/11 Birthday Encounter → \$26 est

5/10 Providence Academy → \$102

Total = \$2,252 approximately (vs. approx. \$1350 in 2012)

### Miscellaneous/Things to Mention

- New Education Dustin Herrmann started on May 7th
- Summer Interns started for the season; currently have eleven working in the Education Department!

### **NEW ZOO**

### Brown County

4418 REFORESTATION ROAD GREEN BAY, WISCONSIN 54313



ANGELA KAWSKI-KROENING

PHONE (920) 434-7841 ext. 2405 E-MAIL KAWSKI\_AJ@CO.BROWN.WI.US **EDUCATION & VOLUNTEER PROGRAMS COORDINATOR** 

### NORTHEASTERN WISCONSIN ZOO EDUCATION AND VOLUNTEER PROGRAMS REPORT JUNE 2013

### Volunteer Hours

2013 Hours	Opportunity	2012 Hours
0	Contact Station	6.75
3	Education Program	8.5
146.75	Giraffe Stand	206.25
77.5	Horticulture	191
55	Husbandry	74.5
18	Office Help	37.5
0	Mayan Restaurant	28.75
120	Special Events	198
45.75	Special Projects	64
42	Visitor Center	7
21.5	Zoo Watch	1.5
0	Pet Garden/Soc	5
529.5	Total Hours	959.5

### Internship Hours

$A \rightarrow$	126,5	
$C \rightarrow$	150	

B→ 141.75 H→165.5 C→ 155.5 I→98  $D \rightarrow 141.75$   $I \rightarrow 106.25$ 

E→ 168.75 K→79.75 F**→**156.5 L**→**50.75

**Total Hours = 1,541 hours** versus \$837 in 2012

### Off-Site Programs (Zoomobiles)

6/30 St Patrick Parish → \$170

6/27 Brillion Public Library → \$185 6/22 GB Metro Boat Launch → \$200

6/18 Kiel Public Library → \$215 6/6 Sunrise Elementary → \$340 6/28 Bay Area Humane Society → \$150 6/26 Kindercare Ledgefield → \$150 6/10 Naw Holstein Public Library → \$175

6/19 New Holstein Public Library → \$175

6/8 Schwiesow Birthday → \$150

### Total of \$1,735 versus \$825 in 2012

### On-Site Programs

6/29 Meet & Greet → \$200	6/21 Zookeeper Adventure → S200	6/20 Zoo Encounter → \$100
6/20 Zookeeper Adventure → \$312	6/15 Zookeeper Adventure → \$104	6/14 Zoo Class, Tour → S60
6/14 Zoo Class → S40	6/13 Zoo Tour → \$110	6/12 Zoo Classes →S130
6/7 Zoo Class → S160	6/6 Zoo Class → \$130	6/5 Zoo Class → \$228
6/5 Zoo Class → S200	6/5 Zoo Class → S57	6/4 Zoo Class → \$356
6/4 Zoo Class → S102	6/3 Zoo Class → \$20	6/3 Zoo Class → \$240
6/3 Zoo Class → S50	6/2 Zoo Tour → \$70	

Total of estimated \$2,869 versus \$716 last year

### Things to note:

- Girl Scout Day event on 6/1
- New volunteer orientation on 6/1 with over 20 attendees
- Giraffe Volunteer Training with 40 attendees on 6/5
- New seasonal educator allowed us to expand program offerings and reservations

### Animal Collection Report June 2013

The African penguin chick hatched in in May is growing fast and is just beginning to toddle around outside of the nest. Genetic tests have revealed that Wonka is a female. Parents Bart and Cari (recommended to produce offspring by the Species Survival Plan) continue to be wonderful parents and keep the chick well fed. The chick will soon begin malaria prevention treatment and should be on exhibit within the next couple of months.

Recent testing revealed exposure to avian malaria in one of the African penguins. The entire flock is being treated for the mosquito borne blood parasite. Penguins are particularly sensitive to this disease (it is not a concern for humans). Because the mosquitos are much more active in the evening, the penguin flock will now be brought indoors at 6pm. Once the mosquitos are out, the penguins will be in (and not on exhibit).

A new male American elk has joined the bison, pronghorn and resident elk in the Prairie/Grassland exhibit. Todd's introduction included some very tense moments when one of the bison cows became aggressive and chased the young elk throughout the exhibit. Eventually, Todd realized that the pond offered refuge from her pursuit. By the end of the day, he calmed down considerably and joined the female elk at the feeder, with the bison grazing peacefully nearby.

The Trumpeter swans have hatched a brood of 9 cygnets. We continue to work with the Trumpeter Swan Recovery Program and the Iowa DNR to provide captive bred birds for eventual release into the wild. Many former NEW Zoo cygnets are now living and reproducing in the wild and helping to sustain the wild population in the Midwest.

An African pygmy hedgehog has been donated to the collection from a private individual. Although we are rarely able to accept donated pets, we had been keeping an eye out for a hedgehog to add to the educational program animal collection. Once the hedgehog has completed quarantine, she will be able to participate in educational classes and Zoomobile programs.

The Laughing Kookaburras have hatched another chick. Their first brood had just left the nest when the pair went to work on increasing the family further. The adult birds took turns incubating eggs and stuffing food into the older chicks. Although the first set of offspring (females Rexy and Pip) are nearly the same size as their parents, they still beg for food to be placed in their mouths. Plans to move the entire kook family out to the exhibit have been delayed by a family of raccoons who have taken up residence above the ceiling of the aviary cage. In order to avoid the birds becoming a meal for the raccoons, we will wait until the raccoons have vacated the premises (which should happen within two weeks).

### Animal Collection Report July 2013

A male Pronghorn fawn born at the Minnesota Zoo was transferred to the Northeastern Wisconsin Zoo on 7/1/13. Sherman will join our resident female, Medora, in the Prairie Grasslands exhibit (along with the Bison and Elk) when he has completed quarantine and is large enough to be introduced to the exhibit. In the meantime, he is living with Twix, one of the goats from the Children's Zoo. Companionship is important for the well-being of the young herd animal.

Most of the Kookaburra family has been spending time in the outdoor exhibit. The older chicks (hatched this spring) are old enough to receive vaccinations for mosquito born avian diseases. The younger chick (hatched in June) will be kept indoors with her mother until she, too, is old enough for vaccination. Dad and the older siblings spend the days on exhibit and then return to the family for the night.

Kalden, the Red Panda born here last year, has been relocated to the Edmonton Valley Zoo in Alberta, Canada. The Species Survival Program for this highly endangered species determines which animal should be paired for breeding and makes transfer recommendations to assure optimal genetic diversity for the captive population.

Elderly male Black-footed Ferret Ari died on 7/15/13. The NEW Zoo helps the US Fish and Wildlife Service BFF recovery program and the SSP for the species by providing retirement homes for animals no longer needed for the breeding program. Our educational displays and programming help visitors to understand the important role this highly endangered species plays in the prairie grassland ecosystem. On 7/27/13, two new Black-footed Ferrets arrived at the NEW Zoo. Lydia is a 3 year old female and Nausinous is a 4 year old male. Both are on display in the Riley building. LightHawk, an organization of private pilots who donate flights for conservation provided transport for the ferrets again this year. Pilot Michael Baum was headed to EAA and agreed to take the ferret passengers along for the ride!

Blue Boy, a 26 year old African penguin died on 7/26/13. The elderly bird had been under treatment for a respiratory infection. Although penguins mate for life, his mate Pinkie has had her eye on bachelor Fat Tony. Now that Blue Boy is gone, Pinkie and Tony have officially become a pair.

Red Wolf Laurel died on 7/25/13. She had been exhibiting rapid weight loss and became suddenly weak a few days before her death. Vet exam and exploratory surgery revealed serious intestinal issues. She died a day after surgery. Diagnostic tests confirmed the Veterinarian's suspicion of cancer. She had an untreatable, very aggressive basal cell lymphoma. Fortunately for 8 year old Laurel, she seemed to feel fine and lived a very normal life up until the very end of her illness. The Red Wolf SSP is working to identify a good match for male wolf Tamaska.

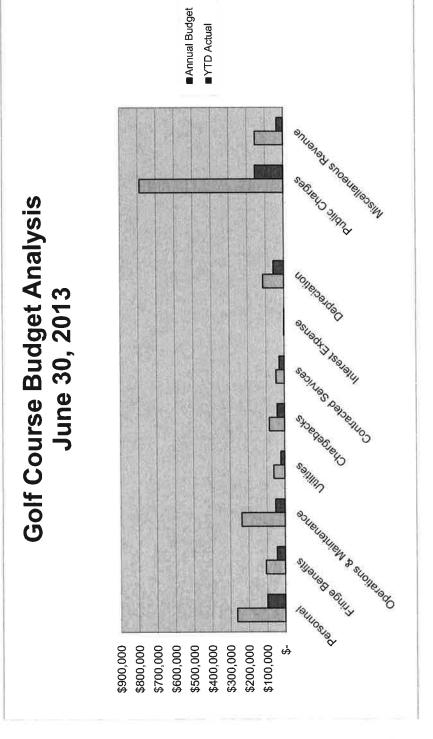
HIGHLIGHTS: YTD % 38% 43% 222% 37% 48% 662% 60% 50% 20% 23% 155,279 22,730 40,614 28,785 1,110 57,335 35,447 100,378 45,491 52,077 Budget 4 105,916 237,900 154,501 46,746 1,846 264,809 61,262 84,272 789,522 Budget Annual Operations & Maintenance 6/30/2013 Miscellaneous Revenue Budget Status Report Contracted Services Interest Expense Public Charges Fringe Benefits Chargebacks Depreciation Personnel Utilities

**Brown County** 

Golf Course

Expenses are well within budgeted amounts.

The golf course is a seasonal operation that runs from April to November. The Golf Course has been under temporary rates for the entire year due to construction of the



### Golf Course Report August 15, 2013

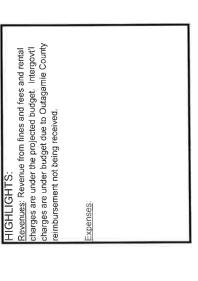
During the month of July here are a few highlights of things that were done:

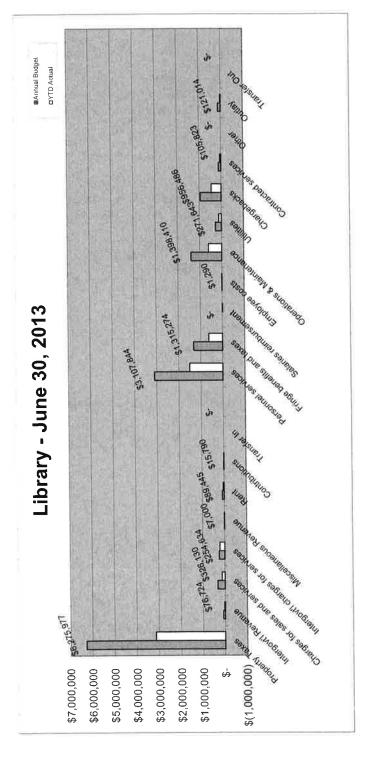
- 1. #17 Trout Creek Project
  - a. Pond fill has been installed
  - b. Sub-surface aeration has been installed.
  - c. Project is now complete.
- 2. Extra Land Update
  - a. A meeting is took place with Parks and Planning to see if Brown County can use the land.
  - b. The departments are looking at the land to see if they can use it and at what cost.
- 3. Golf Course Project Update
  - i. Project began on July 16<sup>th</sup>, 2013
  - ii. First week of the project was just sod removal
  - iii. Second week was sod removal plus drain tile installation
  - iv. Third and fourth week drain tile installation, sodding and seeding
  - v. Project to be complete on August 20<sup>th</sup>, 2013.
  - vi. Architect has made weekly visits.
  - vii. Temporary Greens are being used and are being mowed at .200 of an inch.
- 4. Golf Course Rates
  - a. Due to the greens project we lowered the rates for the rest of the year
  - b. For the rest of the year we will lower daily rates to \$18 for 18 holes and \$9 for 9 holes.
    - i. This rate will be good for everybody and good for any day.
- 5. September Events
  - a. September 5<sup>th</sup> Children's Charity Golf Classic
- 6. Past events
  - a. Shopko
  - b. Men's Club Championship
  - c. Ladies Club Championship
  - d. WPGA Junior Tour Event

(424)185 597,621 52,513 132,978 221,106 521 43,449 9,225 114,987 447,395 1,510,714 20,537 31,627 625,167 3,137,988 Actual Y T \$ \$ \$ 326,130 1,290 121,014 2,000 89,445 15,790 6,275,977 254,634 3,107,844 1,315,274 1,398,410 271,643 105,823 76,724 956,486 Annual Budget 99999 888888 9999 Charges for sales and services Intergovt'l charges for services Operations & Maintenance Fringe benefits and taxes Miscellaneous Revenue Salaries reimbursement 6/30/2013 Budget Status Report Intergovt'l Revenue Contracted services Personnel services Employee costs Property Taxes Contributions Chargebacks Transfer In Utilities Library Outlay Other Rent

Transfer Out

**Brown County** 







515 PINE STREET GREEN BAY, WISCONSIN 54301-5194

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PHONE (920) 448-4400

LYNN M. STAINBROOK DIRECTOR

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### Library Report June, 2013

### General

Green Bay Kids' Day. The three Brown County libraries located in Green Bay distributed more than 3,300 wristbands which allowed kids to participate in the free activities that day. Nearly 100 kids and adults voted for stories at three Red, White and Blue story times at the Central Library, followed by the library's annual bubble wrap stomp to fireworks music. Pete the Cat, from Eric Litwin's picture books, was the special guest at the Stop, as well as at a Kids' Day Eve program Monday night at East Branch, and a bilingual Pedro de Gato story time at the Southwest Branch Tuesday night.

Staff members from several locations have been attending training on Community Connect, a set of web-based tools that use data and maps to understand service areas, patrons and community conditions that impact library services strategies related to collections, programs, technology, facilities, marketing and outreach.

Library staff appears on Fox 11's Good Day WI on the first and third Wednesday of the month to talk about books with Rachel Manek. The books are featured on the library's and WLUK's web sites.

### **Central Library**

Children's Vegetable Garden The Pine Street plaza will be repurposed as a children's vegetable garden beginning in late 2013. Cellcom, Prevea Health and Festival Foods have donated a combined total of \$25,000 to support the project. Additional donations to offset the remaining \$10,000 are being received. The garden will present an opportunity for learning. Teaching children through hands-on activities is part of the library's educational mission. Involving children in an activity that highlights sustainability learning, making the connection to where food comes from, and possibly introducing new foods to children is an improved use.

Born Learning Trail to be installed at Central Library on Saturday, July 27. United Way's Emerging Leaders group will provide volunteers to make this happen. The Born Learning Trail consists of 10 signs/stations to encourage simple pre-literacy activities that adults can do with young children, without a lot of "props." The activities echo messages from the library's Every Child Ready to Read curriculum. Originally designed for park/playground sites, the trail is low-maintenance and holds up to the heavy use it will see at the Central Library. Details are at this site: http://www.bornlearning.org/default.aspx?id=268

Special event kicks off Summer Nutrition Program at the Central Library. Live 54128 and Brown County Dairy Promotions were partners in presenting An Alphabet Soup of Fun with Food and Letters at the Central Library on Friday, June 14. More than 180 kids and adults participated in activity stations as well as a story time guest starring Martha the dog from the books by and the PBS Kids TV show. The Central and Southwest Branch libraries again are locations for the Green Bay Public Schools free summer lunch program.

Green Bay Public Schools' "Learning Through Games" class. Students participating in this summer class include native speakers of the Hmong or Somali language. Approximately 40 elementary and middle school students will again be making regular visits to the Central Library this summer to apply for library cards, borrow books, and participate in a library orientation, the Summer Reading Program, and library special events.

**Salvation Army Camp Hope.** More than 70 school-age kids are visiting the Central Library weekly through mid- August as participants in the Salvation Army's Camp Hope summer program. These students spend much of their visit here reading library books and magazines with their camp counselors in the library meeting rooms.

**Summer in the City performance series.** This annual series held in the Central Library auditorium has so far included the science and humor of The Magic of Jim Lenz, Mr. Billy and his rock and roll children's show, and Getting Excited About Science with Steve Belliveau. Attendance averages more than 250 for each show, which is sponsored by the Green Bay Packers Foundation.

Adopt a Program donors recognized. Again this year, families and individuals make donations of \$25 to \$100 to adopt one or more of the library's summer events for kids. This funding helps the library continue to provide a huge array of hundreds of educational and cultural programs open to all area families at no charge. So far, an anonymous donor has "adopted" the Central Library's programs: Alphabet Soup of Food & Phonics Fun (\$75.00); Bubblemania Waterplay Fun Day (\$25.00); Hogwarts Summer School (\$100.00).

The Reference Department participated in Schreiber Foods' Scavenger Hunt. At the library, teams were to find the book *Sixteen Ounces to the Pound: The History of Schreiber Foods*.

### **Ashwaubenon Branch**

The Recipe Swap: 5 Course Dinner program invites adults to share samples of their favorite hors d'oeuvres, soups, salads, entrees, and desserts as well as swap recipes.

The Local Author Series featured Steve Daniels who gave a presentation on his book, *Harry: A Teenage Mass Murderer*, and Mike Dauplaise who presented on his book, *Torture at the Back Forty: The Gang Rape and Slaying of Margaret Anderson*.

### Denmark Branch

The Summer Reading Program kicked off with a performance by musician and puppeteer, Fred Turk. An audience of 43 (ages newborn to 78) attended.

The Bolt Buccaneers 4-H Club led a story time with 89 people attending.

The costume picture book character, Pete the Cat, drew 78 for story time.

To date, a record amount of adults have signed up for the Adult Summer Reading Program.

### East Branch

Job Center of Wisconsin staff came to educate branch staff about what they offer to their clients. Staff learned about how to use the Job Center website for job search and gained information about their classes and services. The hope is that at some point the Job Center will provide some of their staff to offer classes to library patrons.

Adult Summer Programming kicked off mid-month. Programs included a writing series; a meet and greet with 4 local authors; the first program in a series on Alzheimer's; and an evening eReader help class.

The children's librarian was approached by Ida Mae Rogers of My Innovative Services Inc., to conduct 3 story times this summer for adults with special needs. The clients are participating in a modified summer reading program. Additionally staff has been researching methods, best practices etc. for programming for this user population.

Story time with Pete the Cat which had 30 children in attendance and the Fancy Nancy Party had 39 children in attendance. Both programs were conducted with assistance from middle and high school volunteers.

### Kress Family Branch

SEEDs-sponsored programs included making rain barrels and hosting All De Pere 4 graders for lessons in sustainability.

The Brown County Community Women's Club is maintaining the branch's gardens.

The outside planter was donated by the De Pere Beautification via Definitely De Pere.

A donation was received from a young library customer who was in 'Seussical the Musical' to purchase Dr. Seuss books for the library's collection.

### Pulaski Branch

The Pulaski Page Turners book group discussed the biographies of Ernest Hemingway.

Despite Pulaski's road construction, story time attendance has increased.

The branch hosted the Library Board's June meeting.

A Pulaski volunteer provided 7 computer classes.

A Pulaski volunteer is facilitating a children's Chess Club for the summer.

### **Southwest Branch**

The Martha the Talking Dog costume character story time attracted 125 attendees.

The Summer Nutrition program served 572 lunches in the month of June.

The Olde Norwood Association supported the branch's summer carnival again this year providing tents and prizes. The Volunteer Center staff helped with the actual carnival, running games and giving out prizes. Jeff Leubke donated Cotton Candy and the time to make it for all the kids. Diane Wilson – TaaaDaa the Clown – donated her time and all the balloons for balloon animals. Jennifer Jacobson-Carew donated new toys for the raffle. An estimated 350 - 400 people came to the event.

The Fox Valley Herpetological Society was back with snakes of all sizes and types for the kids to hold (115 attended the program).

### Weyers-Hilliard Branch

The two Martha the Dog costume character story times attracted over 150.

RFID tagging continues. Volunteers and staff continue to insert the RFID tags into library materials.

A third checkout station has been configured and is operational.

### Wrightstown Branch

Summer Reading kicked off with a program for preschoolers about digging in the mud and 45 people attended.

A local daycare, Kids Care, visit the library every Thursday. The school agers and their teachers come to check out books.

Officer Perry continues to partner with the library and did a bike safety program with an average of 40 people in attendance.

Pete the Cat rocked out at the library and there were 46 people in attendance.

### **Paws for Tales**

Paws for Tales, a program of the Brown County Library System, brings volunteer trainers and their dogs together with the children in the community as a means to promote and encourage reading development. The dogs appear to attract children all of ages from babies in car seats to middle school students to adults of all ages that enjoy observing the interaction. This program has quickly become a favorite of the trainers, dogs, children, parents and other patrons.

Variety is the spice of life which is true for the Paws for Tales program, too. Our dogs come in all sizes, shapes and colors from a shih tzu to a German shepherd, pure breeds, rescue dogs, award winning champions and many others in between but their calm demeanor and love of children is the key to the success of this program. Likewise, the trainers come from a variety walks of life with a passion for sharing their dogs with others especially children.

The children coming to the Paws for Tales program have the opportunity to read a book of their choice with a dog. Younger children who have yet to learn to read, are read to by the trainer. There is plenty of opportunity to pet the dog and interact with the animals and even an occasional photo is requested.

Children reading with the dogs have the unique experience of practicing and improving their reading skills at their own pace in a nonjudgmental setting. Reading to a dog allows children to proceed at their own pace in a less intimidating setting. Paws for Tales is a great opportunity for children to build vocabulary skills, increase understanding and gain fluency as a reader as well as build self-esteem, confidence and social skills.

Many of the children coming to the program are "regulars." They develop a special relationship with the trainers and their dogs while working to improve their reading skills. Keeva, my dog, wags her tail when she notices children she knows as they walk through the door! Alaina was just three years old when she started coming to Southwest Library two years ago. Alaina's mom, Kelly, credits the Paws for Tales program for inspiring and promoting Alaina's interest and growth in her reading skills. When Alaina first came to the program as a three year old she was using picture clues and memory skills to read the story to Keeva. She loved to choose funny books that Keeva would enjoy! Now, as an incoming kindergartener she is reading fluently with such expression---it's a joy to listen to her!

Some of the older children come to the library by themselves whereas the younger children tend to come with their parents or a caregiver. I have found the older children enjoy reading to the dogs as well as enjoying the interaction with the dog and the trainer. We've talked about the hard day at school, homework, their dogs that have passed away or their hopes for a dog of their own.

One time an elderly gentleman waited until the children were gone because "he just knew Keeva wanted to meet him." I often hear stories of the dogs an older person has owned or the training issues they are experiencing with their present dog. Sometimes, I think, petting Keeva and talking to her is a stress reliever for some.

One Spanish speaking mom brought her young daughter in so I could read to her. She explained to me that English was not her primary language and she felt she learned as much as her daughter did from

listening to me read aloud. She told me this program gave her more confidence to read to her daughter at home in English.

When I arrived home yesterday after participating in the Paws for Tales program with Keeva, my college aged son told me he was glad I was involved in the program with Keeva because she always seems so happy after she's been "working" at the library!

Paws for Tales promotes reading and so much more to a variety of people! I feel so fortunate to be a part of this great program!

Pat Manske

### Born Learning Trail Grand Opening Celebration @ Central Library August 1, 2013



Speakers:

Gregg Hetue, President/CEO Brown County United Way



Amy Buergi, daughter of Carl and Judy Buergi



Sandy Kallunki, Children's Department Supervisor at Central Library Born Learning Trail Grand Opening Celebration @ Central Library August 1, 2013



Chamber of Commerce Ambassadors facilitate the ribbon-cutting



Senator Dave Hansen encourages the children to try hopscotch



The audience included County Executive Streckenbach, Representative Eric Genrich, Jeff Mirkes (DGBI), television stations and the press.

### **Born Learning Trail**

@ Brown County Central Library

Opening Celebration

### **Today's Speakers**

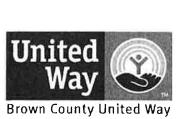
Gregg Hetue - President/CEO Brown County
United Way

Amy Buergi — Daughter of Carl & Judy Buergi

Sandy Kallunki — Children's Department Supervisor at Brown County Central Library









The Born Learning Trail is designed to help adults interact with children to boost language and literacy development and to help caregivers understand how to best support early learning in outdoor everyday moments.

### Trail Sponsors:





Brown County United Way Emerging Leaders Society

### **Trail Tour**

Skill focus of each sign

### Watch! Stop! Learn! Play!

Encourages the caregiver to follow the child's lead, building the child's curiosity and confidence, and reinforcing learning.

### Look! Learn! Laugh!

Encourages caregivers to pay attention to children in positive ways, building self-esteem.

### Talk! Listen! Sing!

Encourages talking and singing with children, building language and preliteracy skills critical to reading.

### See! Say! Point! Read!

Encourages playfulness with letters and sounds, building preliteracy skills.

### Imagine! Create! Pretend!

Encourages interactive storytelling, building a child's ability to imagine and listen.

### Jump! Clap! Skip! Move!

Encourages physical activity and gross motor skills, which are important for kindergarten.

### Hop! Toss! Shake! Wiggle!

Gets children's brains and bodies moving, building fine and gross motor skills as well as the thinking that's key to kindergarten success.

### Describe! Compare! Learn!

Encourages children to think in ways that build readiness for reading and math.

### Look! Listen! Touch! Think!

Encourages exploration of nature, building a child's problem-solving skills.

### The Community Partnership for

**Children** (CPC) is a prevention-focused early childhood initiative. Its vision is that all Brown County children will be safe, healthy and ready for kindergarten. To accomplish this, Brown County United Way and many community partners have set a goal to scale up and sustain a collaborative, coordinated System of Care that will make it possible to:

- · Reduce child abuse and neglect
- · Improve child health
- Promote optimal child development
- Strengthen families

The CPC has several components - direct service, special projects and advocacy - facilitated through the work of several volunteer-based committees and many dedicated, cross-sector partners (agencies, schools, businesses, faith community, etc.). The Brown County United Way is the "backbone" or anchor organization for the effort.

